

# Mount Airy Casino Resort PGCB Table Games Hearing

April 7, 2010





# Introduction and Welcome

Good Morning Chairman Fajt and Members of the Board.

On behalf of Mount Airy Casino Resort, thank you for the opportunity to present to the Board specific details relating to Mount Airy's Petition to Approve its Table Game Certificate and accompanying Table Game Expansion.

# Overview of the Property

- George Toth – President and C.E.O.
- Mount Airy was the first stand alone casino resort in Pennsylvania.
- Half a Billion Dollar Construction in 2007
- Over 2400 slot machines and electronic table games
- Mount Airy, unlike some of its competitors, offers a full range of resort amenities.
  - Luxury Hotel, Spa, Fine Dining Restaurants, an 18-Hole Golf Course, and a Nightclub providing live entertainment
- Since opening Mount Airy has generated over \$216 million in tax revenue for the Commonwealth

# Table Gaming

- In February 2010, Mount Airy sought and secured financing for its table game expansion. Financing was approved by the Board on March 23, 2010.
  - In order to accommodate the introduction of table games into its existing facility, Mount Airy is currently undergoing significant renovations to its existing facility
    - Currently 62,222 square feet
    - Projected 69,247 square feet

# Table Games

- With the implementation of table games, Mount Airy is seeking Board approval to:
  - Add 68 gaming tables to its current facility including full variants of poker, blackjack, craps, roulette and various asian tile games

# Type of Table Games

## Table Game Types:

- (3) Craps
- (4) Roulette
- (35) Blackjack
- (4) Baccarat (Midi or Mini)
- (2) Pai Gow Tiles
- (4) Three Card Poker
- (2) Let It Ride
- (2) Pai Gow Poker
  
