

**BEFORE THE
PENNSYLVANIA GAMING CONTROL BOARD**



In re: Mason-Dixon Resorts, L.P. : PGCB Docket Number: 46549
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**MASON-DIXON RESORTS, L.P.'S REVISED MEMORANDUM OF EVIDENCE IN
SUPPORT OF APPLICATION FOR A CATEGORY 3 SLOT MACHINE LICENSE
PURSUANT TO 58 PA CODE §441a.7(i)**

Applicant, Mason-Dixon Resorts, L.P. ("MDR"), by and through their undersigned counsel, hereby submits this *revised* memorandum of evidence in support of its application for a Category 3 slot machine license pursuant to 58 Pa. Code §441a.7(i).

- I. Evidence Supporting Standards and Criteria in 58 Pa. Code §441a.7(d)-(f)**
- a. 58 Pa. Code §441a.7(d) – Eligibility and suitability for licensure and criteria identified in 4 Pa.C.S. §1325(c)**

MDR will present oral testimony and rely on documents to demonstrate its eligibility and suitability for licensure based on the criteria identified in 4 Pa.C.S. §1325(c). See the below

tables as well as the Witness/Exhibit list set forth in Section II below, which is incorporated herein by reference.

4 Pa.C.S. §1305(a) - Eligibility

1.	Mason-Dixon Resorts, L.P.'s Category 3 Application and Disclosure Information Form (In particular, see Schedules 1, 5, 12-32 and Appendices 1-50).
2.	Appendix 1 – Description of business intended to be performed in the Commonwealth.
3.	Appendix 24 – Principals satisfy character and eligibility requirements
4.	Appendices 25 & 26 – Ownership eligibility
5.	Appendix 27 – Applicant has sufficient business ability and experience
6.	Appendix 28 – Proposed gaming floor plan specifying the locations of lottery terminals
7.	Appendix 29 – Proposed plans and location of licensed facility (See Exhibit “K.”)
8.	Appendix 30 – List of any place frequented by the public within 1500 feet of proposed facility
9.	Appendix 31 – Documentation that the Applicant is the owner of a well-established resort hotel
10.	Appendix 32 – Statement detailing amenities plan
11.	Appendix 33 – Proposed Fee schedule for amenities
12.	Appendix 34 – Plan for monitoring the gaming area to ensure compliance with regulations
13.	Appendix 36 – Marketing plans and proposals
14.	Appendix 37 – Local zoning and land use approvals
15.	Appendix 38 – Proposed Site Plan & Traffic Studies (See Exhibit “J.”)
16.	Appendix 39 – Proposed location of slot machines at the facility (See Exhibit “K.”)
17.	Appendix 40 – Retail and food venues
18.	Appendix 41, 41A, 41B, 41C – Local impact reports and engineering reports
19.	Appendix 42 – Details of Land acquisition costs
20.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit “M.”)
21.	Appendix 46 – Information demonstrating adequate financing
22.	Appendix 47 – References from law enforcement and public officials

4 Pa.C.S. §1305(b) – Location

1.	Appendix 29 – Proposed plans and location of licensed facility (See Exhibit “K.”)
2.	Appendix 38 – Proposed Site Plan & Traffic Studies (See Exhibit J)

4 Pa.C.S. §1305(c) – Number of Slot Machines

1.	Appendix 39 – Details of the proposed location of slot machines at the facility and number of slot machines requested (See Exhibit “K.”)
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4 Pa.C.S. §1305(d) – Category 3 License Fee

1.	Appendix 50 – Original Payment Bond or Irrevocable Letter of Credit
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4 Pa.C.S § 1325 (c)(1) Location and Quality of the Proposed Facility, including Road and Transit Access, Parking and Centrality to Market Service Area

1.	Appendix 38 – Proposed Site Plan
2.	Ewing Cole’s Master Plan & Concept Design (April 5, 2010) (See Exhibit J)
3.	Ewing Cole’s Preliminary Program (March 23, 2010) (See Exhibit J)
4.	Transportation Resource Group, Inc.’s Transportation Impact Study (March 2010)
5.	Transportation Resource Group, Inc.’s Revised Transportation Impact Study (June 2010)
6.	Appendix 41 – Local Impact Report
7.	Econsult’s Potential Economic Impacts of the Proposed Category 3 Mason-Dixon Resort Casino
8.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit “M.”)
9.	Ewing Cole Video Presentation
10.	PowerPoint Presentation from Public Input Hearing
11.	PowerPoint Presentation being developed for Suitability Hearing
12.	Transportation Resource Group, Inc.’s Supplemental Transportation Impact Study (TRG, Inc.’s response to the Board’s inquiry is being prepared, and will be produced on October 27, 2010, along with MDR’s Notice of Intent to Compare pursuant to 58 Pa. Code §441a.7(n).)
13.	Witness testimony of Randall A. Fine, The Fine Point Group
14.	Witness testimony of Peter Tyson, PKF Consulting

4 Pa.C.S § 1325 (c)(2) Potential for New Job Creation and Economic Development

1.	Appendix 41 – Local Impact Report
2.	Econsult’s Potential Economic Impacts of the Proposed Category 3 Mason-Dixon Resort Casino
3.	PKF Consulting’s “Estimates of Gaming Revenue and Net Operating Income” (See Exhibit L)
4.	Witness testimony of Duarte B. Morais, Ph.D., and report entitled, “Casino Development in Gettysburg: Social, Economic and Heritage Impacts” and October 3, 2010 <i>The Evening Sun</i> article entitled, “How Would Gaming Affect Gettysburg Tourism?”
5.	MDR Press Releases regarding “Buy Adams!” Program, Gettysburg Sightseeing Tours, “Mason-Dixon Pass” Program, “Hire Adams First!” Program, appended to September 28, 2010 letter to Director Susan Hensel confirming promises and commitments made to “any governmental agency, municipality, and municipal authority, civil organization and other type of public or private entity...” (See Exhibit “M”)
6.	Witness testimony of Randall A. Fine, The Fine Point Group
7.	Witness testimony of Gail Gonzalez, Director, Human Resources, Walter Bogumil, Vice-President, Finance, Hayes Croushore, Senior Financial Analyst, Penn National Gaming, Inc.
8.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Thomas Auriemma, and, Carl Sottosanti and Steve Snyder of Penn National Gaming, Inc.

4 Pa.C.S § 1325 (c) (3), (4) & (5) Diversity and Equality in Employment, Operations, Vendors and Suppliers

1.	MDR Diversity Plan (Supplement Number 11)
2.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit “M.”)
3.	Witness testimony of Carl Sottosanti, Gail Gonzalez, Director, Human Resources, Karen Bailey, Director, Public Affairs, Penn National Gaming, Inc.
4.	See Recent Awards to Penn National Gaming, Inc., collectively attached hereto as Exhibit “H.” <ul style="list-style-type: none"> • Named to Fortune Magazine’s 100 Fastest Growing Companies List a record 6 years • National Black Chamber of Commerce’s Corporate Partner of the Year, 2009 • Named Forbes Best Managed Hotel, Restaurant & Leisure Industry Company, 2007 • Recipient of the Pennsylvania Governor’s Award for Environmental Excellence, 2010 • Hollywood Casino at Penn National Race Course named top company of Central Pennsylvania, 2010 by Central Penn Business Journal

4 Pa.C.S § 1325 (c)(6) History and Success in Developing Tourism Facilities Ancillary to Gaming Development

1.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit “M.”)
2.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Timothy Wilmott (video), Peter Carlino (video), Thomas Auriemma, Carl Sottosanti, Steve Snyder, and, Karen Bailey of Penn National Gaming, Inc.

4 Pa.C.S § 1325 (c)(7) Creation of Quality, Living-Wage Jobs and Full-Time Employment for PA Residents

1.	Appendix 41 – Local Impact Report
2.	Supplement 6 (Supplemental materials to Appendix 41) <ul style="list-style-type: none"> • Correspondence from Gettysburg Adams Chamber of Commerce President Carrie Stuart confirming that the Chamber’s Board of Directors voted by a two-thirds majority in support of MDRC • Correspondence from Gettysburg Attorney Bernard A. Yannetti, Jr. confirming the support of five local business owners.
3.	Econsult’s Potential Economic Impacts of the Proposed Category 3 Mason-Dixon Resort Casino
4.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit “M.”)
5.	Supplement 2 – Endorsement letter from Adams County Commissioner Glenn Snyder, dated April 19, 2010
6.	Witness testimony of Randall A. Fine, The Fine Point Group
7.	Witness testimony of Gail Gonzalez, Walter Bogumil, and Hayes Croushore of Penn National Gaming, Inc.
8.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Thomas Auriemma, Michael R. Mariano, Karen Bailey and, Carl Sottosanti and Steve Snyder of Penn National Gaming, Inc.

9.	<p>See Recent Awards to Penn National Gaming, Inc., collectively attached hereto as Exhibit "H."</p> <ul style="list-style-type: none"> • Named to Fortune Magazine's 100 Fastest Growing Companies List a record 6 years • National Black Chamber of Commerce's Corporate Partner of the Year, 2009 • Named Forbes Best Managed Hotel, Restaurant & Leisure Industry Company, 2007 • Recipient of the Pennsylvania Governor's Award for Environmental Excellence, 2010 • Hollywood Casino at Penn National Race Course named top company of Central Pennsylvania, 2010 by Central Penn Business Journal
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4 Pa.C.S § 1325 (c)(8) Record in Meeting Commitments to Local Agencies, Community-based Organizations and Employees

1.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit "M.")
2.	Appendix 27 of Category 3 Application of PA Gaming Ventures, LLC
3.	Supplement 2 – Endorsement letter from Adams County Commissioner Glenn Snyder, dated April 19, 2010
4.	<p>Supplement 6 (Supplemental materials to Appendix 41)</p> <ul style="list-style-type: none"> • Correspondence from Gettysburg Adams Chamber of Commerce President Carrie Stuart confirming that the Chamber's Board of Directors voted by a two-thirds majority in support of MDRC • Correspondence from Gettysburg Attorney Bernard A. Yannetti, Jr. confirming the support of five local business owners.
5.	<p>Supplement 7 (Supplemental materials to Appendix 41)</p> <ul style="list-style-type: none"> • Correspondence from Gettysburg Convention & Visitors Bureau President Norris L. Flowers dated July 26, 2010 (See Exhibit "N.")
6.	Response to Director Susan Hensel's Correspondence requesting confirmation of all promises and commitments made to "any governmental agency, municipality, and municipal authority, civil organization and other type of public or private entity..." (September 28, 2010) (See Exhibit "M")
7.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Thomas Auriemma, Carl Sottosanti, Steve Snyder, Gail Gonzalez, and, Karen Bailey of Penn National Gaming, Inc.

4 Pa.C.S § 1325 (c)(9) Potential Adverse Effects of Project

1.	Appendix 36 – Marketing Plans and Proposals
2.	PKF Consulting's "Estimates of Gaming Revenue and Net Operating Income" (See Exhibit "L.")
3.	Appendix 41 – Local Impact Report
4.	Witness testimony of Duarte B. Morais, Ph.D., and report entitled, "Casino Development in Gettysburg: Social, Economic and Heritage Impacts" and October 3, 2010 <i>The Evening Sun</i> article entitled, "How Would Gaming Affect Gettysburg Tourism?"
5.	Econsult's Potential Economic Impacts of the Proposed Category 3 Mason-Dixon Resort Casino
6.	Witness testimony of Daniel Thornton
7.	Appendix 38 (Exhibit C) - Transportation Impact Study (March 2010)

8.	Supplement 6 - Revised Transportation Impact Study (June 2010)
9.	Transportation Resource Group, Inc.'s Supplemental Transportation Impact Study (TRG, Inc.'s response to the Board's inquiry is being prepared, and will be produced on October 27, 2010, along with MDR's Notice of Intent to Compare pursuant to 58 Pa. Code §441a.7(n).)
10.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit "M.")
11.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Thomas Auriemma, Carl Sottosanti, Steve Snyder, and Karen Bailey, Director, Public Affairs, of Penn National Gaming, Inc.

4 Pa.C.S § 1325 (c)(10) Record of Applicant in complying with State and Federal labor laws.

1.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit "M.")
2.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Thomas Auriemma, Carl Sottosanti, Gail Gonzalez, and Steve Snyder of Penn National Gaming, Inc.

4 Pa.C.S § 1325 (c)(11) Record of Applicants in Dealing with its Employees and their Representatives at other locations

1.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Thomas Auriemma, Carl Sottosanti, Gail Gonzalez and Steve Snyder of Penn National Gaming, Inc.
2.	See Recent Awards to Penn National Gaming, Inc., collectively attached hereto as Exhibit "H." <ul style="list-style-type: none"> • Named to Fortune Magazine's 100 Fastest Growing Companies List a record 6 years • National Black Chamber of Commerce's Corporate Partner of the Year, 2009 • Named Forbes Best Managed Hotel, Restaurant & Leisure Industry Company, 2007 • Recipient of the Pennsylvania Governor's Award for Environmental Excellence, 2010 • Hollywood Casino at Penn National Race Course named top company of Central Pennsylvania, 2010 by Central Penn Business Journal

b. 58 Pa. Code §441a.7(e) – Eligibility and compliance with 4 Pa.C.S. §1305

4 Pa.C.S. §1305(a) - Eligibility

1.	Mason-Dixon Resorts, L.P.'s Category 3 Application and Disclosure Information Form (In particular, see Schedules 1, 5, 12-32 and Appendices 1-50).
2.	Appendix 1 – Description of business intended to be performed in the Commonwealth.
3.	Appendix 24 – Principals satisfy character and eligibility requirements
4.	Appendices 25 & 26 – Ownership eligibility
5.	Appendix 27 – Applicant has sufficient business ability and experience
6.	Appendix 28 – Proposed gaming floor plan specifying the locations of lottery terminals
7.	Appendix 29 – Proposed plans and location of licensed facility (See Exhibit "K.")
8.	Appendix 30 – List of any place frequented by the public within 1500 feet of proposed facility
9.	Appendix 31 – Documentation that the Applicant is the owner of a well-established resort hotel
10.	Appendix 32 – Statement detailing amenities plan

11.	Appendix 33 – Proposed Fee schedule for amenities
12.	Appendix 34 – Plan for monitoring the gaming area to ensure compliance with regulations
13.	Appendix 36 – Marketing plans and proposals
14.	Appendix 37 – Local zoning and land use approvals
15.	Appendix 38 – Site plans and traffic studies
16.	Appendix 39 – Proposed location of slot machines at the facility (See Exhibit “K.”)
17.	Appendix 40 – Retail and food venues
18.	Appendix 41, 41A, 41B, 41C – Local impact reports and engineering reports
19.	Appendix 42 – Details of Land acquisition costs
20.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit “M.”)
21.	Appendix 46 – Information demonstrating adequate financing
22.	Appendix 47 – References from law enforcement and public officials

4 Pa.C.S. §1305(b) – Location

1.	Appendix 29 – Proposed plans and location of licensed facility (See Exhibit “K.”)
2.	Appendix 38 – Proposed Site Plan & Traffic Studies (See Exhibit “J.”)

4 Pa.C.S. §1305(c) – Number of Slot Machines

1.	Appendix 39 – Details of the proposed location of slot machines at the facility and number of slot machines requested (See Exhibit “K.”)
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4 Pa.C.S. §1305(d) – Category 3 License Fee

1.	Appendix 50 – Original Payment Bond or Irrevocable Letter of Credit
2.	Correspondence dated October 14, 2010 from William J. Clifford, Senior Vice-President/Chief Financial Officer to Cyrus R. Pitre, Chief Enforcement Counsel, PGCB (See Exhibit “O.”)
3.	Correspondence dated October 14, 2010 from Kevin C. Hayes, Esq. to Cyrus R. Pitre, Chief Enforcement Counsel, PGCB

c. 58 Pa. Code §441a.7(f) – Suitability—Character, Financial Fitness and Operational Viability

1.	Appendix 24 – Principals satisfy character and eligibility requirements
2.	Appendix 27 – Applicant has sufficient business ability and experience
3.	Appendix 36 – Marketing plans and proposals
4.	PKF Consulting’s “Estimates of Gaming Revenue and Net Operating Income” (See Exhibit “L.”)
5.	Appendix 38 (See Exhibit “J.”)
6.	Appendix 41 – Local Impact Report
7.	Witness testimony of Duarte B. Morais, Ph.D., and report entitled, “Casino Development in Gettysburg: Social, Economic and Heritage Impacts” and October 3, 2010 <i>The Evening Sun</i> article entitled, “How Would Gaming Affect Gettysburg Tourism?”

8.	Econsult's Potential Economic Impacts of the Proposed Category 3 Mason-Dixon Resort Casino
9.	Appendix 45 – Compliance with § 1325 criteria for licensure (See Exhibit "M.")
10.	Appendix 46 – Information demonstrating adequate financing
11.	Appendix 47 – References from law enforcement and public officials
12.	Correspondence dated October 14, 2010 from William J. Clifford, Senior Vice-President/Chief Financial Officer to Cyrus R. Pitre, Chief Enforcement Counsel, PGCB (See Exhibit "O.")
13.	Correspondence dated October 14, 2010 from Kevin C. Hayes, Esq. to Cyrus R. Pitre, Chief Enforcement Counsel, PGCB
14.	Witness testimony of Randall A. Fine, The Fine Point Group
15.	Witness testimony of David M. LeVan, Joseph A. Lashinger, Jr., Thomas Auriemma, Carl Sottosanti and Steve Snyder of Penn National Gaming, Inc.
16.	See Recent Awards to Penn National Gaming, Inc., collectively attached hereto as Exhibit "H." <ul style="list-style-type: none"> • Named to Fortune Magazine's 100 Fastest Growing Companies List a record 6 years • National Black Chamber of Commerce's Corporate Partner of the Year, 2009 • Named Forbes Best Managed Hotel, Restaurant & Leisure Industry Company, 2007 • Recipient of the Pennsylvania Governor's Award for Environmental Excellence, 2010 • Hollywood Casino at Penn National Race Course named top company of Central Pennsylvania, 2010 by Central Penn Business Journal

d. Evidence of Ability to Operate Table Games pursuant to 4 Pa.C.S. § 1301A *et seq.*

1.	Ewing Cole Video Presentation
2.	PowerPoint Presentation from Public Input Hearing
3.	PowerPoint Presentation being developed for Suitability Hearing
4.	Appendix 38 to MDR's Cat 3 Application:
5.	Ewing Cole's Master Plan & Concept Design (April 5, 2010) (See Exhibit "J.")
6.	Ewing Cole's Preliminary Program (March 23, 2010) (See Exhibit "J.")
7.	PKF Consulting's report entitled, "Estimates of Gaming Revenue and Net Operating Income" (February 2010) (See Exhibit "L.")
8.	Category 3 Application of PA Gaming Ventures, LLC
9.	Witness testimony of Timothy Wilmott (video), Peter Carlino (video), Thomas Auriemma, Carl Sottosanti and Steve Snyder of Penn National Gaming, Inc.

