

alzheimer's  association

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The official registration and financial information of Alzheimer's Disease and Related Disorders Association Delaware Valley Chapter may be obtained from the Commonwealth of Pennsylvania's Department of State by calling toll-free within Pennsylvania, 800-732-0999 and from New Jersey by calling the Attorney General of the State of New Jersey at 973-504-6215. Registration does not imply endorsement.

-- United Way Member Agency in Delaware

-- Member Community Health Charities of Pennsylvania

March 17, 2006

Ms. Mickey Kane

Clerk, Pennsylvania Gaming Control Board

303 Walnut Street

Strawberry Square

Verizon Tower, 5<sup>th</sup> Floor

Harrisburg, PA 17102

**Re: Harrah's Entertainment Public Impact Hearing**

Dear Ms. Kane:

I am submitting my testimony regarding Harrah's Entertainment, Inc. in writing as I will be unable to attend the hearings in person.

Thank you.

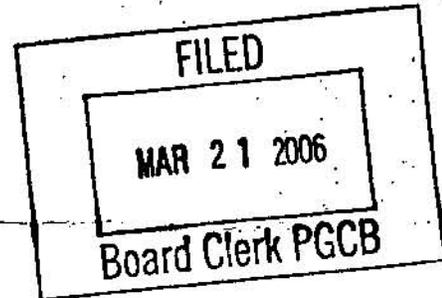
Sincerely,



Wendy L. Campbell

President

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# alzheimer's association

March 16, 2006

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To Whom It May Concern:

RE: Harrah's Entertainment Public Impact Hearing

On behalf of all of us at the Alzheimer's Association Delaware Valley Chapter, I wish to express our sincere appreciation to Harrah's Entertainment, Inc. for its support of our vital mission in the local community.

The mission of the Alzheimer's Association Delaware Valley Chapter is to enhance care and support for individuals and to eliminate Alzheimer's disease through the advancement of research. The Alzheimer's Association Delaware Valley Chapter offers vital programs and services to residents in the 18 counties of Southeastern Pennsylvania, southern New Jersey and Delaware.

In the tri-state area we serve, it is estimated that 268,000 individuals are coping with Alzheimer's disease or a related dementia. The Delaware Valley Chapter is comprised of the metropolitan region with one of the highest percentages of older persons in the United States. The rate of incidence of Alzheimer's disease among those 65 and older is one-in-ten and by age 85 is almost one-in-two. The intergenerational impact of this disease is often overlooked, but a grandparent or parent losing their memory and eventually their identity is devastating to both the family and the community.

For its achievements in advancing our mission, the Alzheimer's Association Delaware Valley Chapter is privileged to recognize and acknowledge Harrah's Entertainment, Inc. for its many philanthropic efforts on our behalf. Harrah's Entertainment Atlantic City has demonstrated an impressive level of support to the tri-state community through the Alzheimer's Association Delaware Valley Chapter.

Harrah's Entertainment, Inc. has encouraged its employees to become leaders in the fight against Alzheimer's through the formation of Memory Walk teams in all locations where Harrah's has entertainment facilities. A former Bally's Atlantic City Senior Vice President, who

recently retired, is one of our chapter's strongest, most consistent supporters. Every year for over six years, this supporter has served as the leader of one of the top revenue producing teams for our annual Memory Walk in Atlantic City. The exceptional outpouring of support from his friends, relatives and business associates is deeply inspiring.

Harrah's Entertainment is committed to strengthening its relationship with our important charitable cause and enhancing its support of our chapter. The Alzheimer's Association Delaware Valley Chapter is honored to recognize Harrah's Entertainment, Inc.'s corporate citizenship for its leadership in goodwill and support for those affected by Alzheimer's disease.

Sincerely,



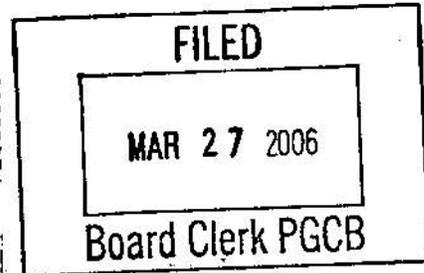
Wendy L. Campbell  
President

Cc: Ann Sheridan, Harrah's Entertainment  
Barbara Newhouse, VP, Alzheimer's Association

March 23, 2006

Office of the Clerk  
Pennsylvania Gaming Control Board  
P.O. Box 69060  
Harrisburg, PA 17106-9060

alzheimer's  associati



To Whom It May Concern:

We commend Harrah's Entertainment for its five-year commitment that began in September of 2004 to help raise awareness of Alzheimer's disease and the Alzheimer's Association. Funds donated to the Association have enabled us to work nationwide to increase and strengthen our capacity to deliver resources in local communities through our network of chapters. We are proud to align with Harrah's Entertainment, a true community and industry leader, to help us create a world without Alzheimer's.

This five-year tired program is focused on advancing the Alzheimer's Association's brand, increasing awareness, leadership development and core service quality enhancement.

Further, Harrah's Entertainment, Inc. is encouraging its employees to become leaders in the fight against Alzheimer's through the formation of Memory Walk teams in all locations where Harrah's has entertainment facilities. All dollars raised by these local teams stay within the community in which they are raised and with the local chapter.

We appreciate the involvement of Harrah's Entertainment Foundation and Harrah's Entertainment in helping us to advance the mission of the Alzheimer's Association both nationwide and within each community across the country.

Sincerely,

A handwritten signature in cursive script that reads "Barbara Newhouse".