II. Witnesses to Testify at Licensing Hearing / Documentary Evidence to be Offered at Licensing Hearing

1.	David M. LeVan Principal Mason-Dixon Resorts, L.P. c/o Blank Rome LLP One Logan Square 130 North 18 th Street Philadelphia, PA 19103-6998 (215) 569-5651	Mr. LeVan is expected to testify regarding the nature and history of the MDR project, as well as various issues relating to MDR's eligibility and suitability for licensure.
2.	Joseph A. Lashinger, Jr. Principal Mason-Dixon Resorts, L.P. c/o Blank Rome LLP One Logan Square 130 North 18 th Street Philadelphia, PA 19103-6998 (215) 569-5651	Mr. Lashinger is expected to testify regarding the nature and history of the MDR project, as well as various issues relating to MDR's eligibility and suitability for licensure.
3.	Randall A. Fine, Managing Director The Fine Point Group 3960 Howard Hughes Parkway Suite 500 Las Vegas, NV 89169 (702) 965-2020	Mr. Fine is expected to testify regarding the Pennsylvania gaming market and why MDR is the best-equipped applicant for a Category 3 license from an operational standpoint, and how MDR will increase revenue and grow the gaming industry in Pennsylvania. A copy of Mr. Fine's qualifications is attached as Exhibit "A." <ul style="list-style-type: none"> • The Fine Point Group's report will be produced on October 27, 2010, with MDR's Notice of Intent to Compare pursuant to 58 Pa. Code §441a.7(n).
4.	Donald Dissinger, AIA Principal Ewing Cole Federal Reserve Bank Building 100 N. 6 th Street Philadelphia, PA 19106-1590 (215) 923-2020	Mr. Dissinger is expected to testify regarding the design plan for the MDR project, the cost structure and construction schedule. A copy of Mr. Dissinger's qualifications is attached as Exhibit "B." Copies of Ewing Cole's Master Plan & Concept Design (April 5, 2010) and Preliminary Program (March 23, 2010) are attached hereto as Exhibit "J." <ul style="list-style-type: none"> • Ewing Cole Video Presentation • PowerPoint Presentation from Public Input Hearing • PowerPoint Presentation being developed for Suitability Hearing

5.	Stephen P. Mullin, Michael R. Mariano, Peter Angelides, Econsult Corporation 3600 Market Street Sixth Floor Philadelphia, PA 19104 (215) 382-1894	<p>Mr. Mullin, Mr. Mariano and/or Mr. Angelides are expected to testify regarding the projected earnings and economic impact the MDR project will have on the local community and in the Commonwealth.</p> <p>Mr. Mr. Mariano's qualifications are attached hereto as Exhibit C.</p> <p>MDR's Press Releases regarding the "Buy Adams!" Program, Gettysburg Sightseeing Tours, "Mason-Dixon Pass" Program, "Hire Adams First!" Program are collectively attached hereto as Exhibit M.</p> <ul style="list-style-type: none"> • <u>Appendix 41 (Exhibit A):</u> Potential Economic Impacts of the Proposed Category 3 Mason-Dixon Resort & Casino
6.	Peter Tyson, Vice-President PKF Consulting	<p>Mr. Tyson is expected to testify regarding the market accessible to MDR and projections of gaming revenue and net operating income.</p> <p>Mr. Tyson's qualifications and PKF Consulting's report entitled, "Estimates of Gaming Revenue and Net Operating Income" are attached hereto as Exhibit "L."</p>
7.	G. Terry Madonna, Ph.D. Terry Madonna Opinion Research Center for Politics and Public Affairs P.O. Box 3003 Lancaster, PA 17604-3003 (717) 291-4052	<p>Dr. Madonna is expected to testify regarding the survey of Adams County residents conducted by his firm, the findings of which were set forth in his March 15, 2010 Memorandum.</p> <p>Dr. Madonna's qualifications are attached as Exhibit "D."</p> <ul style="list-style-type: none"> • Transcript of Dr. Madonna's testimony from Public Input Hearing • PowerPoint Presentation from Public Input Hearing • <u>Appendix 1: March 15, 2010 Memorandum</u>
8.	Duarte B. Morais, Ph.D. Department of Recreation, Parks and Tourism Management Ford Building University Park, PA (864) 656-5679	<p>Dr. Morais is expected to testify regarding his study and report regarding the social and economic impacts which casino development would have on Adams County, and on the impact that gaming would have on Gettysburg's existing historical and heritage resources. Dr. Morais is also expected to testify regarding his research on the impact which casinos have had on other historic locations including Vicksburg, Mississippi; Biloxi, Mississippi; and Deadwood, South Dakota.</p> <p>Dr. Morais' qualifications are attached hereto as, Exhibit "E."</p> <ul style="list-style-type: none"> • <u>Appendix 41 (Exhibit F):</u> Casino Development in Gettysburg: Social, Economic and Heritage Impacts (March 29, 2010) • October 3, 2010 <i>The Evening Sun</i> article entitled, "How Would Gaming Affect Gettysburg Tourism?" attached hereto as Exhibit "F."

9.	Daniel J. Thornton, P.E. Transportation Resource Group, Inc. 204 N. George Street Suite 110 York, PA 17401-1108 (717) 846-4660	Mr. Thornton is expected to testify regarding the impact of the proposed MDR project on traffic in the community and the findings set forth in Transportation Resource Group's original Transportation Impact Study dated March 2010 and revised study dated June 2010. Mr. Thornton's qualifications are attached hereto as Exhibit "G." <ul style="list-style-type: none">• <u>Appendix 38 (Exhibit C):</u> Transportation Impact Study (March 2010)• <u>Supplement 6:</u> Revised Transportation Impact Study (June 2010)• Supplemental Transportation Impact Study (TRG, Inc.'s response to the Board's inquiry is being prepared, and will be produced on October 27, 2010, along with MDR's Notice of Intent to Compare pursuant to 58 Pa. Code §441a.7(n).)
10.	Julie Ann Turner Project Environmental Scientist Paul C. Miller Principal Engineer Environmental Alliance, Inc. 660 Yorklyn Road Hockessin, DE 19707 (302) 234-4400	Ms. Turner and Mr. Miller are expected to testify regarding the Phase I Environmental Site Assessment they performed at the Eisenhower Hotel and Conference Center, where the MDR project will be located. Ms. Turner and Mr. Miller's qualifications are appended to their report entitled, "Phase I Environmental Site Assessment Report Eisenhower Hotel and Conference Center." <ul style="list-style-type: none">• <u>Appendix 41 (Exhibit B):</u> Phase I Environmental Site Assessment Report Eisenhower Hotel and Conference Center (March 29, 2010)
11.	Robert Sharrah Sharrah Design Group, Inc. 20 Chambersburg Street Gettysburg, PA 17325 (717) 334-5400	Robert Sharrah is expected to testify regarding land use, planning and environmental issues for the MDR project. Mr. Sharrah's qualifications are attached hereto as, Exhibit "I." <ul style="list-style-type: none">• <u>Appendix 41 (Exhibit D):</u> Wastewater Treatment Facilities Report (April 3, 2010)
12.	Steven R. Read, P.G., Senior Hydrologist Edward L. Balsavage, P.E., Principal Advantage Engineers 910 Century Drive Mechanicsburg, PA 17055 (717) 458-0800	Mr. Read and Mr. Balsavage are expected to testify regarding the existing groundwater-sourced potable water system that services the Eisenhower Hotel and Conference Center, where the MDR project will be located. <ul style="list-style-type: none">• <u>Appendix 41 (Exhibit C):</u> Water System Evaluation (March 26, 2010)

13.	Timothy Wilmott, President and C.O.O., Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Mr. Wilmott is expected to testify via video regarding the nature and history of the MDR project, as well as various issues relating to MDR's eligibility and suitability for licensure.
14.	Peter Carlino, Chairman and C.E.O., Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Mr. Carlino is expected to testify via video regarding the nature and history of the MDR project, as well as various issues relating to MDR's eligibility and suitability for licensure.
15.	Thomas Auriemma, Vice-President/Chief Compliance Officer Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Mr. Auriemma is expected to testify regarding Penn National Gaming's compliance history, as well as the company's Business Code of Conduct and policies with respect to responsible gaming, as well as various issues relating to MDR's eligibility and suitability for licensure.
16.	Carl Sottosanti, Vice-President and Deputy General Counsel Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Mr. Sottosanti is expected to testify regarding Penn National Gaming's history and policies regarding diversity, as well as various issues relating to MDR's eligibility and suitability for licensure.
17.	Steve Snyder, Senior Vice-President Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Mr. Snyder is expected to testify regarding the nature and history of Penn National Gaming; the financial backing for the MDR project; the financial projections of gaming revenue for the MDR project; and various issues relating to MDR's eligibility and suitability for licensure.

18.	Gail Gonzalez, Director, Human Resources Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Ms. Gonzalez is expected to testify regarding Penn National Gaming's history and policies regarding diversity, particularly with respect to human resources as well as various issues relating to MDR's eligibility and suitability for licensure.
19.	Karen Bailey, Director, Public Affairs Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	<p>Ms. Bailey is expected to testify regarding Penn National Gaming's history and policies regarding diversity, community support; recent awards/distinctions; evidence of meeting commitments and various issues relating to MDR's eligibility and suitability for licensure.</p> <p>See Recent Awards to Penn National Gaming, Inc., collectively attached hereto as Exhibit "H."</p> <ul style="list-style-type: none"> • Named to Fortune Magazine's 100 Fastest Growing Companies List a record 6 years • National Black Chamber of Commerce's Corporate Partner of the Year, 2009 • Named Forbes Best Managed Hotel, Restaurant & Leisure Industry Company, 2007 • Recipient of the Pennsylvania Governor's Award for Environmental Excellence, 2010 • Hollywood Casino at Penn Nat'l. Race Course named top company of Central PA, 2010 by Central Penn Business Journal
20.	Walter Bogumil, Vice- President, Finance Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Mr. Bogumil is expected to testify regarding the funding of the MDR project; the financial projections of gaming revenue for the MDR project; and, various issues relating to MDR's eligibility and suitability for licensure.
21.	Hayes Croushore, Senior Financial Analyst Penn National Gaming, Inc. 825 Berkshire Blvd. Suite 200 Wyomissing, PA 19610 (610) 373-2400	Mr. Croushore is expected to testify regarding the funding of the MDR project; the financial projections of gaming revenue for the MDR project; and, various issues relating to MDR's eligibility and suitability for licensure.
22.	The Honorable William E. Troxell, Mayor of Gettysburg, Pennsylvania	Mayor Troxell is expected to testify regarding the positive impact that the MDR project will have on the city of Gettysburg.

23.	Representative(s) of the local government of Vicksburg, MS	Local government representative(s) of Vicksburg, Mississippi are expected to testify regarding how the introduction of gaming has positively impacted the city of Vicksburg.
24.	Brendran Synnamon, Gettysburg Battlefield Preservation Association	Mr. Synnamon is expected to testify regarding his group's support of the MDR project.
25.	Dan Boehs, Chief of Police, Cumberland Township Police Department 1370 Fairfield Road Gettysburg, PA 17325 (717) 334-3996	Chief Boehs is expected to testify regarding his February 3, 2010 correspondence to the Board addressing the positive effects the MDR project will have on the community and Adams County.
26.	Richard Kitner, Veterans Supporting the Casino	Mr. Kitner is expected to testify regarding his group's support of the MDR project.
27.	The Honorable Harry A. Readshaw, 36 th Legislative District, Allegheny County 1917 Brownsville Rd. Pittsburgh, PA 15210 (412) 881-4208	Representative Readshaw is expected to testify regarding his view of the MDR project.
28.	The Honorable Dan Moul, 91 st Legislative District 30 West Middle Street Gettysburg, PA 17325 (717) 334-3010	Representative Moul is expected to testify regarding his view of the MDR project.

CONFIDENTIALITY. *Certain documents referenced above were designated as "Confidential" upon submission to the Board pursuant to 4 Pa.C.S. §1206(f), are not contained in MDR's public file, and are not posted on the Board's website. References made to those documents herein, or during the Suitability Hearing by MDR does not, and should not be construed as a waiver of confidentiality. MDR expressly reiterates its designation of confidentiality with respect to each document where confidentiality has been asserted.*

Applicant, Mason-Dixon Resorts, L.P. reserves the right to present witness testimony of other principals and/or consultants in response to specific questions that may be presented by the Board during its Suitability Hearing, and reserves the right to amend and/or supplement this revised memorandum of evidence up to and through its Suitability Hearing. To the extent that any evidence cited herein is relevant to multiple standard(s) and criteria, all such evidence is

deemed referenced in connection with all of standard(s) and criteria to which it may be applicable.

Respectfully submitted,

s/ Stephen D. Schrier

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Pennsylvania Attorney ID: 93051

Attorneys for Mason-Dixon Resorts, L.P.

Dated: October 20, 2010

EXHIBIT A

Randall A. Fine, Managing Director

Randy Fine was named one of Global Gaming Business Magazine's People to Watch in 2010, and no wonder – in just eight years in the casino business, he launched the gaming industry's leading loyalty program, managed 40,000 slot machines, helped Carl Icahn turn around and sell his gaming company for a \$1 billion profit, and built The Fine Point Group into the casino industry's largest full-service gaming consulting and management company. Named to In Business Las Vegas's 2009 "40 Under 40," he has an equal mix of casino operations and marketing experience – at Harrah's Entertainment, he was the corporate vice president of the 40,000 machine slot operations group; at the \$350M Greektown Casino in Detroit, he served as Chief Executive Officer. On the marketing side, he served as Chief Marketing Officer for Carl Icahn's gaming company, and as corporate Vice President of Total Rewards for Harrah's, where he is the sole inventor named in pending U.S. Patent Application 10/462,018 which secures its intellectual property. Before entering the gaming industry, Randy worked at McKinsey & Company, Lehman Brothers, and for the U.S. House of Representatives, and taught Economics at Harvard College. He holds both his undergraduate degree magna cum laude, and his MBA degree, with high honors, from Harvard University.

EXHIBIT B

Don Dissinger, AIA

Principal

Don began his architectural career in 1977. His background in the planning and design of large scale mixed use developments led him to EwingCole in 1985, when he teamed up with Stan Cole and Robert Krause on the design of his first entertainment project, the Birmingham Turf Club. He has spent the last 24 years programming, planning and designing destination entertainment projects across the USA and internationally. Projects recently completed include Empire City at Yonker's Raceway, Cross Iron Entertainment Center, Zia Park, Hollywood Casino and Racetrack, Emerald Downs, Magic City Casino, Harrington Raceway and Casino, Monmouth University's Multi-Purpose Arena, Bucknell University's Langone Center and Boardwalk Hall in Atlantic City.

What has been most satisfying about my career are the long term relationships that I have developed with our clients and throughout the entertainment industry. As a planner and designer I enjoy collaborating with clients on the realization of their vision.

ddissinger@ewingcole.com

EXHIBIT C

MICHAEL R. MARIANO

October 2010

Econsult Corporation
3600 Market Street – Sixth Floor
Philadelphia, PA 19104
Voice: (215) 382-1894
Fax: (215) 382-1895
E-mail: mariano@econsult.com

EDUCATION

University of Pennsylvania, Philadelphia, PA, September 1996 – December 2010
School of Design: Master of Urban Spatial Analytics. Expected Completion: December 2010
Wharton School: Bachelor of Science in Economics, with a concentration in Marketing, May 2000

CURRENT POSITIONS

Managing Director, Geospatial Analytics & GIS Solutions, ECONSULT CORPORATION, Philadelphia, PA, January 2001-present

Contributed to the implementation of and responsible for training sessions on economic impact modeling at Econsult Corporation. Responsibilities and past projects and clients include:

- Provided testimony before the Iowa State Gaming Commission, summarizing the economic and fiscal impacts of a proposed casino.
- Authored economic impact studies for various proposed casino and gaming facilities in Kansas as part of applicants' project submission to the Kansas State Lottery Commission.
- Council for Large Public Housing Authorities (CLPHA) – Economic Impacts of Public Housing Investments on Surrounding Communities
- City Avenue Special Services District – Potential Economic and Fiscal Impact of the Redevelopment Alternative for the Commercial Area of the City Avenue Special Services District and Lower Merion
- Greater Philadelphia Film Office – Economic Impact of Film and Video Production in the Greater Philadelphia Region
- Mann Center for the Performing Arts – The Economic Impact of Performances at Philadelphia's Mann Center for the Performing Arts
- Pennsylvania Waste Industry Association (PWIA) – Economic Impacts of the Municipal Waste Collection, Transportation, and Disposal Industry in Pennsylvania
- Philadelphia Housing Authority – Economic Impacts of Philadelphia Housing Authority Developments in Adjacent Neighborhoods
- The University of Pennsylvania – Economic Impacts of the University of Pennsylvania
- US Airways – The Economic and Fiscal Impacts of US Airways and the Benefits Associated with its Philadelphia Hubbing Operations and International Flight System

Conduct spatial and GIS (Geographic Information Systems) analysis utilizing Esri's ArcView/ArcGIS/3D Analyst/Spatial Analyst/Geostatistical Analyst. Past projects include:

- Appeared as expert witness and provided court testimony on geospatial analysis of residential properties and proximity to a landfill.
- Analyzed residential real estate values in New Jersey (1990-2006) to determine patterns or trends underlying low-cost housing investments.

- Provided litigation support in applying geospatial techniques to raster and vector to determine the impacts of restricted tobacco sales in a CBD.
- Conducted demographic and market area analysis to identify areas of need and opportunity for charter schools in Philadelphia.
- Created a comprehensive market analysis of current demographic and business data to develop a downtown economic development plan for a city in New Hampshire.
- Constructed retail market and customer demographic analyses for various clients, covering potential retail locations nationwide.
- Estimated the impact of the impacts of Philadelphia Housing Authority developments on surrounding property values and neighborhoods
- Conducted demographic analysis of racial breakdown and corporate hiring patterns for a racial discrimination litigation case
- Examined residential housing characteristics and property values to determine positive or negative effects of a local landfill using hedonic regression analysis

Assist in data support for highly visible racial and gender discrimination litigation cases and consulting projects. Responsibilities include:

- Data collection, mining, and conversion
- Creation and maintenance of large databases using Microsoft Excel, Microsoft Access, SQL Server, STATA, and SAS
- Data analysis using a wide variety of software packages, including E-Views, STATA, and SAS
- Regional economic impact modeling using RIMS II (Regional Input-Output Modeling System) from the Bureau of Economic Analysis

PAST POSITIONS

Marketing Associate, RSMETRICS, Philadelphia, PA, May 1999 – August 1999

- Assisted consultant in performing complex analysis of credit rating database
- Compiled and analyzed data from client, performed queries, and ran reports
- Responsible for compilation of all final findings and layout of final report

Conference Volunteer, ASIAN SECURITIES INDUSTRY INSTITUTE, Asia, May 1994-August 1996

- Aided in creation of company logo and marketing material
- Attended annual conferences throughout Southeast Asia and helped coordinate conference scheduling and logistics
- Served as liaison between conference participants, speakers, and coordinators

SKILLS & HOBBIES

- Experienced user of Microsoft Office Suite; Macromedia Flash, Dreamweaver, and Fireworks; Adobe Photoshop, Illustrator, Acrobat, InDesign, and Pagemaker; ArcView/ArcGIS by Esri; SAS (Certified Level I); STATA; E-Views; Corel Word Perfect; DBMS . Proficient in Spanish (certified through the Spanish Embassy's DELE examination (Diplomas de Espanol como Lengua Extranjera) ; Travel throughout Asia and Europe

EXHIBIT D

Dr. G. Terry Madonna

Biography

- At Franklin & Marshall College, Dr. Madonna is Director of the Center for Politics and Public Affairs, Professor of Public Affairs, and Director of the Franklin & Marshall College Poll. He joined F&M in May, 2004.
- For more than 30 years, Madonna has taught and written about his two academic specialties: the American presidency, and American political parties and political behavior. As a pollster in recent years, he has written extensively about voters and voting behavior. He holds a Ph.D. in political history from the University of Delaware
- Before joining the faculty at Franklin & Marshall, Dr. Madonna was Professor and Chair of the Government Department and headed the Center for Politics and Public Affairs at Millersville University.
- Madonna founded the Keystone Poll in 1992, the oldest survey produced exclusively in Pennsylvania. In 2008, the Keystone Poll was renamed the Franklin & Marshall College Poll. In this capacity, he is the pollster for the *Philadelphia Daily News*, Times-Shamrock Newspapers, WGAL-TV (Lancaster/Harrisburg), the *Pittsburgh Tribune Review*, and WTAE-TV (Pittsburgh) - media partners for the Franklin & Marshall College Poll. He has also polled for KYW-TV (Philadelphia), Fox 29-TV (Philadelphia), CN8, The Comcast Network, WITF-TV (Harrisburg), public television, the *Lancaster New Era*, and the *Harrisburg Patriot News*.
- In 2008, Franklin & Marshall College began a partnership with Hearst Television Inc. to conduct national polls. Hearst owns 26 television stations, manages two others, and owns two radio stations.
- He is also the host of *Pennsylvania Newsmakers*, a weekly statewide news and commentary program. He writes (with Michael Young) a bi-weekly political commentary column, "Politically Uncorrected," originally for Capitolwire.com and later for Politicspa.com, the state's leading political website. The column has also appeared in many state



and national newspapers and also appears frequently on two national websites: stateline.org and realeclearpolitics.com.

- He is a regular analyst for WGAL-TV (Lancaster/Harrisburg). Madonna is a regular panelist on WPVI-TV's (Philadelphia) commentary program, *Inside Story*. He is a frequent guest on many talk radio programs throughout the state and nation. He has also provided election coverage for WHYI-TV (Philadelphia), WPVI-TV, and WITF-TV.
- A frequent political analyst and public affair's commentator, Madonna has also provided analysis to *The New York Times*, *The Washington Post*, *The Los Angeles Times*, *The Wall Street Journal*, *U.S.A. Today*, *Philadelphia Inquirer*, *Philadelphia Daily News*, *The Pittsburgh Tribune Review*, *The Christian Science Monitor*, National Public Radio, CNN, ABC News and CBS News, to name a few. Madonna has appeared on CNN's *Inside Politics*, CBS News, ABC News, C-Span, Fox News, MSNBC, and NBC News. He has also contributed to political web sites for MSNBC, the Hill Newspaper, Realclearpolitics, Stateline, and Fox News.
- The author of numerous publications in the fields of American history, American government, and American politics, Madonna has written *Revolutionary Lancaster: The Leadership* (1976); *Reapportionment: A Primer for Pennsylvanians* (1993); *Merit Selection of Appellate Judges: Why Its Time Has Come* (1994); *Pennsylvania Votes, 1994*, (1995) with Berwood Yost; *Pennsylvania Votes: Presidential Primaries, 1972-1992: A Sourcebook* (1996) with Berwood Yost; *Pivotal Pennsylvania: Presidential Politics from FDR to the Twenty-First Century* (2008); as well as chapters in books and articles in specialized publications. His writings have appeared in *The Pennsylvania Magazine of History and Biography*, *The Polling Report*, *Presidential Studies Quarterly*, *Pennsylvania History*, *Intellect*, *Academe*, *The Journal Of Practical Politics*, Fox News, and *The Hill Newspaper*, as well as in many other places.
- In 2008, Madonna delivered the annual Chautauqua Lecture at Gannon University, entitled "2008: The Road to the White House." In 2007, he delivered three major lectures; the annual James Buchanan Foundation lecture, entitled "From Buchanan to Bush: Campaign Practices Then and Now;" the annual Dwight D. Eisenhower Society Lecture, entitled, "The Political Skills and Leadership of Dwight D. Eisenhower;" and a Penn Legacy Lecture, "The Presidential Election of 1980." In 2006, he gave the Neaman Foundation lecture.
- Madonna has served on numerous governmental boards and commissions: including Governor Edward Rendell's Higher Education Advisory Board, the Benjamin Franklin Partnership Board (appointed by former Governor Dick Thornburgh), and the Board of Embreeville State Hospital (appointed by former Governor Milton Shapp). He served in the early 1970's as a Lancaster County Commissioner. Currently, he serves on the board of Education Policy and Leadership Center.

- At the request of foreign embassies and the U.S. State Department, Madonna has appeared in seminars and discussions with diplomats and newspaper reporters from around the world. In addition, Madonna has moderated gubernatorial, congressional, state legislative and school board forums, and debates for various organizations.
- Dr. Madonna has received numerous awards and honors. He is the recipient of a Distinguished Professor award by the Pennsylvania Department of Education, the President's Medallion at Millersville University, and a special commendation for scholarship and leadership from the Board of Governors of the State System of Higher Education.
- Additionally, he has been named an "Outstanding Speaker of the Year" by the Speech Communication Society of Pennsylvania, has served as a Commonwealth Speaker by the Pennsylvania Humanities Council, has received the Daniel Roselle Award by the Middle States Council for the Social Studies, and has been named "Communicator of the Year" by the International Association of Business Communicators, Harrisburg Chapter.

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FRANKLIN & MARSHALL

EXHIBIT E

Duarte B. Morais

Department of Recreation, Parks and Tourism Management
Ford Building
University Park, PA
(864) 656-5679 Fax (864) 656-2226
dmorais@psu.edu

EDUCATION

2000 Ph.D. Tourism Marketing

Clemson University, Clemson, South Carolina, USA

Dissertation Topic: Conceptualization of Customer Loyalty Under a Resource Exchange Perspective

Chair: Sheila Backman

1997 M.Ed. Sport Management

Bowling Green State University, Bowling Green, Ohio, USA

Thesis Topic: The Influence of Outdoor-Based Training and Development on Decision-Making

Chair: Janet Parks

1995 B.S. Physical Education, Recreation, and Sports Management

Universidade Tecnica de Lisboa, Lisbon, Portugal

Major: Outdoor Recreation and Sports Management

Chair: Gustavo Pires

ACADEMIC APPOINTMENTS

- 2000-2006 Assistant Professor, Recreation, Park and Tourism Management
2006- ... Associate Professor, Recreation, Park and Tourism Management
2006- ... Associate Professor, Hospitality Management

AWARDS

- International Council on Hotel, Restaurant, and Institutional Education, "Best Paper Award" (2006)
- Dr. Charles R. Goeldner Article of Excellence Award, Journal of Travel Research / Travel and Tourism Research Association (2005)
- Best Tourism Paper Award, Association of American Geographers (2004)
- Travel and Tourism Research Association, "Best Paper Award" (2000)
- Portuguese Foundation for Science and Technology (PRAXIS XXI), doctoral scholarship (1997-2000)
- Portuguese-American Development Foundation (FLAD), masters scholarship (1995-1997)

RESEARCH INTERESTS

- Sustainable Tourism: Social-cultural & ecological impacts; community-based development; heritage tourism
- Tourism Marketing: development of loyal relationships; brand communities; eco-marketing

REFEREED PUBLICATIONS

Lin, C.-H., **Morais, D. B.**, Kerstetter, D. L., & Hou, J.-S. (accepted). Examining the Role of Cognitive and Affective Image in Predicting Choice Across Natural, Developed, and Theme-Park Destinations. *Journal of Travel Research*.

Cranage, D., Lambert, C., **Morais, D. B.**, Lane, L. (accepted). The influence of learning style on hospitality and tourism students' preference for web assignments. *Journal of Hospitality and Tourism Education*.

Morais, D. B., Kerstetter, D., Lin, Y. S., & Mowen, A. (accepted). Resource investments made between customers and provider: A study of teenagers' loyalty to a summer camp. *Journal of Travel and Tourism Marketing*.

Morais, D. B., Dong, E., & Yang, G. (2006). The ethnic tourism expansion cycle: The case of Yunnan Province, China. *Asia Pacific Journal of Tourism Research* 11(2)189-204.

Morais, D. B., Kerstetter, D., & Yarnal, C. (2006). The love triangle: Loyal relationships among providers, customers, and their friends. *Journal of Travel Research*, 44, 379-386.

Bailey, K. D., & **Morais, D. B.** (2005). Exploring the use of blended learning in tourism education. *Journal of Teaching in Travel and Tourism*, 4(4)23-36.

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Morais, D. B., Lee, B. D. (2005). Regional inequalities in China's cultural tourism potential: A case for GIS analysis. *China Tourism Research*, 1(2/3), 321-350.

Hou, J.-S., Lin, C.-H., & **Morais, D. B.** (2005). Antecedents of attachment to a cultural tourism destination: The case of Hakka and non-Hakka Taiwanese visitors to Pei-Pu, Taiwan. *Journal of Travel Research*, 44(2), 221-233.

Bandyopadhyay, R., & **Morais, D. B.** (2005). Representative dissonance: India's self and Western representations. *Annals of Tourism Research*, 32(4), 1006-1021.

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Morais, D. B., Dorsch, M. J., & Backman, S. J. (2005). Building loyal relationships between customers and providers: A focus on resource investments. *Journal of Travel & Tourism Marketing*, 18(1), 49-57

Nyaupane, G., **Morais, D. B.**, & Graefe, A. (2004). Constraints to nature-based tourism: A comparison among rafting, canoeing and horseback riding. *Annals of Tourism Research*, 31(3), 540-555.

Davis, J. S., & **Morais, D. B.** (2004). Factions and Enclaves: Small Towns and Socially Unsustainable Tourism Development. *Journal of Travel Research*. 43(1), 3-10.

Zillifro, T., & **Morais, D. B.** (2004). Building customer trust and relationship commitment to a nature-based tourism provider: The role of information investments. *Journal of Hospitality and Leisure Marketing*, 11(2/3), 159-172.

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Walker, J., Backman, K., Backman, S., & **Morais, D. B.** (2001). Using performance based measurements to determine customers' perceptions of service quality of a nature based outfitter in upstate South Carolina. *Journal of Quality Assurance in Hospitality and Tourism*, 2(1/2) 49-58.

Backman, K., & **Morais, D. B.** (2001). Methodological Approaches Used in the Literature. In D. B. Weaver (Ed.). *The Encyclopedia of Ecotourism*. (pp. 597-609) Wallingford, UK: CABI Publishing.

Petrick, J. F., **Morais, D. B.**, & Norman, W. (2001). An examination of the determinants of entertainment vacationers' intentions to visit. *Journal of Travel Research*, 40(1), 41-48.

Morais, D. B., Backman, K., & Backman, S. (1999). Affect intensity as an antecedent of advertisement recall and intentions to purchase a leisure service. *Tourism Analysis*, 4(2), 75-82.

Morais, D. B., & Groves, D. (1997). A framework for the analysis of sport sponsorship and the cola wars. *Visions in Leisure and Business*, 16(3), 36-64.

Morais, D. B., & Groves, D. (1997). A typology for the understanding of structure and function of a sports industry: A case study of NASCAR. *Visions in Leisure and Business*, 16(2), 16-49.

PROCEEDINGS AND REPORTS

Vagias, W., Dziubek, D., & **Morais, D. B.** (April 2005). The role of risk perception in a one-day wilderness whitewater rafting experience. Presentation at the *Northeastern Recreation Research Symposium*. Bolton Landing, NY.

Yu, H., **Morais, D. B.**, & Chick, G. (April 2005). Service quality in tourism : A case study in 2001 Study Tour in Taiwan. Presentation at the *Northeastern Recreation Research Symposium*. Bolton Landing, NY.

Morais, D. B. (November 2005). Casino development and historical preservation in Gettysburg, PA. *Report for Chance Development Group*.

Morais, D. B., & Bricker, K. S. (January 2005). Critical assessment of the all user registration system: Colorado River Management Plan. *Report for Colorado River Outfitters Association*.

Morais, D. B., Lee, S. H., Hou, J. S., Lin, C. H., Yarnal, C., & Chick, G. (2005). Heritage tourism and shared national identities: Examining meanings and impacts in Lu-Kang, Taiwan. *Proceedings of the Recent Developments in Tourism Research Conference*, Faro, Portugal.

Dong, E., & **Morais, D. B.** (May 2005). Segmenting visitors to God's Country. Report for Potter County Visitors Association, Coudersport, PA.

Bandyopadhyay, R., & **Morais, D. B.** (2004). Representative dissonance: Differences in the way India is portrayed to the USA tourist market. *Proceedings of the Travel and Tourism Research Association Conference*. Montreal, Quebec, Canada.

Lin, C. H., **Morais, D. B.**, & Hou, G. S. (2003). A case study of a relationship between the spatial distribution of tourist sites and socio-economic equality in Taiwan: An application of Geographic Information Systems. *Proceedings of the Northeastern Recreation Research Symposium* (pp. 177-184). Bolton Landing, NY: USDA, Forest Service.

Dong, E., **Morais, D. B.**, & Dowler, L. (2003). Ethnic tourism development in Yunnan, China: Revisiting Butler's Tourist Area Lifecycle. *Proceedings of the Northeastern Recreation Research Symposium* (pp. 164-169). Bolton Landing, NY: USDA, Forest Service.

Morais, D. B., Kerstetter, D., & Yarnal, C. (2002). A love triangle: Providers, customers and friends. *Proceedings of the Travel and Tourism Research Association Conference*. Alexandria, VA.

Nyaupane, G., & **Morais, D. B.**, & Graefe, A. (2002). A comparison of leisure constraints among three outdoor recreation activities: Whitewater rafting, canoeing, and overnight horseback riding. *Proceedings of the Northeastern Recreation Research Symposium* (pp. 152-157). Bolton Landing, NY: USDA, Forest Service.

Morais, D. B., & Dong, E. (December 2002). Leisure: An approach to the mental lives of Chinese Citizens. Report for Center for Leisure Studies, Institute of Chinese Culture, Beijing.

Morais, D. B., Zillifro, T., & Kerstetter, D. (December 2002). Customer centered marketing plan: Interactive manual. Report for America Outdoors, Knoxville, TN.

Morais, D. B., Lee, B., & Godbey, G. (2001). Rural tourism in China: A discussion of sustainable development principles and concerns. *Collection of Theses: 2001 China Leisure Economy International Forum* (pp. 55-69). Hangzhou, China: China Tourism Association. (Note: article published in Mandarin and English)

Morais, D. B., Zillifro, T., & Dubrouillet, S. (2001). Towards an understanding of gender differences with respect to whitewater rafting preferences. *Proceedings of the Northeastern Recreation Research Symposium* (pp. 298-304). Bolton Landing, NY: USDA, Forest Service.

Morais, D. B., Zillifro, T., & Nyaupane, G. (December 2001). Resolving barriers for participation in outfitted trips. America Outdoors, Knoxville, TN.

Morais, D. B., et al (2000). A conceptualization of the antecedents of customer loyalty under a resource investment perspective. In M. E. Havitz, & M. F. Floyd (Eds.), *Abstracts from the 2001 Symposium on Leisure Research* (p. 8), Denver, CO: National Recreation and Park Association.

Morais, D. B., Backman, S., & Backman, K. (1999). The influence of the affective responses to a print ad on subjects' recall of the ad and their intentions to purchase a rafting trip. In W. Stewart, and D. Samdahl (Eds.), *Abstracts from the 1999 Symposium on Leisure Research* (p. 5), Ashburn, VA: National Recreation and Park Association.

Morais, D. B., Backman, S., & Backman, K. (1998). Influence of advertisement emotional appeal on ad recall and intention to purchase: a case study on the rafting industry. In G. Pires, F. Fernandes, and N. Perry (Eds.), *Conference Proceedings of the 6th Congress of the European Association for Sport Management* (pp. 5.25-5.29), Madeira, Portugal.

Morais, D. B., & Parks, J. B. (1998). Improving the quality of research on outdoor-based training and development (OBTD) programs. In G. Pires, F. Fernandes, and N. Perry (Eds.), *Conference Proceedings of the 6th Congress of the European Association for Sport Management* (pp. 6.52-6.57), Madeira, Portugal.

Morais, D. (1999). *Service Quality and Strategic Marketing Final Report – Wildwater Ltd.* Clemson, SC: Clemson University, Department of Parks, Recreation, and Tourism Management.

Cuneen, J., & **Morais, D.** (1998). A quantified assessment of sport and leisure-related Internet marketing. *Future Focus: Ohio Journal of Health, Physical Education, Recreation, & Dance*, 19(1), 26.

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Morais, D. B., & Wang, Y. (2006). An examination of American media's representation of Chinese people and culture. *Presentation at the Asia Pacific Tourism Association Conference*, Hualien, Taiwan.

Morais, B. B., Lin, C.-H., & Lee, S.-H. (2006). Tourism Development and Regional Equality in Taiwan: A Time Series Analysis at the Regional, County and Local Scale *Presentation at the Asia Pacific Tourism Association Conference*, Hualien, Taiwan.

Bandyopadhyay, R., Chick, G., & **Morais, D. B.** (2006). Representative dissonance in heritage tourism in India. *Presentation at the 37th Travel and Tourism Research Association (TTRA) Annual Conference*. June, Dublin, Ireland.

Morais, D. B., Ribeiro, N., & Santos (2006). Heirs of a Fallen Empire: The Portuguese Colonial Gaze Upon Brazil. *Presentation at the 37th Travel and Tourism Research Association (TTRA) Annual Conference*. June, Dublin, Ireland.

Lin, J. L., **Morais, D. B.,** & Hou, J. S. (2005). Studies on hot spring tourists' push and pull factors of motivation and their relationships to health. *Presentation at the 7th Leisure, Recreation and Tourism Conference*, October, Taichung, Taiwan.

Lin, C. H., Kerstetter, D., Graefe, A., & **Morais, D. B.** (2005) The role of destination image and cognitive distance in destination choice. *Poster presentation at the National Recreation and Parks Association Congress, Leisure Research Symposium*, October, San Antonio, TX. (juried)

Zillifro, T., **Morais, D. B.**, Kerstetter, D., Zinn, H., & Bricker, K. (2005). Shared environmental values, trust and relationship commitment in the nature-based tourism industry. Presentation at the *National Recreation and Park Association Congress, Leisure Research Symposium*, October, San Antonio, TX. (juried)

Morais, D. B., Lee, S. H., Hou, J. S., Lin, C. H., Yarnal, C., & Chick, G. (2005). Heritage tourism and shared national identities: Examining meanings and impacts in Li-Kang, Taiwan. Presentation at the *Recent Development in Tourism Research Conference*, October, Faro, Portugal. (juried)

Vagias, W., Dziubek, D., & **Morais, D. B.** (2005, March). The role of risk perception in a one-day wilderness whitewater rafting experience. Presentation at the *Northeastern Recreation Research Symposium*, April, Bolton Landing, NY.

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Hou, J.-S., Lee, S.-H., **Morais, D. B.**, & Shie, T. H. (2004, November). Periphery of the periphery: Cultural impacts on tourism development in Lanyu island, Taiwan. Presented at the *Conference of Agro-Tourism and Tourism Development Across the Taiwan Strait*, August, Taichung, Taiwan.

Hou, J.-S., Lin, C.-H., **Morais D. B.** (2004, October). Antecedents of attachment to a cultural tourism destination: The case of Hakka and non-Hakka Taiwanese visitors to Pei Pu. Presentation at the *National Recreation and Park Association Congress, Leisure Research Symposium*, October, Reno, NV.

Bandyopadhyay, R., & **Morais, D. B.** (2004, June). Representative dissonance: Differences in the way India is portrayed to the US tourist market. Poster presented at the *35th Travel and Tourism Research Association (TTRA) Annual Conference*. June, Montreal, Canada.

Nyaupane, G., **Morais, D. B.**, & Dowler, L. (2004, April). Socio-economic impacts of tourism in Nepal and Yunnan, PRC. Presentation at the *Association of American Geographers Annual Meeting*, March, Philadelphia, PA.

Zhu, C., **Morais, D. B.**, Dong, E., & Yang, G. H. (2003, October). Promoting sustainable tourism through increased community involvement: The Shangri-La Ecotourism Demonstration Project. Presentation at the *National Recreation and Parks Association Congress, Leisure Research Symposium*, October, St. Louis, MO.

Morais, D. B. (2003, October). Is ethnic tourism contributing to cultural imperialism or cultural rejuvenation? The case of Yunnan China. Presentation at the *National Recreation and Parks Association Congress, Leisure Research Symposium*, October, St. Louis, MO.

Dong, E., **Morais, D. B.**, & Dowler, L. (2003, March). Ethnic tourism development in Yunnan, China: Revisiting Butler's Tourist Area Lifecycle. Presentation at the *Northeastern Recreation Research Symposium*, April, Bolton Landing, NY.

Lin, C. H., **Morais, D. B.**, & Hou, G. S. (2003, March). A case study of a relationship between the spatial distribution of tourist sites and socio-economic equality in Taiwan: An application of geographic information systems. Presentation at the *Northeastern Recreation Research Symposium*, April, Bolton Landing, NY.

Zillifro, T., & **Morais, D. B.** (2002, October). The role of information investments in building trusting relationships between adventure tourism providers and their customers. Presentation at the National Recreation and Park Association Congress – 2002 Leisure Research Symposium, Tampa, FL.

Lee, B. D., **Morais, D. B.**, & Wang, G. (2002, October). Heritage tourism and regional imbalance in China: A spatial analysis. Poster presentation at the National Recreation and Park Association Congress – 2002 Leisure Research Symposium, Tampa, FL.

Morais, D. B., Kerstetter, D., & Yarnal, C. (2002, June). A love triangle: providers, customers and friends. Presentation at the 2002 Travel and Tourism Research Association Conference, Burbank, VA.

Nyaupane, G., **Morais, D. B.**, & Graefe, A. (2002, March). A Comparison of Leisure Constraints between three Outdoor Recreation Activities: Whitewater Rafting, Canoeing and Overnight Horseback Riding. Presentation at the Northeastern Recreation Research Conference, Bolton Landing, NY.

Morais, D. B., et al (2001, October). A conceptualization of the antecedents of customer loyalty under a resource investment perspective. Presentation at the National Recreation and Park Association Congress – 2001 Leisure Research Symposium, Denver, CO.