Barbara Newhouse  
Vice President, Chapter Relations

CC: Jan Jones SVP, Communications & Government Relations, Harrah's Entertainment, Inc.  
Anne Sheridan, Corporate Director, Community Relations; Harrah's Entertainment, Inc.



PENNSYLVANIA GAMING CONTROL BOARD  
HARRISBURG, PENNSYLVANIA  
17106-9060

Registration Form for Public Comment by Community Groups

The following rules and attached "Code of Conduct for Public Comment" shall apply to any individual who wishes to speak on behalf of a community group at a Public Input Hearing conducted by the Pennsylvania Gaming Control Board.

1. This form must be filled out completely and received by the Clerk to the Board by March 6, 2006. Forms must be submitted by regular or certified mail. Hand delivered, late or incomplete forms will not be accepted.
2. Speakers may not engage in disrespectful, disorderly or contumacious language or conduct. Permission to speak may be denied or terminated if remarks are disrespectful or antagonistic or for any just cause as determined by the Presiding officer. The attached memorandum contains the complete rules for public comment.
3. Speakers will be permitted to address the board for ten (10) minutes.
4. No speaker will be permitted to address any issue not submitted in his or her registration form. The Presiding officer shall have the authority to call to order any speaker in violation of this provision.

PUBLIC COMMENT REQUEST FORM (PLEASE PRINT OR TYPE)

Name of speaker: WALTER YAKABOSKY  
Organization representing, if any: DELAWARE COUNTY COMMUNITY COLLEGE  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Employer: DELAWARE COUNTY COMMUNITY COLLEGE  
Location of intended public comment: PHILADELPHIA

Date of Public Input Hearing attending: APRIL 10, 11 OR 12

Specific applicant, if any, that your comments will address: MARRAS'S CHESTER CASINO

Topic: BUSINESS & EDUCATIONAL PARTNERSHIP

Summary of presentation points: FINANCIAL, TECHNICAL SUPPORT  
& EDUCATIONAL INFRASTRUCTURE SUPPORT.

Please list any supporting material that you plan to submit: ATTACHED

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**\* Please note that all comments presented during this hearing will be recorded and shall become part of the evidentiary record that will be considered by the Board.**

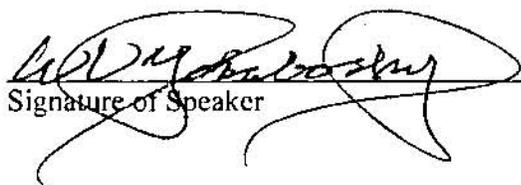


PENNSYLVANIA GAMING CONTROL BOARD  
HARRISBURG, PENNSYLVANIA  
17106-9060

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Verification

I, WALTER YAKABOSKY ("Speaker") am a resident of  
PINE HILL, County of CAMDEN,  
State of NEW JERSEY, and do hereby certify and declare that the  
information contained in the attached "Public Comment Request Form", is true and  
correct to the best of my knowledge and belief.

  
Signature of Speaker

3/2/06  
Date

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*Harrah's Chester Casino & Racetrack*  
*Delaware County Community College*  
Business & Education Partnership

- ◆ \$500,000 Financial Support for Workforce Development
  - ◆ Commitment to Hire Qualified City of Chester Residents
  - ◆ Provide Technical Support for Curriculum Development for Slot Technicians
  - ◆ Assist in Developing Infrastructure for Delivery Education and Training of Slot Technicians
  - ◆ Commitment to Education
-

**Harrah's Chester Casino & Race Track  
Delaware County Community College  
Business & Education Partnership**

The primary mission of Delaware County Community College is to provide quality education and training to all who may benefit. As part of the college's strategic plan we are charged with developing strategic partnerships with business and industry that will help us provide education and training to residents of our communities that lead to career opportunities.

What we ask is that business provide us with subject matter experts to work with college faculty to develop industry-driven curriculum that can best prepare individuals for various employment and career opportunities in their business and/or their industry. Financial and/or capital equipment support that can benefit potential students and provide for a state-of-the-art lab environment to deliver coursework is also a key element in creating these partnerships.

The college's commitment to the partnership is to develop curriculum, faculty and infrastructure to deliver courses and programs that meet industry needs and adhere to their standards. We will recruit and train individuals to develop a pool of qualified candidates from which our business and industry partners can interview and hire with a high level of assurance that our graduates meet their qualifications and standards. When business partners with education to develop human capital everyone wins.

Harrah's has demonstrated to the community and to the college that they are committed to the workforce development needs of the community and the development of education programs that may provide career employment opportunities to local residents.

Thus far they have committed \$500,000 to workforce development initiatives for local residents. These dollars are not restricted to employment opportunities with Harrah's Casino but can be used for any workforce development initiatives as needed and or developed by the community partners. The company has committed to providing the college with subject matter experts to develop the curriculum for Slot Technicians. They have also committed to assisting the college in acquiring the necessary capital equipment to deliver the program for Slot Technician Education and Training.

The college has had several meetings with Harrah's management, the Delaware County Career Link and Chester City government to assess what we all need to do to provide opportunities for local residents and create a positive and welcoming environment for one of Delaware County's newest employers. In October 2005, the college invited Gary Loveman, President and CEO of Harrah's to be the keynote speaker at our Foundation & Scholarship Awards Banquet so that the college community, board members, faculty, local businesses and students can learn more about Harrah's business philosophy and the social and economic development opportunities they bring to the community. His presentation was so dynamic that our President, Dr. Jerome Parker was convinced that a business and education partnership with Harrah's is not only viable but a significant benefit to the residents of our service community.