Morais, D. B. (2001, June). Uma conceptualizacao dos impactos socio-culturais do turismo. Presentation at the Visualidades e Visibilidades, Construcao de Publicos para o Turismo e a Cultura. Escola Superior de Tecnologia e Gestao, Mirandela, Portugal.

Morais, D. B., Zillifro, T., & Dubrouillet, S. (2001, March). Towards an understanding of gender differences with respect to whitewater rafting preferences and relationships. Presentation at the Northeastern Recreation Research Conference, Bolton Landing, NY.

Morais, D. B. (2000). How to create loyalty among your most valuable customers. Presentation on Confluence, International Conference & Trade Show for Outfitters and Suppliers, Tampa, FL.

Petrick, J. F., Norman, W. C., & **Morais, D. B.** (2000). An examination of the determinants of entertainment vacationers' intentions to revisit. Presentation on the 2000 Travel and Tourism Research Association Conference, Burbank, CA.

Morais, D. B., Backman, K., & Backman, S. J. (1999, October). The influence of the affective responses to a print ad on subjects' recall of the ad and their intentions to purchase a rafting trip. Presentation on the National Recreation and Park Association Congress – 1999 Leisure Research Symposium, Nashville, TN.

Morais, D. B. (1999, September). Tourism development Vs community development. Presentation on the round table of the Summer Courses of Leisure and Tourism: An Investment for the Future, Universidade de Tras-os-Montes e Alto Douro, Chaves, Portugal.

Morais, D. B., Backman, S. J., & Backman, K. (1999, March). The influence of the affective responses to a print advertisement on subjects' recall of the advertisement and their intentions to purchase a rafting trip. Presentation on the Graduate Student Research Forum, Clemson University, Clemson, SC.

Morais, D. B. (1998, December). Sustainable development through rural tourism. Lecture given at the Universidade de Tras-os-Montes e Alto Douro, Chaves, Portugal.

Morais, D. B., & Parks, J. B. (1998, September). Improving the quality of research on outdoor based training and developemnt (OBTD) programs. Presentation on the 6th Congress of the European Association for Sport Management, Madeira, Portugal.

Morais, D. B., Backman, S., & Backman, K. (1998, September). Influence of advertisement emotional appeal on ad recall and intention to purchase: a case study on the rafting industry. Presentation on the 6th Congress of the European Association for Sport Management, Madeira, Portugal.

Cuneen, J., & **Morais, D. B.** (1997, December). A quantified assessment of sport- and leisure-related internet marketing. Presentation of a poster on the OAPHERD 68th Convention, Dayton, OH.

Morais, D. B., & Cuneen, J. (1997, May). Evaluating the characteristics and quality of internet sport marketing. Presentation on the 12th Annual North American Society for Sport Management Conference, San Antonio, TX.

Morais, D. B. (1994, April). Safety factor on Adventure Recreation. Presentation on the Forum Horizonte, Cascais, Portugal.

Costa, C., **Morais, D. B.**, & Kay, P. (1993, August). Organization of a national event through a voluntary capacity: Practical implications. Presentation on the 1st World Conference for Sport Management, Bangalore, India.

Morais, D. B., Costa, C., & Kay, P. (1993, September). Organization of a national event through a voluntary capacity: Staff motivation. Presentation on the 2nd Congress of the European Association for Sport Management, Florence, Italy.

GUEST PRESENTATIONS

Morais, D. B. (2007). A fragil relacao entre o turismo, a sociedade, e o ambiente. Presentation at the *Seminario Sobre Turismo e Desenvolvimento Sustentavel*, Lisboa, Portugal. Universidade Lusofona de Humanidades e Tecnologias.

Morais, D. B. (2007). Turismo, cultura e politica. Class presentation for the Master of Tourism, Chaves, Portugal, Universidade de Tras-os-Montes e Alto Douro.

Morais, D. B. (2007). Turismo, sustentabilidade e politica. Presentation at the *Seminario Sobre Turismo e Desenvolvimento Sustentavel*, Benavila, Portugal. Fundacao Abreu Calado.

Morais, D. B. (2004). How to develop loyal relationships with your best guests. Presentation at *Inn Touch Annual Meeting*, Gettysburg, PA: Pennsylvania Tourism and Lodging Association.

Zillifro, T., **Morais, D. B.**, & Kerstetter, D. (2002). The customer centered marketing plan interactive manual. Workshop presentation at the *Confluence Convention*, December, Biloxi. MS: America Outdoors.

Morais, D. B., (2001). Overcoming barriers for participation in outfitted outdoor recreation. Keynote presentation at the *Confluence Convention*, December, Denver, CO: America Outdoors.

Morais, D. B., (2001). Revisiting strategies to create loyalty among your most valuable customers. Presentation at *Confluence Convention*, December, Denver, CO: America Outdoors.

Morais, D. B. (2001). Uma conceptualizacao dos impactos socio-culturais do turismo. Presentation at the *Visualidades e Visibilidades Conference*, June, Mirandela, Portugal.

Morais, D. B. (2000). Proven strategies to create customer loyalty. Invited presentation at *Confluence Convention*, December, Tampa, FL: America Outdoors.

Morais, D. B. (2000). O turismo de natureza em Portugal: Uma perspectiva Americana. Presentation at the *Semana do Turismo da Universidade Lusofona*, October, Lisbon, Portugal.

EDITORIAL SERVICE

2005 – present	Editorial Board of <i>Tourism Review International</i>
2004 – present	Editorial Board of the <i>Journal of Travel Research</i>
2003 – 2006	Reviewer for <i>Butterworth-Heinemann Business Books, Elsevier</i>
2002 – 2006	Reviewer for the <i>Journal of Ecotourism</i>
2002 – 2005	Reviewer for <i>The International Ecotourism Society</i>
2004	Reviewer for the <i>Journal of Travel and Tourism Marketing</i>
2003 – 2004	Reviewer for <i>Tourism Management</i>
2000 – 2004	Reviewer for <i>Leisure Sciences</i>
2000 – 2003	Reviewer for the <i>Journal of Park and Recreation Administration</i>
2002	Reviewer for the <i>Travel and Tourism Research Association</i>
2000	Reviewer for the <i>Journal of Applied Recreation Research</i>

2000 Reviewer for the *Journal of Quality Assurance in Tourism & Hospitality*

GRANTS AND CONTRACTS

2006-07	Promoting community sustainability and citizen resource stewardship through Hudson River Valley nature based tourism image branding Shuster, R., Kuehn, D., Morais, D. B. , Co-PIs New York Sea Grant Institute	\$139,415
2006-07	Visitor profile survey Kerstetter, D. PI, Morais, D. B. , & Buzinde, C. Southern Alleghenies Planning & Development Commission	\$40,000
2006	Infusing Asia-Pacific into the Recreation & Tourism Curriculum D. Morais International Programs at Penn State	\$1,500
2002/03	Improvement of socio-economic well-being of ethnically diverse women and children in Yunnan, China D. Morais , PI, Caldwell, L, Dowler, L., Kerstetter, D., & Yang, G. Children, Youth, and Families Consortium, Penn State	\$15,000
2002	Customer Centered Marketing Plan: Interactive Manual D. Morais , PI, Zillifro, T., & Kerstetter, D. America Outdoors	\$13,950
2002/03	Improvement of socio-economic well-being of ethnically diverse women and children in Yunnan, China D. Morais , PI, Caldwell, L, Dowler, L., Kerstetter, D., & Yang, G. Children, Youth, and Families Consortium, Penn State	\$15,000
2001-02	A reexamination of loyalty in a cruise tourism context D. Morais , PI, Kerstetter, D., & Yarnal, C. College of Health and Human Development, Penn State	\$6,890
2001-02	Resolving barriers for participation in outfitted trips D. Morais , PI, Zillifro, T., & Nyaupane, G. America Outdoors	\$12,965
2001	Tourism's potential to improve the quality of life in rural Yunnan, China D. Morais , PI, Caldwell, L, Dowler, L., Kerstetter, D., & Yang, G. Children, Youth, and Families Consortium, Penn State	\$2,003

PROFESSIONAL MEMBERSHIP

2007 - present	Associate Researcher of the Centro de Estudos Transdisciplinares da Universidade de Tras-os-Montes e Alto Douro, Portugal
2005 - present	Member of the Portuguese Observatorio da China
2005 - present	Member of the Travel and Tourism Research Association
2005 – present	Member of the Asia Pacific Tourism Association
2005 – present	Member of The International Ecotourism Society
1999 – present	Member of the Portuguese American Professionals Society
1998 – 2005	Member of the National Recreation and Parks Association

LANGUAGE PROFICIENCY

Portuguese	Fluent
English	Fluent
Spanish	Fluent
French	Intermediate
Mandarin Chinese	Rudimentary

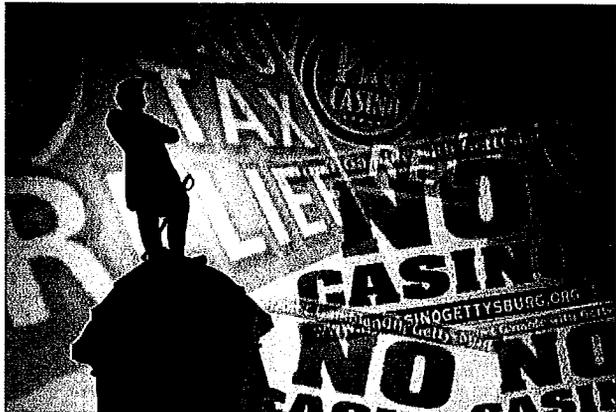
EXHIBIT F



How would gaming affect G'burg tourism?

By **TIM PRUDENTE** The Evening Sun

Posted: 10/03/2010 01:00:00 AM EDT



Experts say the proposed Mason-Dixon Resort & Casino wouldn't have an extreme effect on Gettysburg despite what those for and against it may think. (Evening Sun Photo Illustration by Shane Dunlap)

Since the Mason-Dixon gaming application was announced, opponents have spun images of a desolate Gettysburg, bereft of tourists and with a downtown of shuttered storefronts.

In contrast, casino advocates have described a Gettysburg brimming with prodigal visitors and good jobs for all.

In actuality, the effect of a casino would be far less extreme, according to Professor David Schwartz, the director of the Center for Gaming Research at the University of Nevada, Las Vegas.

"It's not going to be a panacea and it's not going to be the worst thing to ever happen to the place," Schwartz said. "The truth lies somewhere in the middle of those two. It will create some jobs and revenue, but if people are expecting much more than that

they're going to be disappointed."

North Carolina State tourism Professor Duarte Morais said the reason a casino will not be the doom or cure-all to Adams County is because of growing tourism trends.

He explained there is an increasing number of post-modern tourists, or those who mix modern forms of entertainment with historically and culturally significant activities.

"More and more tourists are becoming less devoted to authenticity," Morais said. "One thing does not preclude the other."

A typical post-modern tourist would spend the day at a museum and then go to a concert or a movie at night. Morais said the trend -- which is about mixing the historical with the technological and modern -- has been building momentum in Europe

and is now seen in the U.S.

While many Gettysburg visitors have, in the past, been attracted by the area's authenticity, a post-modern tourist would be more inclined to visit the battlefield and then patronize a casino or other modern forms of entertainment.

The issue of casino, and battlefield, visitation has been a matter of such debate because tourism is considered the single-largest economic factor in Adams County.



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The Gettysburg National Military Park drew an estimated 1,087,402

visitors last year and the park has attracted more



Pro-casino volunteers talk with guests attending a casino open house in August at the Eisenhower Inn & Conference Center in Gettysburg. Penn National Gaming officials previewed employment and vendor opportunities for the proposed Mason-Dixon Resort and Casino at the event. (Evening Sun File Photo)

than 1 million tourists annually for the last 31 years, according to park records.

Park visitation increased by more than 11 percent from 2009 to 2010, and the multitude of tourists who visit the park -- and consequently the borough -- each year is directly responsible for the success of local businesses.

"If the national park wasn't here, we wouldn't be here. That's it. That's how important they are to us," said Farnsworth House owner Loring Shultz.

Similarly, Adams County draws an estimated 3 million tourists, according to officials from the Gettysburg Convention & Visitors Bureau. The visitors come to tour local wineries and fruit farms, as well as to visit the Gettysburg

National Military Park.



Numbers from Vicksburg National Military Park were used to estimate the number of tourists the proposed Mason-Dixon Resort & Casino might bring to the Gettysburg area. The Mason-Dixon report says between 15 to 20 percent of casino patrons would visit the battlefield and other local attractions bringing in at least 115,000 additional tourists to the area. (Submitted photo)

About a dozen Gettysburg National Military Park tourists, when interviewed last week, said they would continue to visit the battlefield if a casino was established nearby. But many said they wouldn't consider playing the slots.

"We might go for the buffet," said Kevin McKeen of Maine. "There's one reason people come to Gettysburg and that's because nobody can walk around this battlefield with a dry eye. Your town is famous for its battlefield and nothing is going to change that."

Even though Maryland residents Dick and Lindy Goff said they've gambled across the country, they admitted it's unlikely they would wager in

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Gettysburg.

"We're here for the history," Dick said, adding that if they wanted to gamble they would take a trip to Atlantic City or another gaming destination. "It wouldn't keep us from coming here. No way."

Similarly, Art Armadore, who visited the park with his nephew from Las Vegas, said he's been coming to Gettysburg for 20 years and a casino wouldn't stop him from continuing to tour the battlefield.

Such ambivalence is likely common among tourists, said Morais, who was commissioned by Mason-Dixon to compile a report on the effect a casino will have on Adams County tourism.

In the report, Morais estimates 15 to 20 percent of casino patrons will visit the battlefield and other local attractions.

If 15 percent visited the park, it would mean an additional 115,000 people, or a 9-percent increase in the number of visitors that attended last year.

But it's not clear whether these visitors are coming for the battlefield, and then visit the casino as a secondary trip. Or if they're coming primarily for the casino, and then visiting the park.

What is clear is the report estimates a 15- to 20-percent spill-over.

To compile the estimates, Morais' report looks at the visitation numbers at Vicksburg National Military Park, in Mississippi, which is located near five gaming establishments. The report uses statistics from a research firm that found 17.8 percent of Vicksburg's casino patrons visit the national park and 11 percent shopped in local retail establishments.

But Mason-Dixon opponents have done their own calculations and believe otherwise.

Officials from the No Casino Gettysburg group say they believe a casino near the battlefield will drive away tourists by compromising the "hallowed" nature of the area.

In a report from a No Casino member Violet Clark, the 15- to 20-percent estimate is called "highly suspicious."

That's because if 17.8 percent of casino patrons visited Vicksburg National Military Park it would increase visitation by about 534,000, according to the report, which bases the figure on an estimated 3 million casino patrons.

Although the 534,000 increase would be expected, Vicksburg's annual visitation has been down.

Last year 584,105 individuals visited the park. Although that figure is up nearly 30,000 from the year before, it's still the second-lowest annual visitation estimate in about 20 years.

"Given the current heritage-tourism trends at Vicksburg National Military Park, which has watched its heritage-tourism market die at the hands of the casinos, Gettysburg's heritage-tourism industry would be devastated in just a few years," states Clark, who currently teaches college-level courses in history and public policy.

Still, it's not clear whether the report takes into account changes in casino visitation. Theoretically, casino visitation could fall, as could park visitation, and the 17.8 spill-over rate could remain.

With questions surrounding both of the tourism reports, the only certainty is uncertainty.

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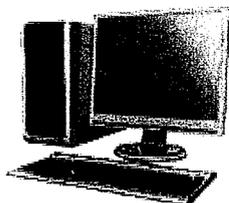
"I guess I'm challenging that any figures that have been thrown out there are really a wild guess, even if the forecasters were reputable or academics," Morais said. "It's really difficult for Gettysburg and there aren't many benchmarks to look at because no other towns have the volume of visitors and the historical significance."

Similarly, Schwartz noted the unique characteristics of the Mason-Dixon application and said he could not estimate the effect a casino would have on Gettysburg tourism.

"It's impossible to really say with any certainty," he said.

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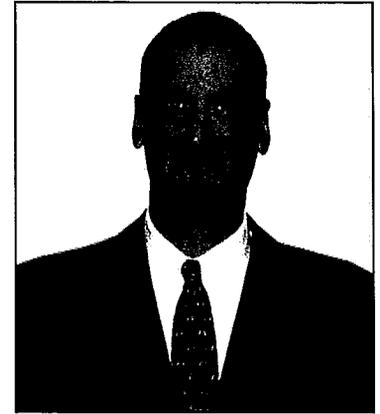
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EXHIBIT G

DANIEL J. THORNTON, P.E.

SENIOR ASSOCIATE



As a Senior Associate with the firm, Mr. Thornton has been responsible for preparing numerous traffic impact studies for projects throughout Central PA. The studies include coordination with PennDOT, local municipalities and private developers. These projects utilized trip generation, distribution and assignment analysis, as well as signal warrant, accident, phasing, level of service and capacity analysis using the Highway Capacity Software and Synchro software. In addition, Mr. Thornton has conducted various types of traffic studies including delay, queue, gap, speed and site access studies. Mr. Thornton has also prepared and designed Highway Occupancy Permits (HOP) and traffic signal permit plans for multiple projects.

Professional Registrations:

- Professional Engineer, Pennsylvania (2003)
- Professional Engineer, Virginia (2006)
- Professional Engineer, Maryland (2008)

Education:

- University of Maryland, B.S. Civil Engineering, Concentration in Structural Engineering (1995)

Experience:

- Years With TRG: 12 (June 1997 to present)
- Years With Other Firms: 2

Continuing Education:

- 2008 - Work Zone Safety & Mobility: Traffic Analysis & Impacts
- 2008 - ASHE: Harrisburg PennDOT Engineering District 8-0 Conference
- 2007 - ITE Annual Meeting and Exhibit
- 2006 - Penn State: Highway Occupancy Permits
- 2006 - ASCE Web Seminar: Round-a-bouts
- 2006 - Corism
- 2005 - MASITE: Traffic Signal Workshop
- 2005 - ASHE: Harrisburg PennDOT 8-0 Conference
- 2002 - Principles of Writing Highway Construction Specifications
- 2000 - Traffic Signal Certification Program: Associate Traffic Signal Technician
- 2000 - Work Zone Safety: Work Zone Safety Specialist
- 1997 - Site Impact analysis Short Course

Professional Memberships:

- Engineering Society of York
- Institute of Transportation Engineers

Professional Experience:

• Market Street Two-Way,

City of York, PA

- Conducted the traffic analysis efforts determining the impact of converting the major east-west corridor within the City of York from a one-way to two-way operation. The analysis aided in determining the length of the roadway to be converted. At this time, also coordinating the efforts to provide a conversion of a portion of East Market Street.

• George Street Corridor Two-Way Project,

City of York, PA

- Performed the traffic analysis used to determine the impacts created by converting this main north-south street within the City of York from one-way to two-way circulation patterns. Completed an extensive safety analysis along with an intersection and corridor analysis. Also performed signal design for the 20 signalized intersections within the study area.

• Gettysburg National Battlefield Study,

Gettysburg, PA

- Conducted surveys of tourists to the Visitor's Center regarding origins, destinations and routes traveled. Efforts included both personal interviews, parking accumulation and turn over studies.

• S.R.0056, Section 023, West End

Transportation Improvement,

PennDOT District 9-0

- Conducted existing and future analysis to determine if there are any existing or future deficiencies in the area.



DANIEL J. THORNTON, P.E.
SENIOR ASSOCIATE

Professional Experience Continued:

• **Toll System Classification System,**

PA Turnpike

- Coordinated the data collection efforts for this project to analyze the current toll system for the Pennsylvania Turnpike. Coordinate closely with the Turnpike Commission to evaluate the existing heavy vehicle classification system.

• **Lewistown Narrows (S.R.0022 Section A09),**

PennDOT District 2-0

- Prepared temporary signal plans for the construction phases of the Lewistown Narrows, which involved analysis of the temporary signals during construction.

• **Bristol Road (SR.2002),**

PennDOT District 6-0

- Coordinated data collection and signal analysis efforts for the Bristol Road Corridor. Conducted analysis for the corridor to determine the required future improvements and will be involved in the preliminary design process.

• **Route 74 South SAMI Improvements,**

PennDOT District 8-0

- Performed signal and phasing warrant analysis, along with level of service and capacity analysis for the Route 74 Corridor. Signal timing optimization and improvement analysis were conducted for existing conditions and design year conditions.

• **Gettysburg Borough Wayfinding Signage,**

Gettysburg, PA

- Prepared a highway signage plan for submission to PennDOT to complete a comprehensive signing district within Gettysburg Borough including signage for pedestrians, motor vehicles, parking and information kiosks. The plan includes 29 wayfinding signs within the Borough.

• **York Fairgrounds and Expo Center Signage and Wayfinding Project,**

York County, PA

- Coordinated the signing plans and signal design responsibilities for this project. The Fairgrounds is host to hundreds of events per year and traffic control and signage are key components to making an event successful.
- Prepared Tourist Oriented Directional Signage Plan (TODS), external and internal directional signs, and special event traffic control plans.
- Recommended signal modification and retiming at off-site intersections and designed a new traffic signal at a main entrance to the Fairgrounds.

• **Longstown Road Intersection Study**

York, PA

- Conducted analysis for the area to determine improvement alternatives to be considered. Data collection for the project included manual and machine counts and an origin-destination survey using the postcard methodology.

• **Leader Heights Road Master Traffic Plan**

York, PA

- Conducted analysis for the Leader Heights Road Corridor to determine the required improvements along the corridor to provide safe and efficient traffic movements in the future.

• **S.R.0035 Section A02 (Juniata River Bridge)**

PennDOT District 2-0

- Conducted the detailed traffic analysis to update an existing signalized intersection due to the impacts of the rerouted traffic on S.R.0035 created by relocating the Juniata River Bridge. Designed and engineered the required changes to the existing signal permit plan including the installation of new pedestrian push buttons.

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 **HOT STOCKS!** Growth companies do occasionally crash and burn. But over the past three years a full 92% of this year's 100 fastest growers managed to beat the S&P 500. (The index lost 9%.)

 **STATE STATS:** Where does growth thrive? In the sun: California houses 26 of the fastest growers and Texas ranks second with 14; New York comes in third, hosting 11 hot companies.

 **REPEAT FEATS:** Making the list more than once isn't easy. Just 31 companies on the list also made the cut in 2001. (Only Hot Topic and Siebel cracked the top 20 in both of the past two years.)

 **NICE BUILD:** The best-performing stock on the list is Orleans Homebuilders (No. 33), up 117% over the past year. Builder Hovnanian (No. 81) was second with a 94% jump.



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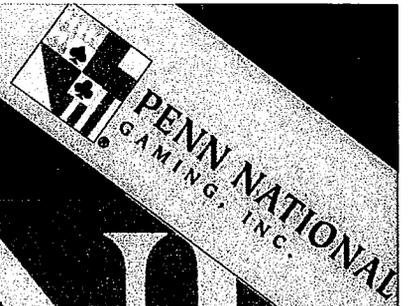
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June 8, 2009

Penn National Gaming
Attn: Karen Bailey
Via email

Re: Partner of the Year Award

Dear Karen,

On behalf of the Board of Directors and the Awards Selection Committee, I want to inform you that Penn National Gaming is the 2009 recipient of our Partner of the Year Award. We select candidates from our recurring members who exemplify good corporate citizenship in regards to minority business contracting and hiring. Your firm has proven to possess a viable program with noticeable results. The program is sound and your numbers increase year after year. The award will be presented at our 17th Annual Convention, July 22 – 24, 2009 during the Southwest Airlines Awards Luncheon.

We have enjoyed working with you and your team in places such as Pennsylvania, Mississippi, Illinois, Ohio and other venues. Your outreach with our chambers and sister organizations such as the NNPA (Black Press) have been quite productive. Even when there is reticence by a local chapter such as the Kansas Black Chamber of Commerce you continue to outreach them despite their lack of response. Let it be known to all that your personal and corporate efforts are considered a model for all corporations to emulate.

Thanks for the contracts you have let in the past and here's to continued success.

Sincerely,

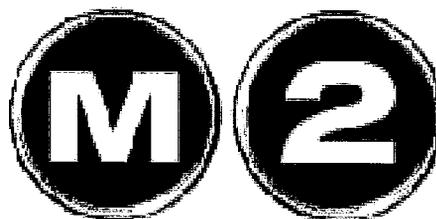
A handwritten signature in black ink, appearing to read "Harry C. Alford".

Harry C. Alford
President/CEO



10 of 13 DOCUMENTS

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M2 Presswire

January 11, 2007

LENGTH: 514 words

HEADLINE: U.S. Equity News: Penn National Gaming Named Forbes Best Managed Hotel and Harrah's Entertainment Announces 2007 Schedule for World Series of Poker(R)

BODY:

M2 PRESSWIRE-JANUARY 11, 2007-U.S. Equity News: Penn National Gaming Named Forbes Best Managed Hotel and Harrah's Entertainment Announces 2007 Schedule for World Series of Poker(R) ©1994-2007 M2 COMMUNICATIONS LTD

City of Industry, CA - Resorts & Casinos industry alert provided by U.S. Equity News. Penn National Gaming, Inc. (Nasdaq:PENN) has been named to Forbes' Platinum 400 list of Best Big Companies in America of 2006 and was further identified as the best managed company in the Hotel, Restaurant & Leisure industries in the magazine's January 8, 2007 issue. Penn National ranked 25th on the Platinum 400 list based on its 43% five-year total return as computed by Forbes. Diamond I, Inc. (OTCBB: DMOI) recently announced their stock symbol has been changed to "DMOI" from "DMOIE" upon filing its Third Quarter financials. The filing and subsequent stock symbol change were necessary steps in finalizing the transaction to combine the company's operations with NewMarket Technology, Inc.'s (OTCBB: NMKT) Wi-Fi operations to create a publicly listed NewMarket Wi-Fi subsidiary.

Harrah's Entertainment, Inc. (NYSE:HET) recently said the 2007 World Series of Poker Presented by Milwaukee's Best Light will offer the most diverse event schedule in the tournament's illustrious history. The 38th edition of the world's most prestigious poker tournament, set for June 1 through July 17, 2007, at the Rio All-Suite Hotel & Casino is televised exclusively by ESPN. Tracinda Corp. said Friday that 444,573 common shares of MGM Mirage (NYSE:MGM) were tendered in its offer to acquire 15 million shares of the company. The Los Angeles investment company, controlled by billionaire Kirk Kerkorian, offered \$55 for each share. Tracinda said the purchase of the shares will increase its beneficial stake in MGM to 55.9% from 55.8%.

U.S. Equity News: Penn National Gaming Named Forbes Best Managed Hotel and Harrah's Entertainment Announces
2007 Schedule for World Series of Poker(R) M2 Presswire January 11, 2007

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LOAD-DATE: January 11, 2007



pennsylvania

DEPARTMENT OF ENVIRONMENTAL PROTECTION
SECRETARY

March 29, 2010

Jack Rauen
Penn National Gaming
855 Berkshire Blvd.
Wyomissing, PA 19610

Dear Mr. Rauen:

On behalf of Governor Edward G. Rendell, **CONGRATULATIONS!**

Penn National Gaming has been selected as a recipient of the **2010 Governor's Award for Environmental Excellence**. This is a great honor recognizing your efforts in addressing the critical environmental issues facing Pennsylvania.

On April 20, 2010, I will proudly present you with a unique award during a dinner sponsored by the Pennsylvania Environmental Council. Members of your organization and project sponsors are invited to attend. In addition, your project will be featured in numerous DEP publications and highlighted on the DEP Web site.

Our Office of Press and Communications, as well as a member of the Pennsylvania Environmental Council, will contact you with further information regarding the award and logistics of the event.

If you have any questions, please contact Tom Rathbun via e-mail at wraithbun@state.pa.us or by phone at 717.787.1323.

Again congratulations and we look forward to seeing you at the awards reception.

Sincerely,

A handwritten signature in black ink that reads "John Hanger".

John Hanger
Secretary

June 23, 2010

Frank Quigley, V.P. and General Manager
Hollywood Casino at Penn National Race Course
777 Hollywood Blvd.
Grantville, PA 17028

Dear Mr. Quigley:

The *Central Penn Business Journal* and event sponsors: SF&Company, Citizens Bank, Highmark Blue Shield, POSG Commercial Interiors, Netrepid and Wevodau Insurance & Benefit Strategies are pleased to announce that Hollywood Casino at Penn National Race Course has made Central Pennsylvania's fourteenth annual list of the *Top Fifty Fastest Growing Companies*.

You are being recognized with this honor for your ability to increase your revenues over the past three years. As a winner Hollywood Casino at Penn National Race Course will be featured at an awards breakfast on Thursday, September 16, 2010, during which we will honor the 50 fastest-growing companies and reveal their ranking on the list, as well as in a supplement to the September 24th issue of the *Central Penn Business Journal*.

Two company representatives are invited to join us for the awards event to be held on Thursday, September 16, 2010, from 7:30 a.m. to 10:00 a.m. at Hilton Harrisburg. Please reserve this date on your calendar. At a later time, we will send a formal invitation, which will include information and pricing for additional tickets and corporate tables.

In preparation for the awards ceremony and event publication, we need some information and materials from you. Please complete and return the enclosed 2-page Information Request Form, along with the requested items and your survey responses no later than Friday, July 9. If you have any questions about these items or the program, please contact the event coordinator, Colleen Jones, at (717) 236-4300 or colleenj@journalpub.com.

Congratulations on being named one of Central Pennsylvania's *Top Fifty Fastest Growing Companies*. We wish you and your company continued success and look forward to personally congratulating you on September 16.

Sincerely,



David A. Schankweiler
CEO/Publisher

Enclosure

cc: Fred Lipkin, Hollywood Casino at Penn National Race Course

EXHIBIT I

Sharrah Design Group, Inc.

Land Surveying & Design

20 Chambersburg Street
Gettysburg, PA 17325
Phone: (717) 334-5400
Fax: (717) 334-0922

COMPANY NARRATIVE, KEY PERSONNEL & REPRESENTATIVE PROJECTS

Sharrah Design Group, Inc. (SDGI) provides land surveying, civil engineering and site design services in the south central Pennsylvania and northern Maryland area. Corporate offices are located at 20 Chambersburg Street in historic Gettysburg, Pennsylvania.

In these difficult economic times, SDGI employs a total of nine (9) individuals. Three professionals are included among the total. They include a registered Professional Land Surveyor, a registered Professional Engineer and a registered Landscape Architect. All three professionals are registered in PA and MD. Total combined experience of these professionals exceeds seventy five (75) years. SDGI also employs field survey personnel and CADD technicians, well-versed in the use of AutoDesk products.

SDGI performs land surveys, topographic surveys, site designs, water and sewer system designs, storm drain and stormwater management, landscape architecture, permit preparation and processing for residential, commercial and industrial projects, geographic information system mapping and database preparation.

Robert A. Sharrah, president of the company, has been practicing land surveying, land planning and design since graduating from the Pennsylvania State University in 1975. Since 1996, SDGI has completed many subdivision and land development plans with a focus on stormwater management and sediment control design and compliance. We have designed sewage pumping stations, gravity collection systems, water distribution systems, storm drain systems and bridges, as well as numerous PennDOT highway occupancy permit projects. We are well versed in compliance matters for sewage management, storm drainage and environmental permitting related to land development.

William R. Davis is our resident Professional Engineer. Mr. Davis has been practicing civil engineering since 1987. He is a graduate of Johns Hopkins University, majoring in civil engineering. He became licensed in Maryland in 2002 and in Pennsylvania in 2003. Mr. Davis is a member of the Maryland National Guard and served a tour of duty in Bosnia in 2002-2003 and then in Iraq from 2007-2008. He is well-versed in storm drain and stormwater management matters and has administered contracts, especially military related contracts. He has written specifications and reviewed shop drawings and submittal information.

We also have a Registered Landscape Architect on staff. Mr. Wayne Mayers graduated from Penn State University in 1982. He has worked in the land development arena since graduation. He is also registered in Pennsylvania (1993) and Maryland (1988).

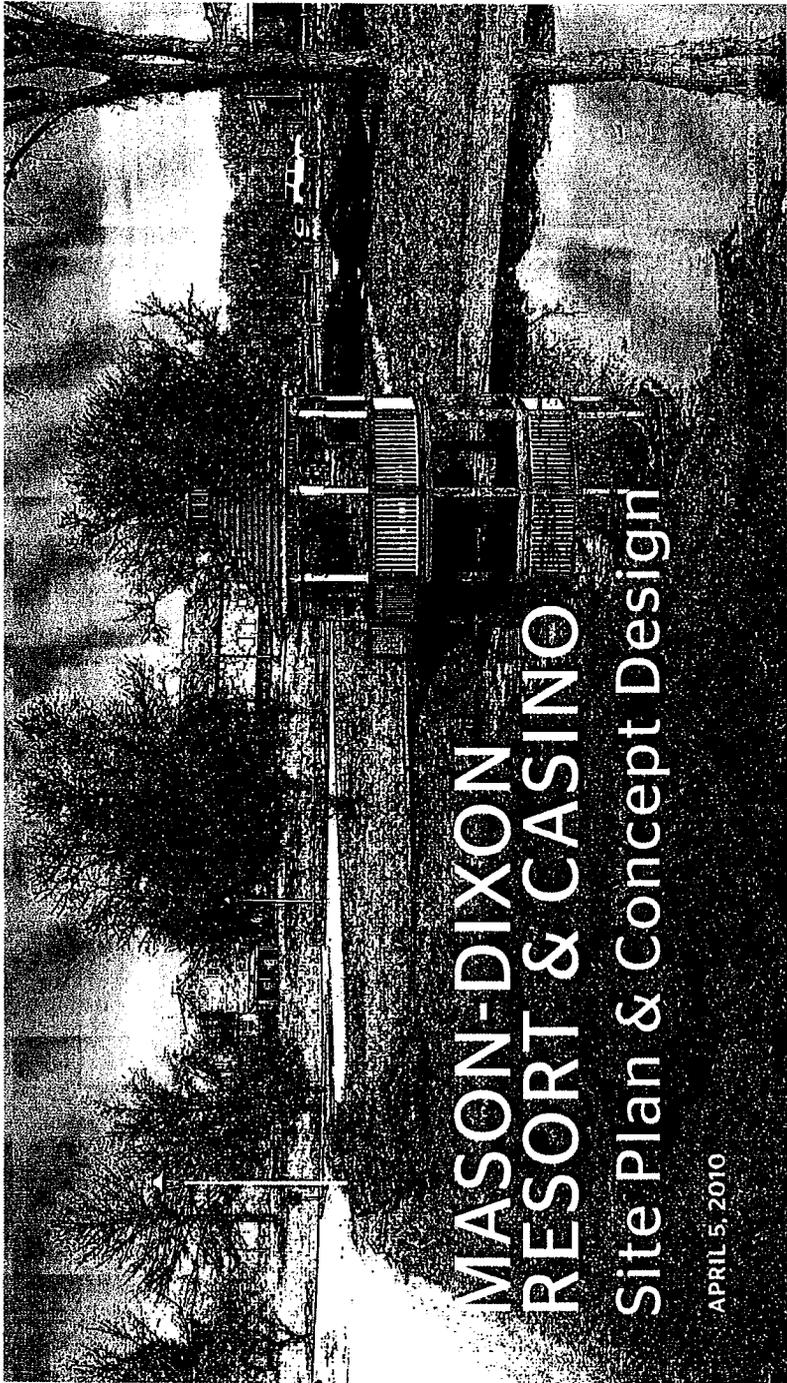
Mr. Mayers has expertise in land planning, street tree and streetscape design as well as recreational facilities design, along with general landscape architecture.

Some recent representative projects include the following:

- 2010 - Holland Construction Corp. – 78k+/-sf addition to industrial facility in Hanover, PA. Work included new loading docks, parking facilities, stormwater management and landscaping
- 2010 - Waggoner Construction, Inc. – 104k+/- sf additions (to be constructed in phases) to a commercial freezer/warehouse facility in Elizabethtown, PA. Present work includes about 43k sf new freezer storage, loading docks, parking, storm drain, stormwater management, sewer & water services and landscaping.
- 2009-2010 – Mason-Dixon Resorts, LP – Site design, planning and permitting for renovations and revisions to an existing resort site known as the Eisenhower Inn & All-Star Sports Complex (Gettysburg, PA) for conversion of the same into a PA Category III gaming facility. Work includes extensive site revisions and re-orientation, wetland and waterway permitting, potable system expansion and landscape design.
- 2009-2010 – GFTB Partners, LP – Expansion of an existing continuing care retirement community in Fayetteville, PA to immediately add ten (10) independent living cottages. SDGI is currently providing master planning and permitting services for an additional 100+ independent living units in this complex.
- 2008 – Horizon Group Properties – Site design and planning for a 40,500sf family entertainment center at The Outlet Shoppes at Gettysburg, PA. Work includes complete site and grading plans, assistance with municipal approvals, etc. NOTE: SDGI prepared the original site design of this center in 1998-2000 when approximately 264ksf of retail space, an 84 room hotel and two standard restaurants were approved for construction. All but one of the standard restaurants has been constructed on this 107+/- acre site as of this date. In 2004, SDGI prepared site plans for the addition of a ten screen movie theater at this site. This was constructed in 2005-2006.
- 2008-2009 – Jayjyoti Corporation – Complete survey, site design, landscape architecture and contract administration for demolition of an existing hotel located at 945 Baltimore Pike Gettysburg, PA, highway occupancy work for both the new site driveway and over 2000lf of water and sewer lines to serve the new 80 room Comfort Suites Hotel, as well as complete sewage pumping station design and contract administration.

EXHIBIT J

**EWING
COLE**

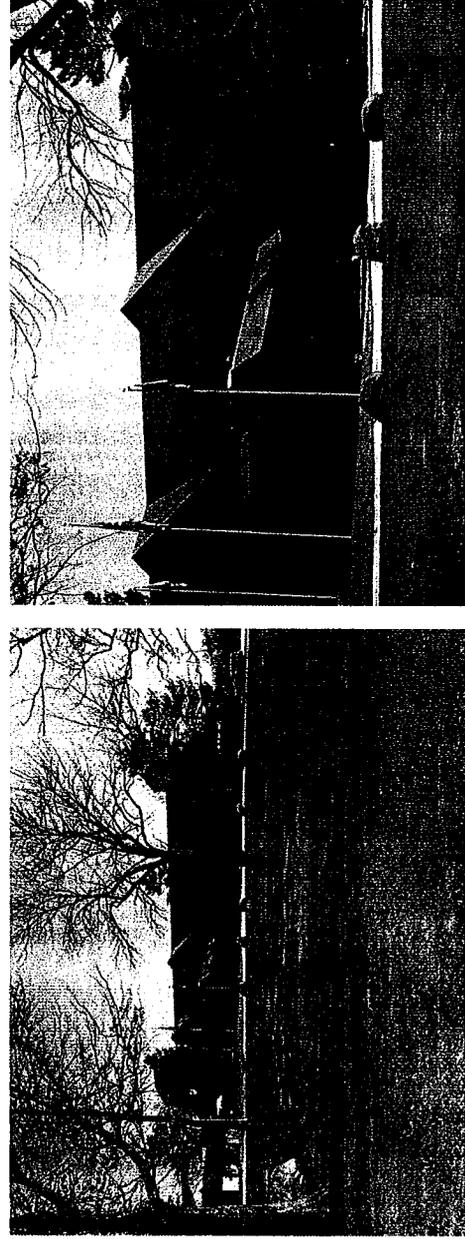


**MASON-DIXON
RESORT & CASINO**
Site Plan & Concept Design

APRIL 5, 2010

OPPORTUNITY - MASON-DIXON RESORT & CASINO

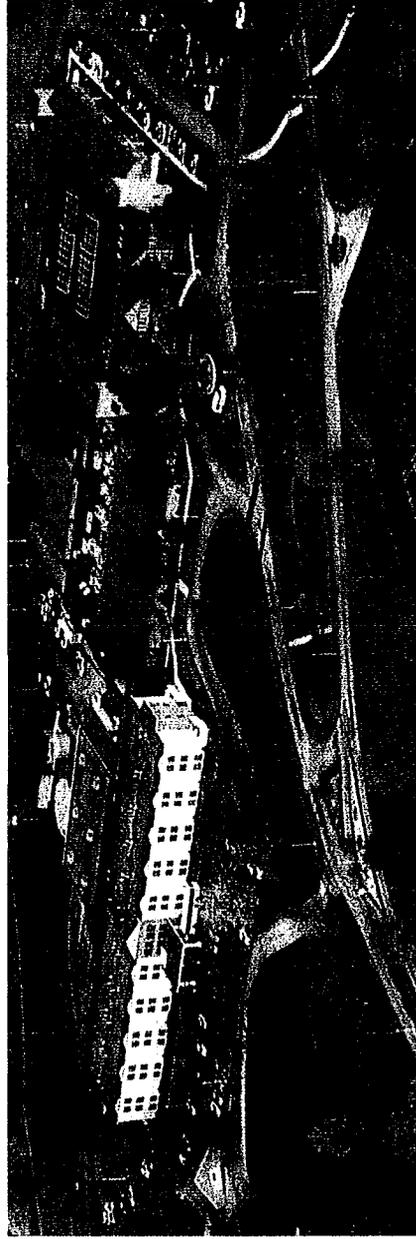
PRESERVE TRADITION & EXPAND THE ECONOMY OF ADAMS COUNTY



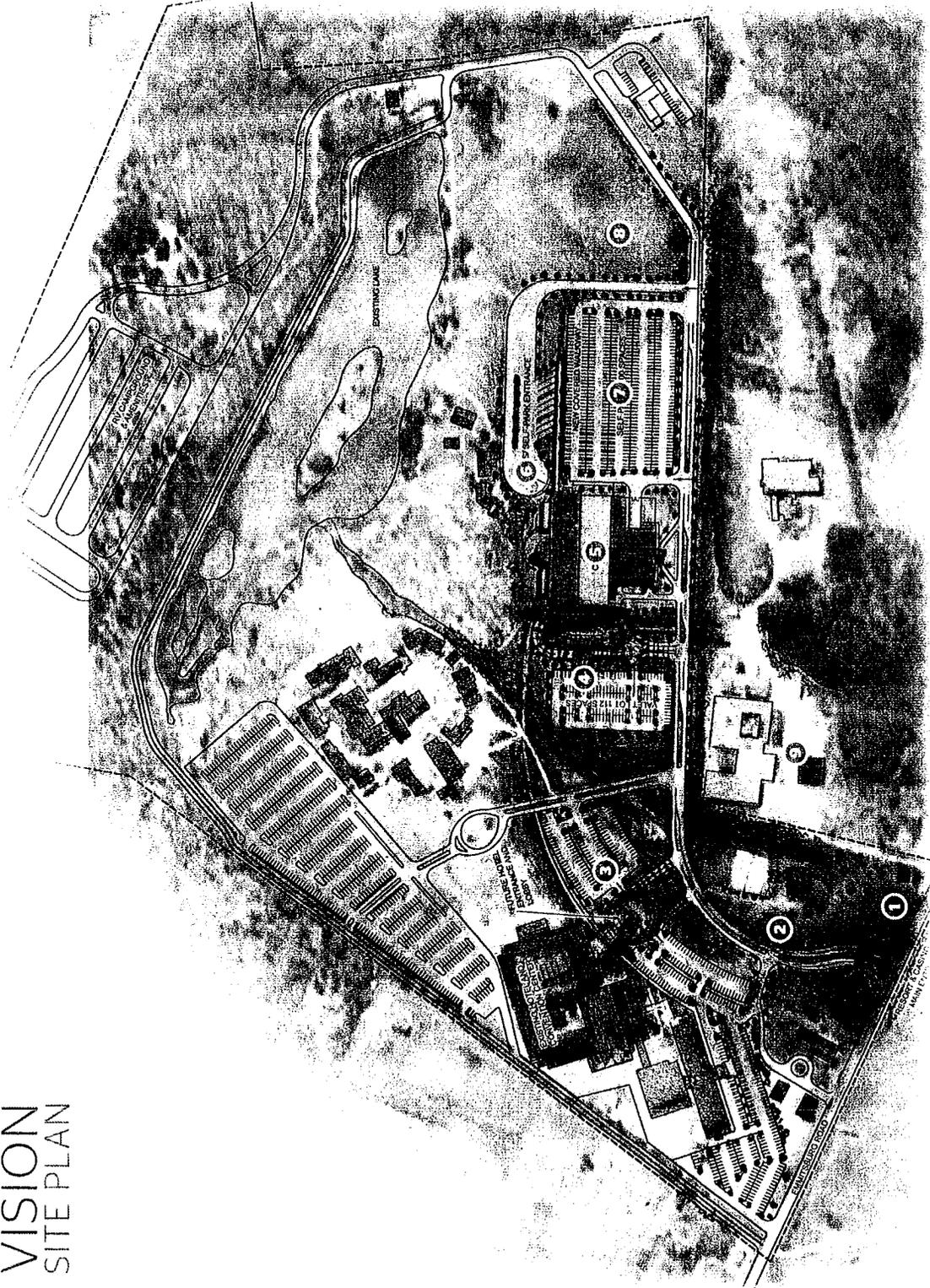
Located just two miles north of the Maryland border in southern Adams County, Mason-Dixon Resort & Casino has the potential to be the quintessential Category 3 casino as envisioned by the framers of Pennsylvania's gaming law.

Approached with a deep appreciation for the rich history and close-knit fabric of Adams County, its rustic yet elegant design will become the standard for resort casinos found in pastoral wooded areas throughout America. With more than 300 rooms, this world-class resort is a fresh approach in design that is eye-catching with its natural beauty. Forgoing what many have come to expect from the gaming industry, it instead will rely on the native stone and wood well known from the area.

For gaming enthusiasts, tourists, and conventioners, Mason-Dixon will provide over 300 first-class guest rooms, 600 slot machines, 50 of the most popular table games, live entertainment, a variety of casual and fine dining restaurants and newly renovated 20,000 square feet of meeting and exposition space.



VISION SITE PLAN



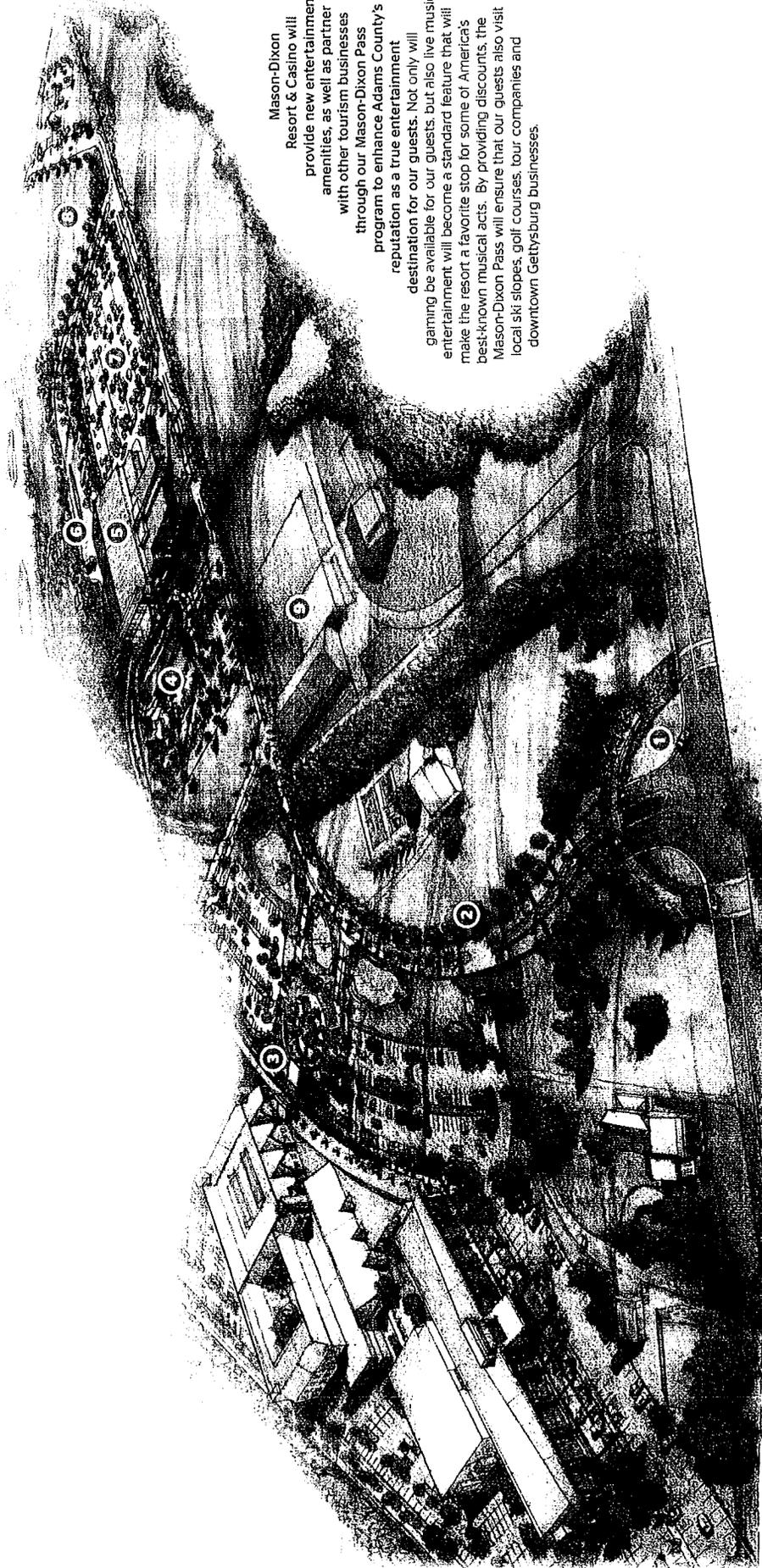
OUR PRIORITIES

Mason-Dixon Resort & Casino will respect our area's heritage and its idyllic nature. Flashy casinos have their place, but not here. The first impression our guests will sense is a distinct ski lodge-type feel, which complements the lush countryside. Conservative in design, it will feature a beautiful array of stones and wood that are native to Adams County. All work will be done within the current resort's footprint, and thereby avoid the need to use any additional green space that currently provides a half-mile buffer between the resort and national park. We also intend to incorporate a Brownfield site into the property that has been idle for decades while paying hundreds of thousands in past due real estate taxes and environmental cleanup costs.

LEGEND

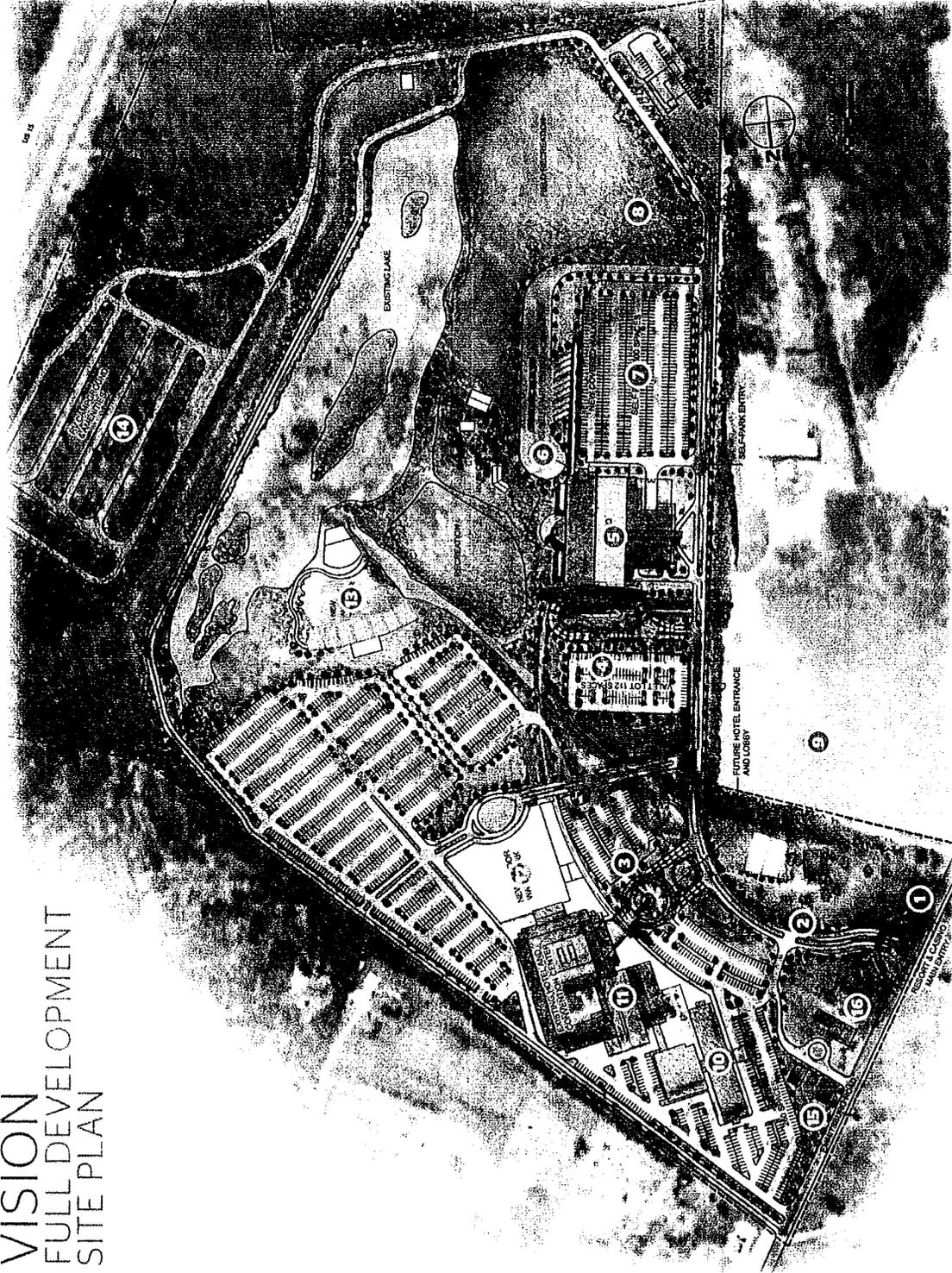
1. New Entrance Marquis & Gardens
2. New Campus Boulevard
3. New Hotel Entry Drive & Porte Cochere Entrance
4. Gaming VIP Parking & Porte Cochere Entry
5. New Gaming & Entertainment Building (Renovation Of Existing Pavilion)
6. Bus Depot & Shuttle Drop Off Area
7. Parking
8. Overflow Parking
9. Brownfield Site Reclamation

VISION RESORT & CASINO AERIAL



Mason-Dixon Resort & Casino will provide new entertainment amenities, as well as partner with other tourism businesses through our Mason-Dixon Pass program to enhance Adams County's reputation as a true entertainment destination for our guests. Not only will gaming be available for our guests, but also live music entertainment will become a standard feature that will make the resort a favorite stop for some of America's best-known musical acts. By providing discounts, the Mason-Dixon Pass will ensure that our guests also visit local ski slopes, golf courses, tour companies and downtown Gettysburg businesses.

VISION FULL DEVELOPMENT SITE PLAN

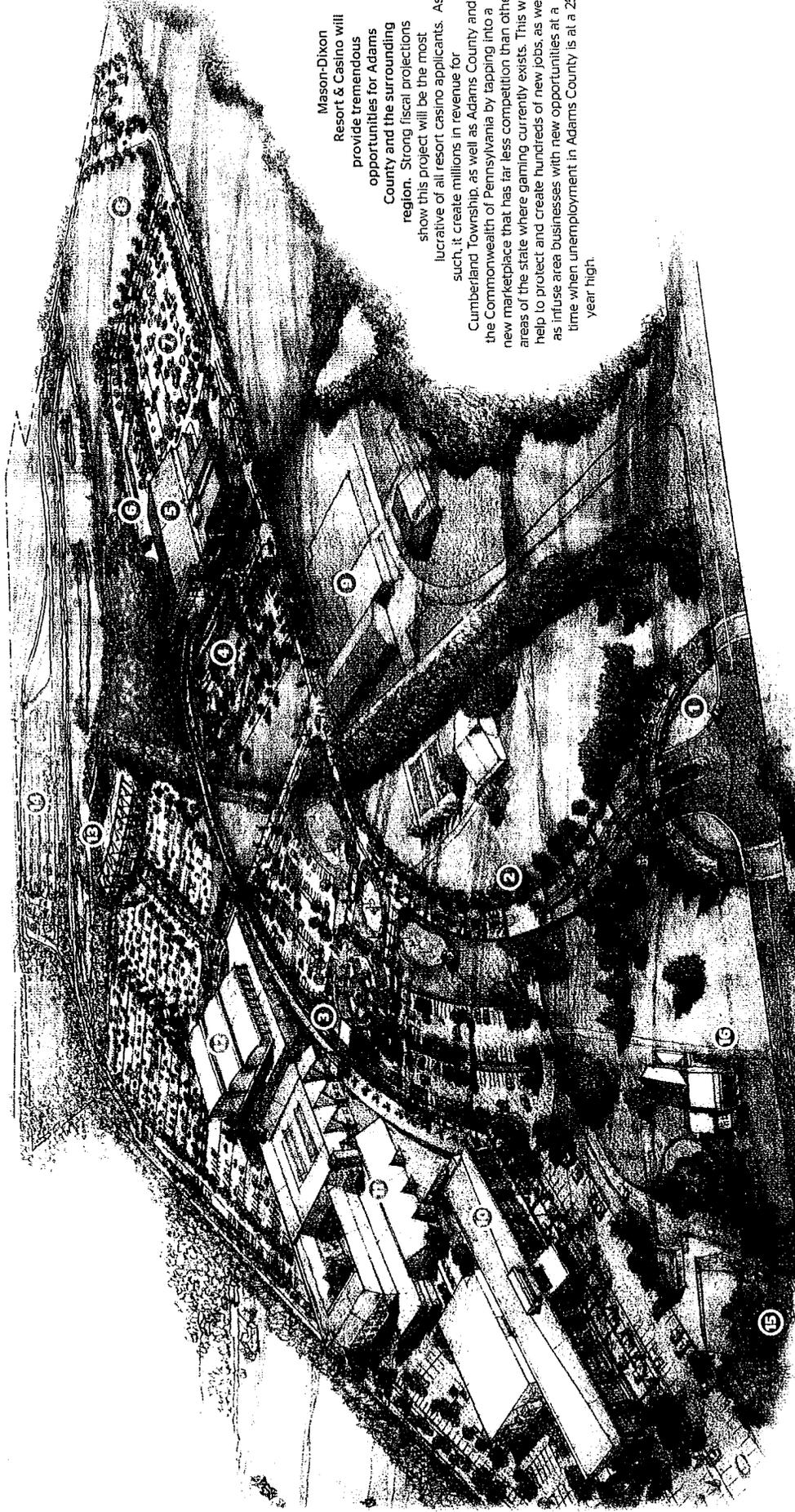


Mason-Dixon Resort & Casino will develop a plan that will not only save but revitalize a resort that in the past had been one of the key components to developing a strong tourism industry in Adams County. Unlike other resorts, this is a rare opportunity for the state to partner in saving a business that likely will not survive without a gaming license. This was the intended impact of Pennsylvania's Category 3 license. In doing so, this also helps to protect fledgling Pennsylvania casinos in the East and the West from further cannibalization in already crowded gaming markets.

LEGEND

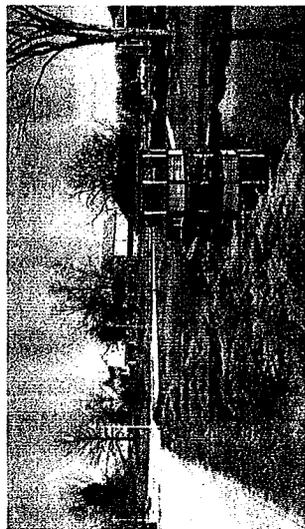
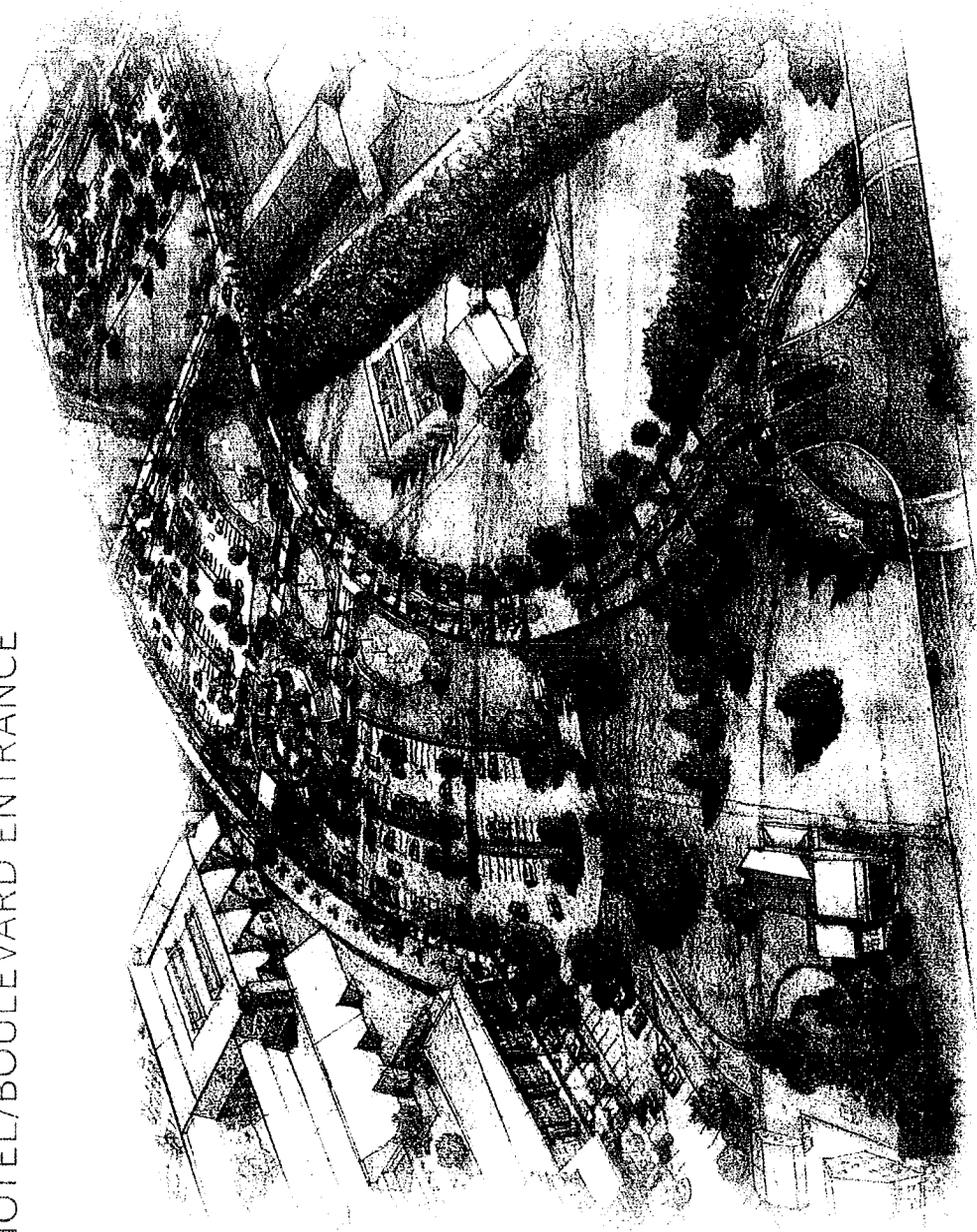
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5. New Gaming & Entertainment Building (Renovation Of Existing Pavilion)
6. Bus Depot & Shuttle Drop Off Area
7. Parking
8. Overflow Parking
9. Brownfield Site Site Reclamation
10. Hotel Upgrades/Improvements
11. Conference Facility Improvements
12. Indoor Aqua Park
13. Outdoor Music Amphitheater
14. Renovated RV Campground & Lake Recreation Facilities
15. Renovation Of Existing Barn For Destination Restaurant
16. Redevelop Existing Farmhouse Into Bed & Breakfast

VISION FULL DEVELOPMENT RESORT & CASINO AERIAL

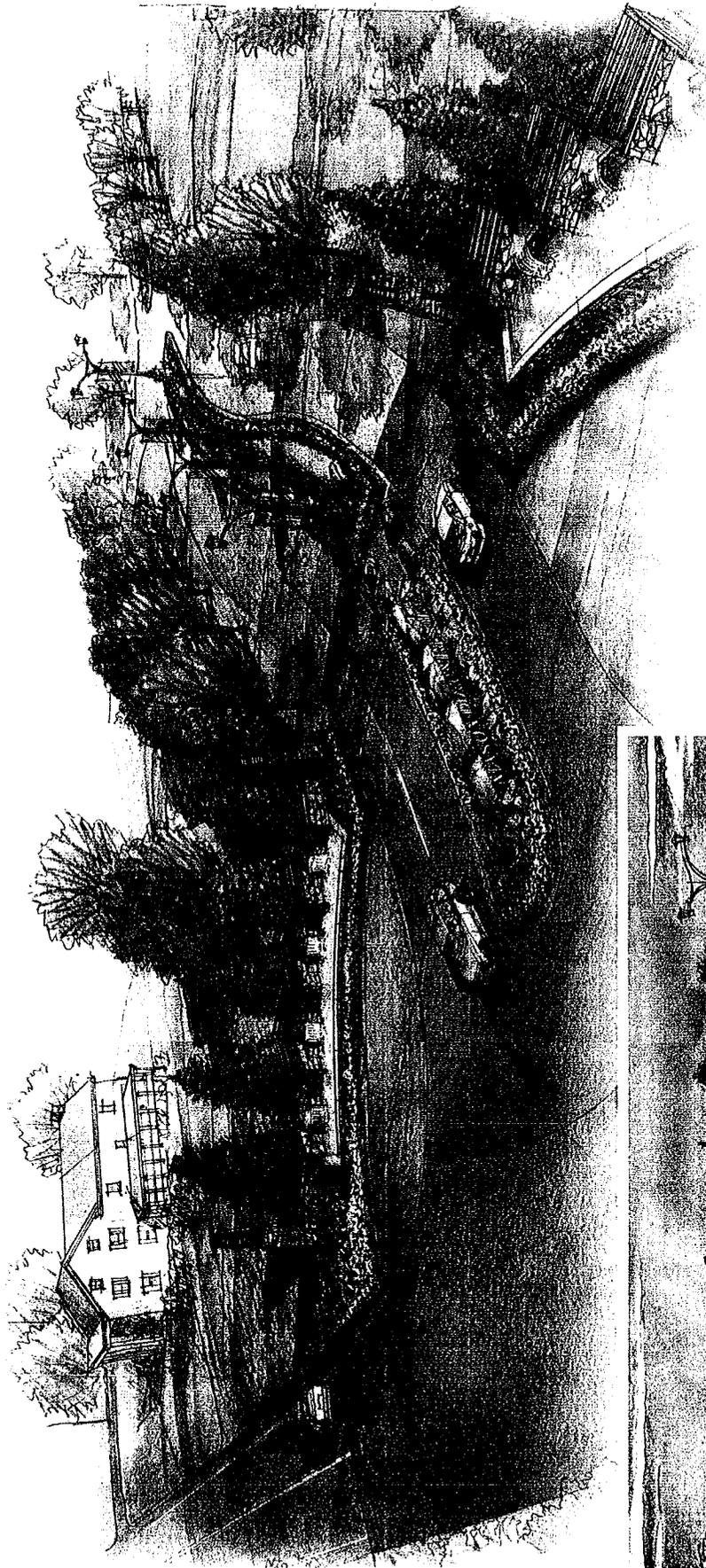


Mason-Dixon Resort & Casino will provide tremendous opportunities for Adams County and the surrounding region. Strong fiscal projections show this project will be the most lucrative of all resort casino applicants. As such, it create millions in revenue for Cumberland Township, as well as Adams County and the Commonwealth of Pennsylvania by tapping into a new marketplace that has far less competition than other areas of the state where gaming currently exists. This will help to protect and create hundreds of new jobs, as well as infuse area businesses with new opportunities at a time when unemployment in Adams County is at a 25-year high.

VISION
HOTEL/BOULEVARD ENTRANCE



VISION ENTRANCE

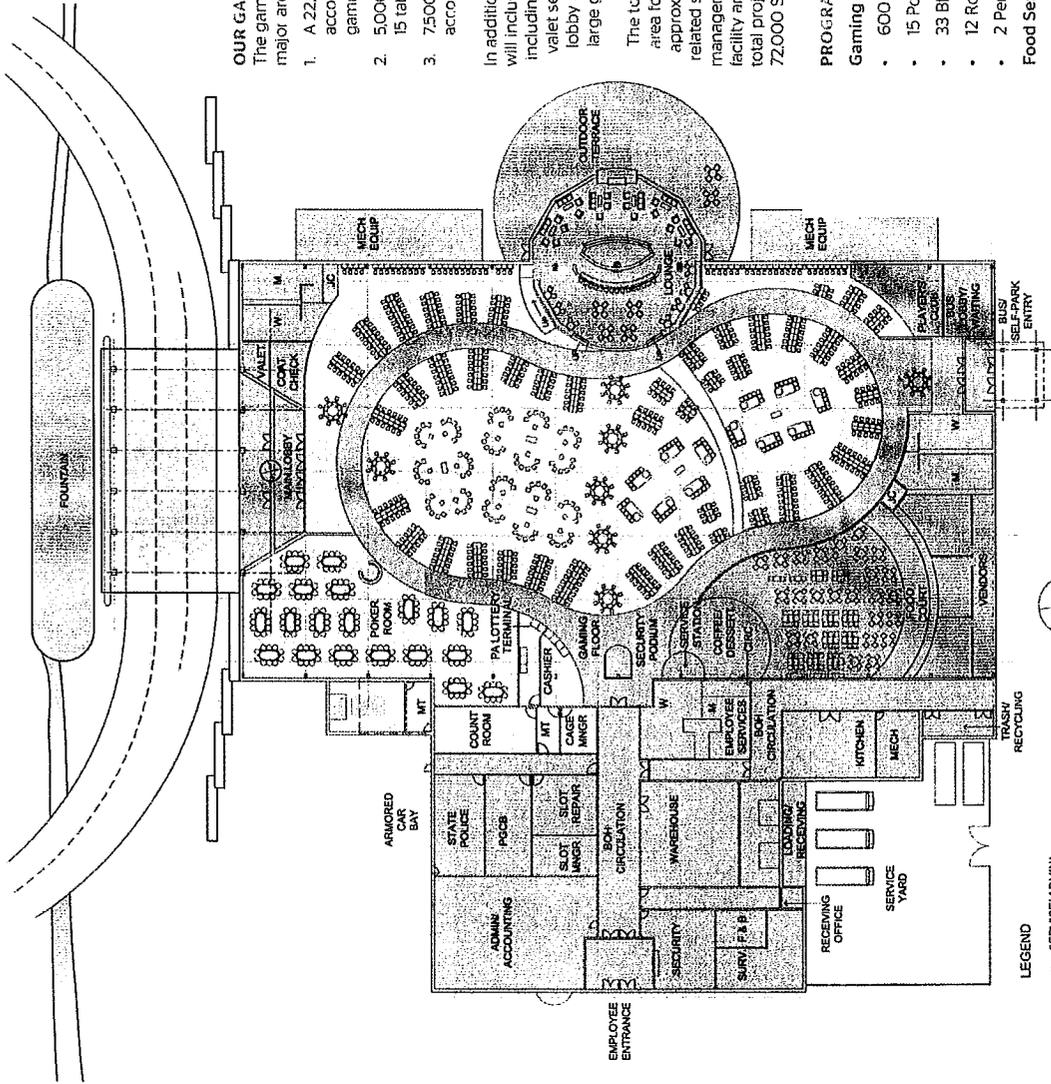
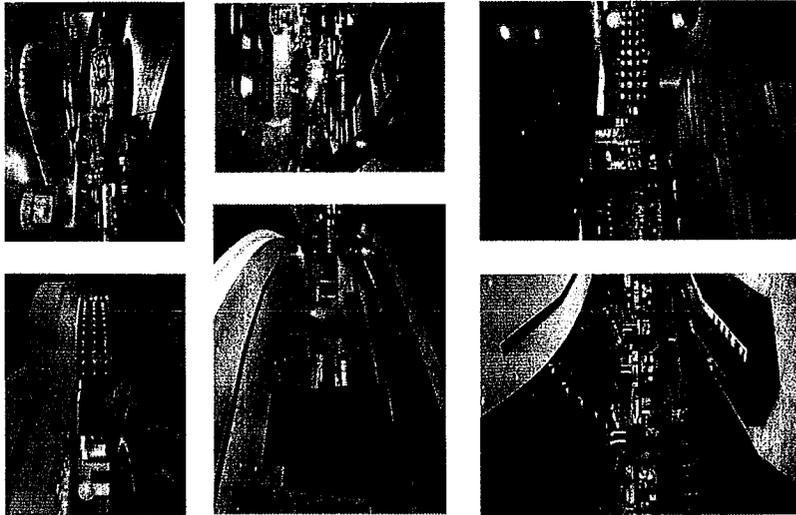


Designed to capture the sensitivity and aesthetic of the rugged, rolling foothills and landscape of South Central Pennsylvania, the Mason Dixon Resort Hotel and Casino will become a unique destination resort and entertainment experience in Pennsylvania.



VISION CASINO FLOOR

"The Ambiance"



- OUR GAMING PROGRAM**
The gaming floor is comprised of three major areas:
1. A 22,500 SF gaming area accommodating 600 electronic gaming devices.
 2. 5,000 SF poker room accommodating 15 tables.
 3. 7,500 SF table game area accommodating 34 table games

In addition to the gaming area the facility will include a series of public amenities including a spacious porte-cochere with valet service and a VIP entrance, a bus lobby and lounge for guests arriving in large groups and a players club.

The total public facility development area for gaming and hospitality is approximately 46,000 SF and the related support services required for the management and operations of the facility are an additional 26,000 SF for a total project area of approximately 72,000 SF.

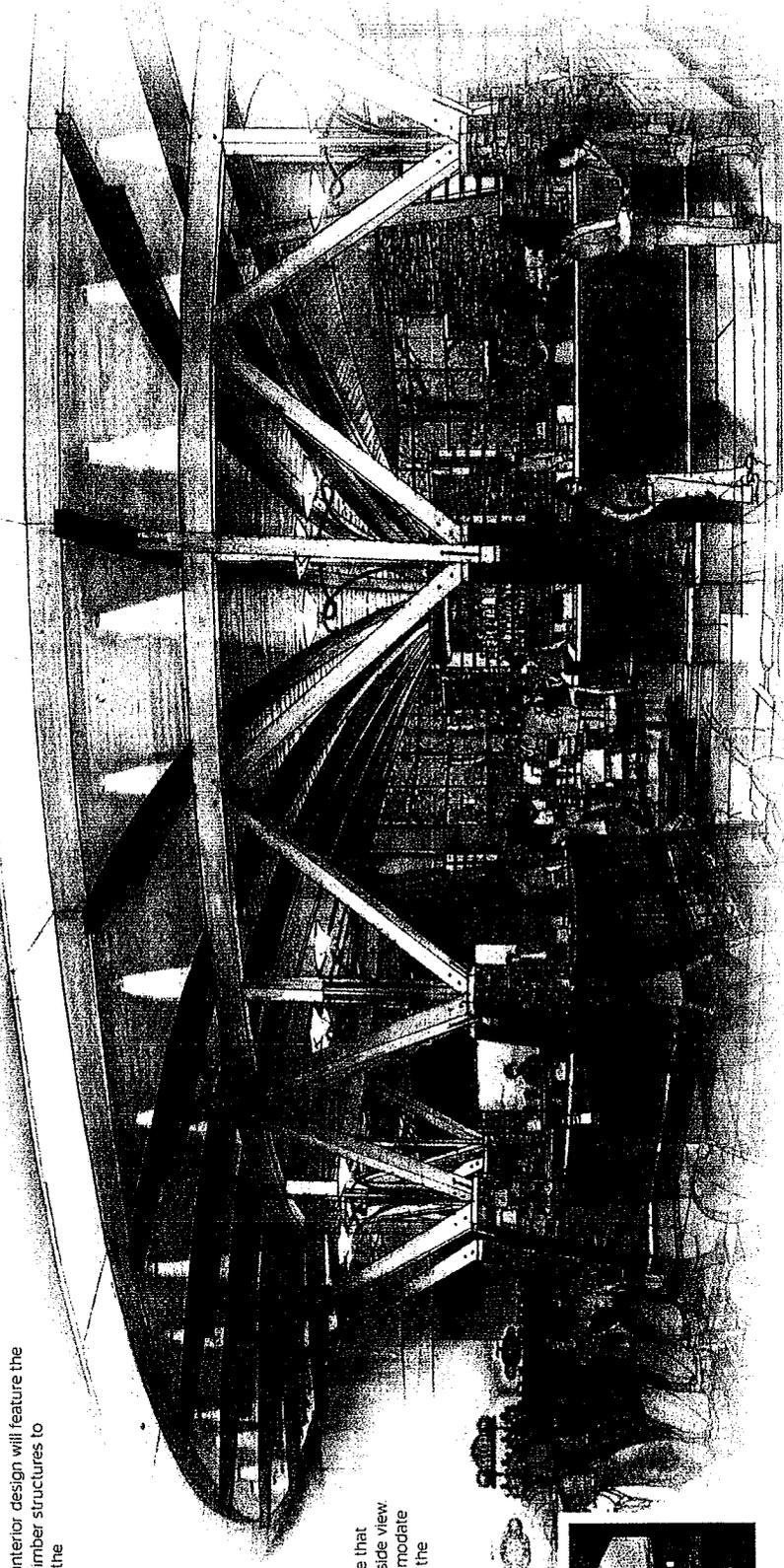
PROGRAM AMENITIES

- Gaming**
- 600 Electronic Gaming Devices
 - 15 Poker Tables
 - 33 Black Jack Tables
 - 12 Roulette & Craps Tables
 - 2 Pennsylvania Lottery Terminals
- Food Service**
- Food Court - 175 Seats
 - Coffee/Dessert Bar - 20 Seats
 - Lounge - 80 Seats
 - Center Bar - 40 Seats

VISION CENTER BAR & LOUNGE

Both the exterior design and the interior design will feature the use of stone, brick, masonry and timber structures to set the tone for the hospitality of the new entertainment facility.

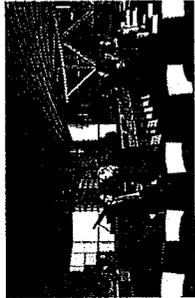
The facility will also include a dining village with several outlets and 175 seats. There will be coffee and dessert lounge with about 30 seats. A main feature in the design is the Mason Dixon lounge featured in the heart of the facility. The lounge includes a center bar that overlooks the gaming area and an entertainment lounge that looks out on to the dramatic lakeside view. The lounge is designed to accommodate regional entertainment as part of the program of events for the Resort.



Lounge



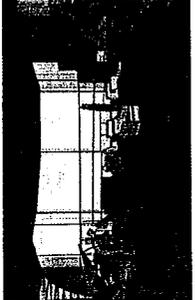
Food Court



Center Bar

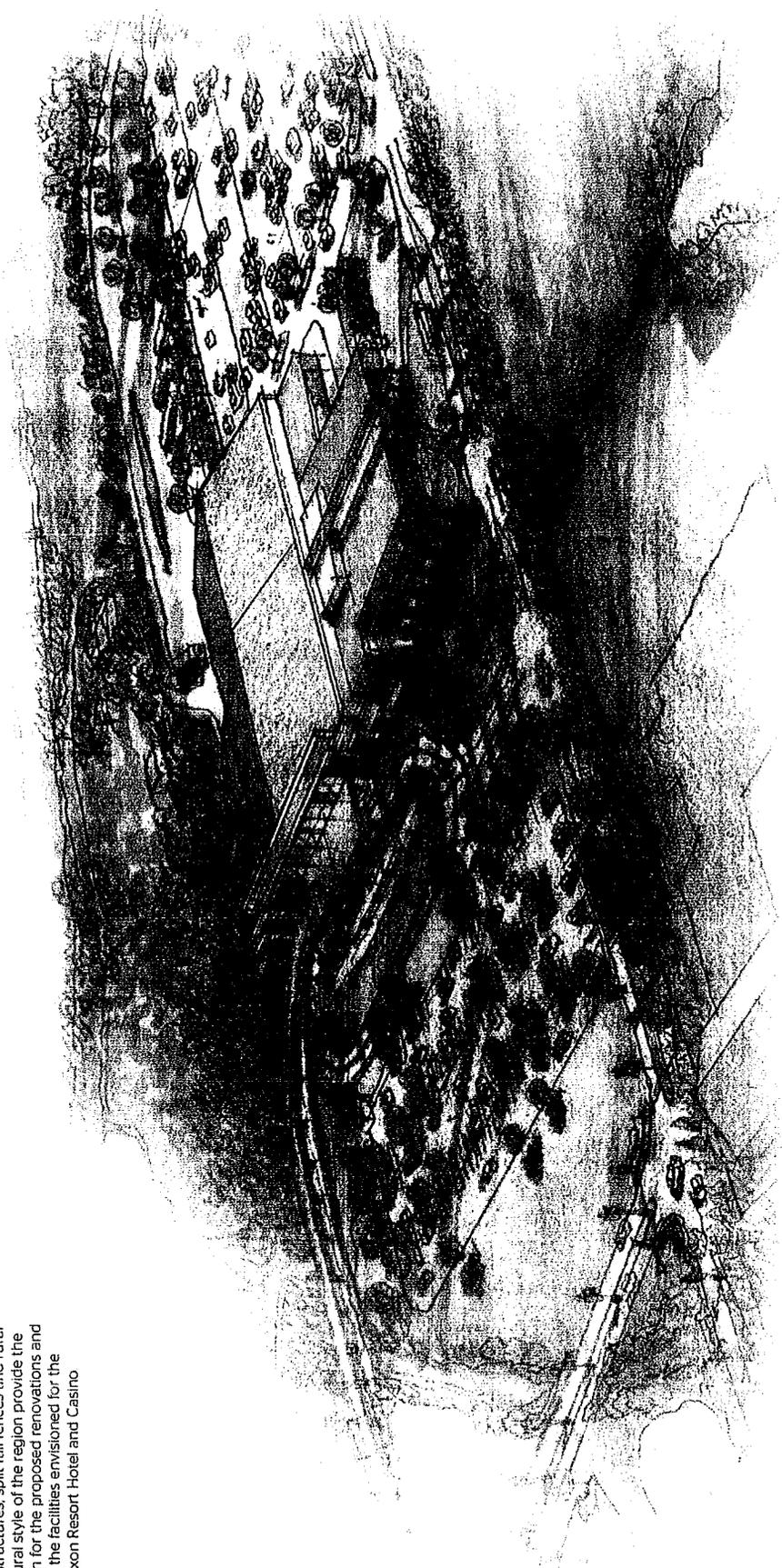


Lounge



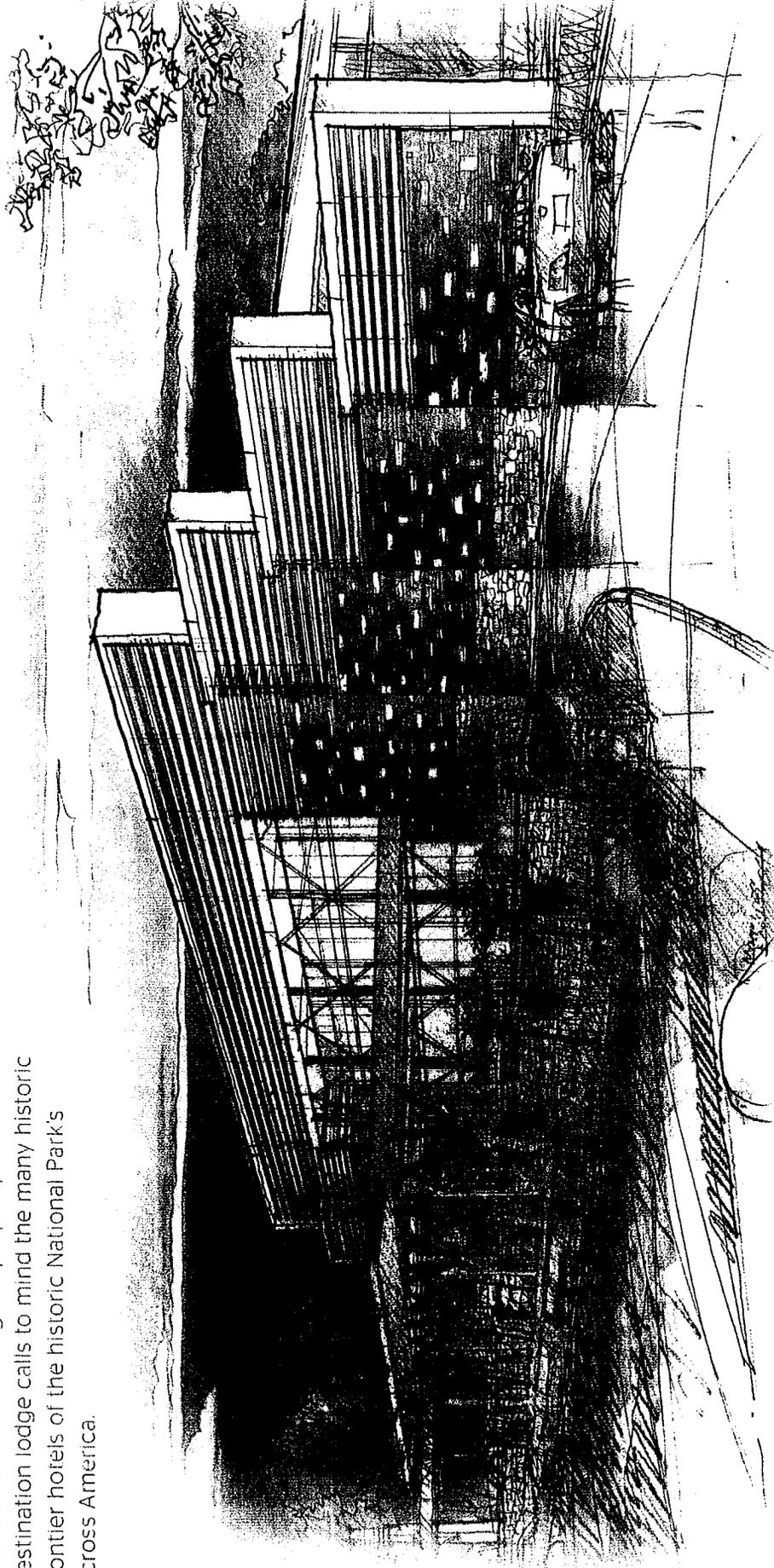
VISION MASON-DIXON CASINO

The native field stone houses, brick and wooden structures, split rail fences and rural architectural style of the region provide the inspiration for the proposed renovations and design of the facilities envisioned for the Mason Dixon Resort Hotel and Casino.



VISION PORTE COCHERE ARRIVAL - CASINO

The idea of transforming the property into a destination lodge calls to mind the many historic frontier hotels of the historic National Park's across America.



EWING COLE

SPORTS &
ENTERTAINMENT

Irvine

Philadelphia

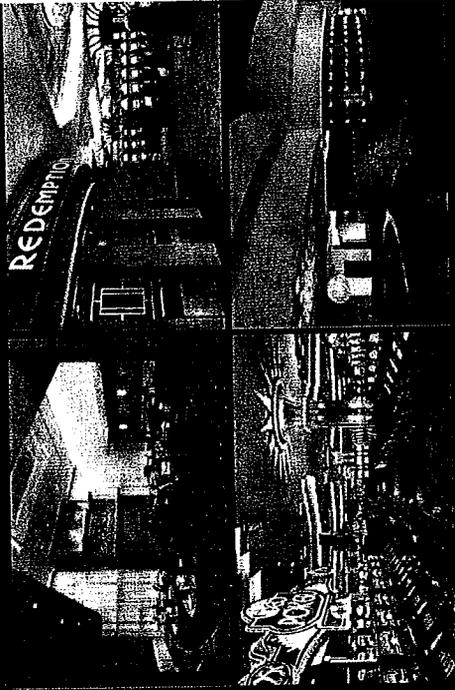
Washington DC

ewingcole.com

DONALD H. DISSINGER, AIA, RAIC
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EMAIL: dhdissinger@ewingcole.com



PRELIMINARY PROGRAM							EWING COLE
Mason-Dixon Resort & Casino							
Casino							
600	Slots						
35	Table Games						
15	Poker Tables						
2	PA Lottery Terminals						
Program Summary by Area						Current Program	
1.0	Casino					42,245	
2.0	Entertainment / Food & Beverage					14,400	
3.0	Security & Surveillance					800	
4.0	BOH/Employee					7,400	
5.0	Warehouse/Facilities					2,375	
6.0	Executive and Administrative Offices					3,100	
7.0	Mechanical / Electrical / Trash					740	
	SubTotal					71,060	
	Net Gross					1,421	
	Total					72,481	
				QTY	SF PER	SF AREA	DEPT TOTALS
1.0	CASINO						42,245
1.1	GAMING AREA						
	SLOT GAMING AREA		600	37.5	22,500		
	TABLE GAMES		35	250	8,750		
	POKER ROOM		15	250	3,750		
	PLAYER'S CLUB				685		
	Subtotal					35,685	
1.2	CASINO RESTROOMS						
	NORTH RESTROOM- M				480		
	NORTH RESTROOM- W				440		
	JC- NORTH				80		
	SOUTH RESTROOM- M				540		
	SOUTH RESTROOM- W				460		
	Subtotal					2,000	
1.3	PUBLIC SUPPORT						
	SECURITY PODIUM				130		
	PUBLIC CIRCULATION						
	MAIN LOBBY				650		
	BUS LOBBY/ WAITING				540		
	BUS/ SELF-PARK LOBBY				350		
	VALET SERVICES						
	VALET				150		
	COAT CHECK				300		
	Subtotal					2,120	
1.4	CAGE AND COUNT						
	PA LOTTERY TERMINALS		2				
	CASHIER				710		
	COUNT ROOM				750		
	MANTRAP				200		
	CAGE OPERATIONS				780		
	Subtotal					2,440	
2.0	ENTERTAINMENT/ FOOD AND BEVERAGE						14,400
2.1	FOOD COURT						
	FOOD COURT SEATING AREA		175		3,180		
	VENDORS				3,000		
	COFFEE/ DESSERT				1,000		
	KITCHEN & BOH				2,780		

			QTY	SF PER	SF AREA	DEPT TOTALS
		Subtotal				9,960
2.2		FEATURE BAR				
		LOUNGE	100		3,850	
		Subtotal				3,850
2.3		SERVICE BARS	1			
		SERVICE STATIONS			590	
		Subtotal				590
3.0		SECURITY & SURVEILLANCE				800
3.1		SECURITY			3,200	
		SECURITY				
		MANTRAP				
		STATE POLICE				
		PGCB				
		Subtotal				3,200
3.2		SURVEILLANCE				
		SURVEILLANCE			800	
		Subtotal				800
4.0		BOH/EMPLOYEES				7,400
4.1		SLOT OPERATIONS				
		SLOT REPAIR			600	
		SLOT MANAGER			400	
		Subtotal				1,000
4.2		EMPLOYEE SERVICES			3,200	3,200
		EMPLOYEE SERVICES				
		Subtotal				3,200
5.0		WAREHOUSE/FACILITIES				2,375
5.1		RECEIVING				
		LOADING/ RECEIVING			655	
		RECEIVING OFFICE			70	
		Subtotal				725
5.2		WAREHOUSE				
		WAREHOUSE			1,650	
		Subtotal				1,650
6.0		EXECUTIVE AND ADMINISTRATIVE OFFICES				3,100
6.1		ADMIN/ ACCOUNTING				
		ADMIN/ ACCOUNTING			2,800	
		Subtotal				2,800
6.2		F & B OFFICE				
		F & B			300	
		Subtotal				300
7.0		MECHANICAL/ELECTRICAL/TRASH				740
7.1		MECHANICAL				
		MECHANICAL ROOM			450	
		Subtotal				450
7.2		TRASH				
		TRASH RECYCLE			290	
		Subtotal				290
		SubTotal Program				71,060
		NET TO GROSS (concept plan)				1,421
		TOTAL Program Square Footage				72,481

APPENDIX 39

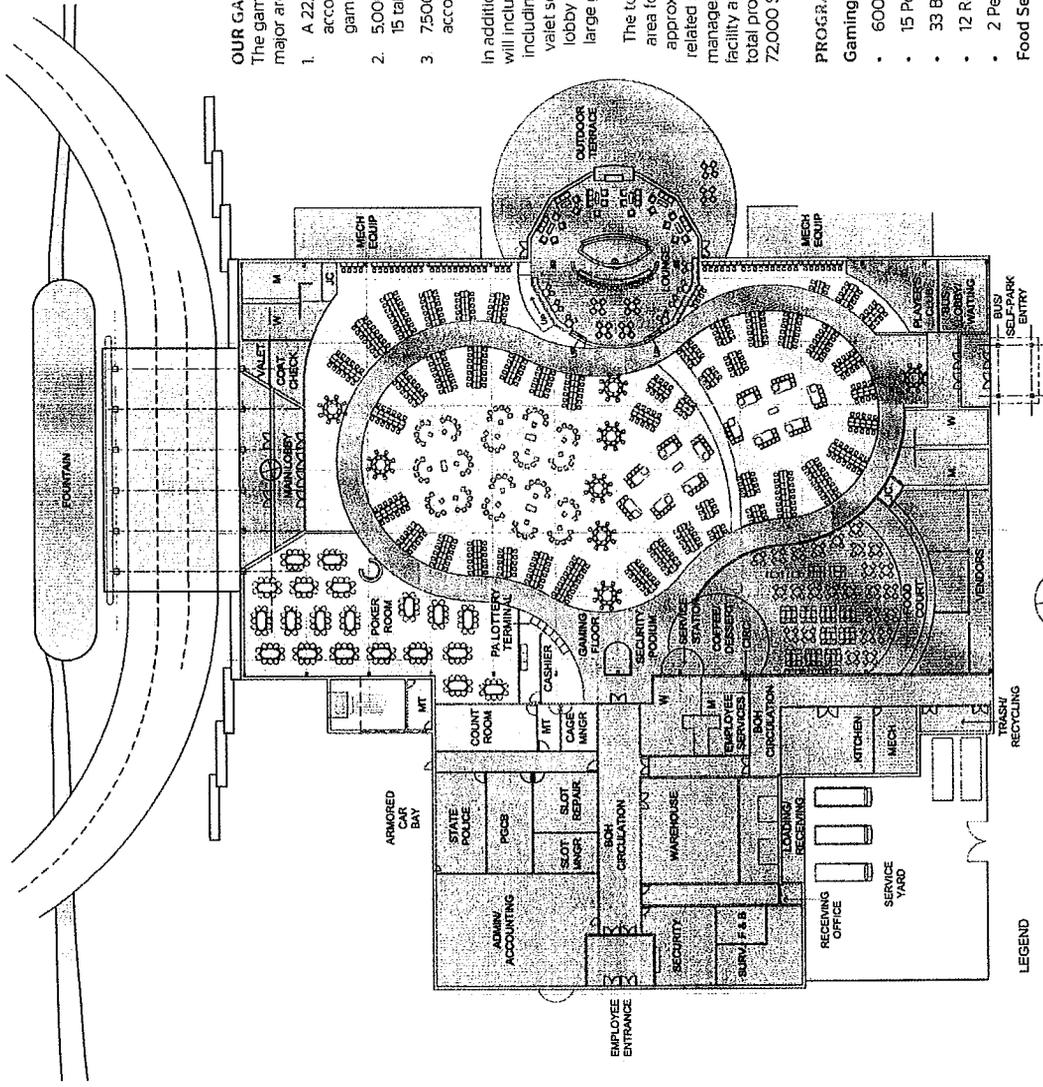
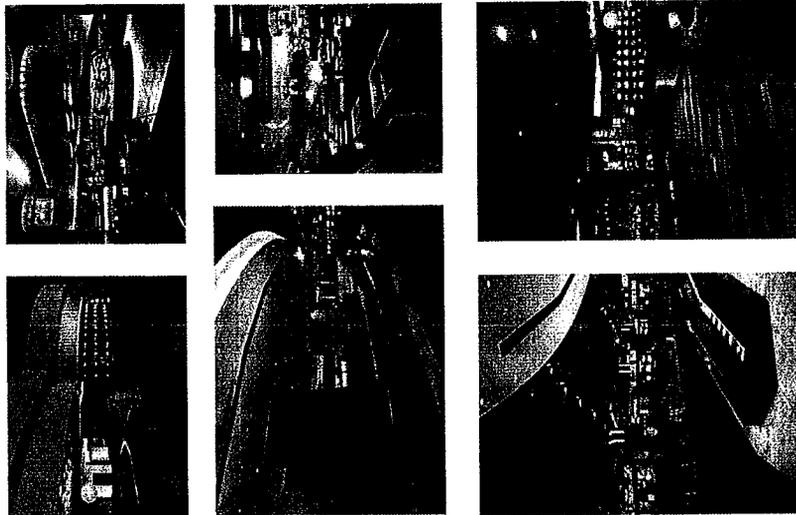
**DETAILS OF THE PROPOSED LOCATION OF SLOT MACHINES AT THE
FACILITY AND THE NUMBER OF SLOT MACHINES**

Mason-Dixon Resorts, L.P. (the "Applicant") plans to convert and expand the Allstar Events Complex to incorporate a casino with 600 slot machines and 50 table games, as well as a food court and lounge. The Category 3 gaming facility would be developed as part of the renovation of the Eisenhower and collectively would be known as "Mason-Dixon Resort & Casino" ("MDRC").

Attached please find a diagram of the proposed gaming floor plan and its location within the facility.

VISION CASINO FLOOR

"The Ambiance"



OUR GAMING PROGRAM

The gaming floor is comprised of three major areas:

1. A 22,500 SF gaming area accommodating 600 electronic gaming devices.
2. 5,000 SF poker room accommodating 15 tables.
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PROGRAM AMENITIES

Gaming

- 600 Electronic Gaming Devices
- 15 Poker Tables
- 33 Black Jack Tables
- 12 Roulette & Craps Tables
- 2 Pennsylvania Lottery Terminals

Food Service

- Food Court - 175 Seats
- Coffee/Dessert Bar - 20 Seats
- Lounge - 80 Seats
- Center Bar - 40 Seats

**ESTIMATES OF GAMING REVENUE
AND NET OPERATING INCOME**

**THE PROPOSED MASON-DIXON
RESORT & CASINO
ADAMS COUNTY,
PENNSYLVANIA**

February 2010

PREPARED FOR:

MASON-DIXON RESORTS, L.P.



CONSULTING

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February 26, 2010

Mason-Dixon Resorts, L.P.
c/o Mr. David Levan
Battlefield Harley-Davidson
21 Cavalry Field Road
Gettysburg, Pennsylvania 17325

Re: The Proposed Mason-Dixon Resort & Casino, Adams County, PA

Dear Sirs:

At your request, we have conducted a study of the potential market demand for a Category 3 gaming facility to be developed as part of a redevelopment of the existing Eisenhower Hotel & Conference Center complex in Adams County, Pennsylvania. The redeveloped facility is referred to herein as the "Mason-Dixon Resort & Casino" and the casino element as "the Casino". We have also prepared estimates of net operating income for the property.

The following table summarizes our estimates of total gaming revenue ("win"), win-per-position-per-day ("WPPPD") and net operating income (after a reserve for the replacement of furniture, fixtures and equipment) for the proposed Mason-Dixon Resort & Casino for the years 2011 through 2015.

MASON-DIXON RESORT & CASINO ESTIMATED LEVELS OF GAMING REVENUE AND NET OPERATING INCOME 2011 THROUGH 2015						
Year	Gaming Revenues in 2010\$ (000)	WPPPD (2010\$)	Gaming Revenues in Infl. \$ (000)	WPPPD (Infl. \$)	Net Operating Income in Infl. \$ (000)	% of Total Revs.
2011	\$78,900	\$240	\$81,267	\$247	\$12,759	13.4%
2012	81,000	246	85,933	262	14,821	14.6
2013	83,100	253	90,806	276	16,485	15.4
2014	83,100	253	93,530	285	16,971	15.4
2015	83,100	253	96,336	293	17,481	15.4

Source: PKF Consulting.

We have also estimated the levels of casino revenue that could be expected by a Category 3 gaming facility if located at the Nemacolin Woodlands Resort in Fayette County, Pennsylvania. Our estimates of casino win for a Category 3 casino at the Nemacolin Woodlands, in a stabilized year of operation, are \$49.5 million in 2010 dollars, or \$55.7 million in 2014 in inflated dollars, significantly below the levels projected for the Mason-Dixon Resort & Casino.