- (56) Subtotal

## House Banked Games

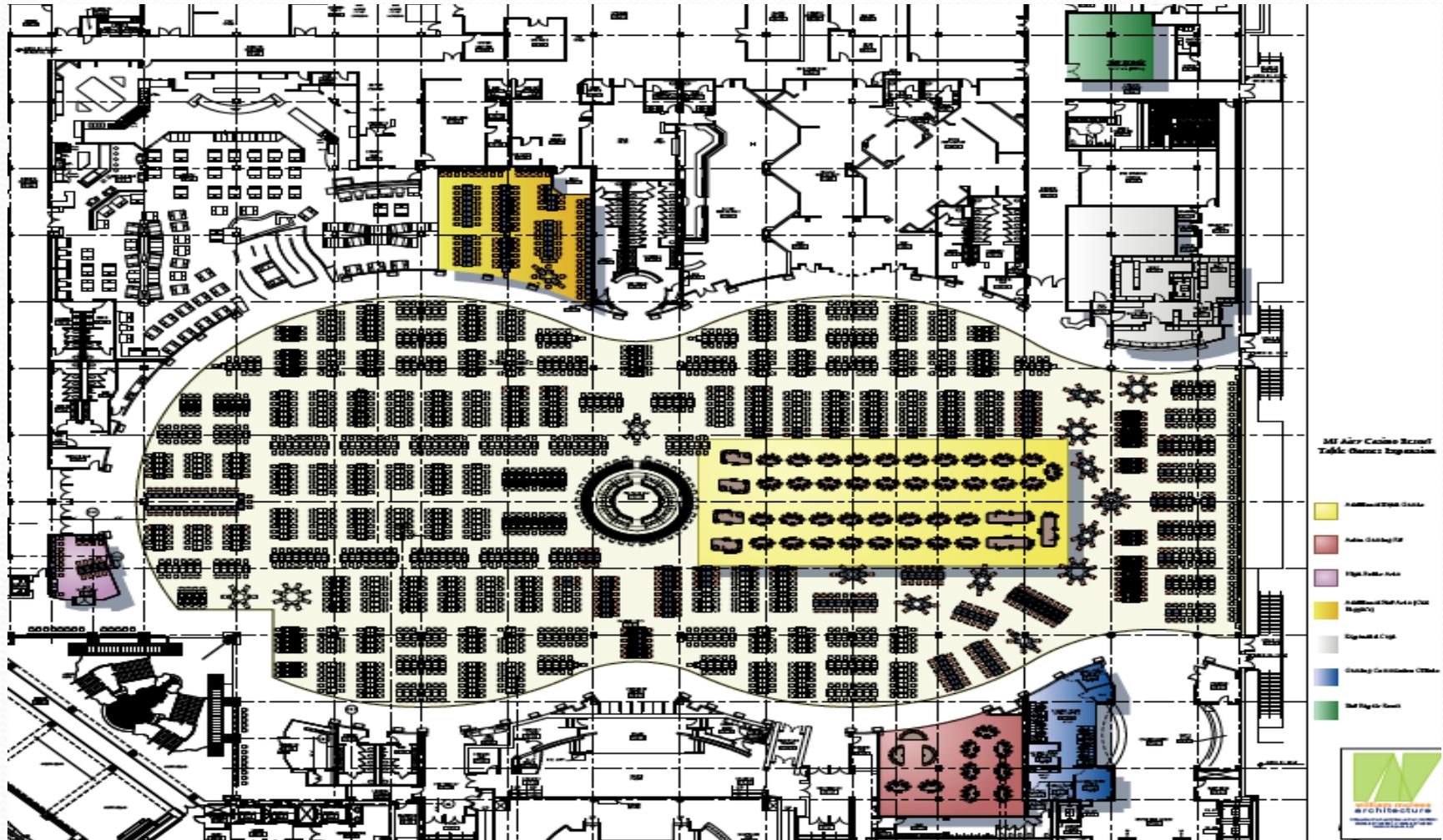
- (12) Poker

## Total Non Banked Games

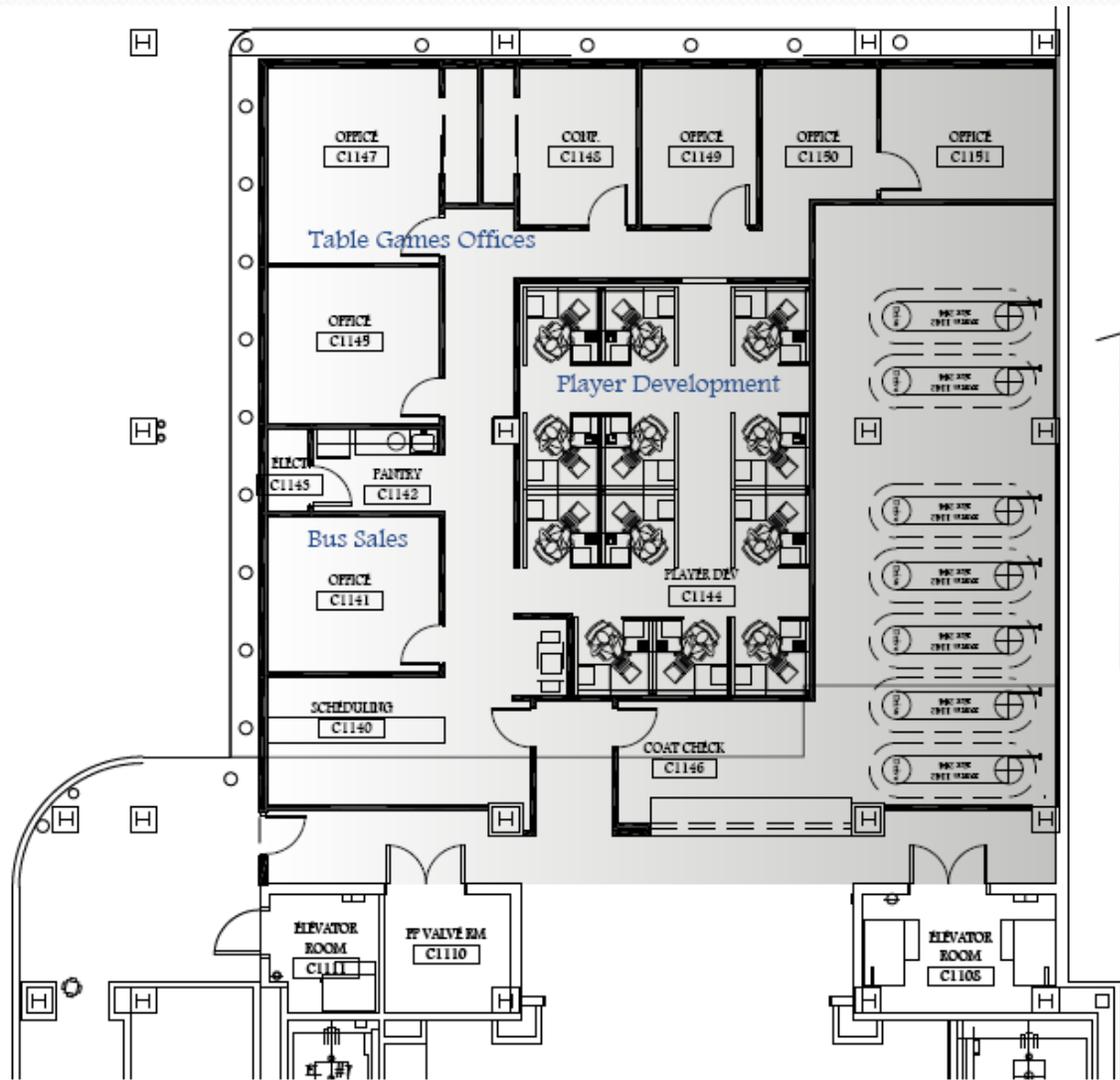
- (12)

- (68) Total Number Of Table Games

# Casino Floor



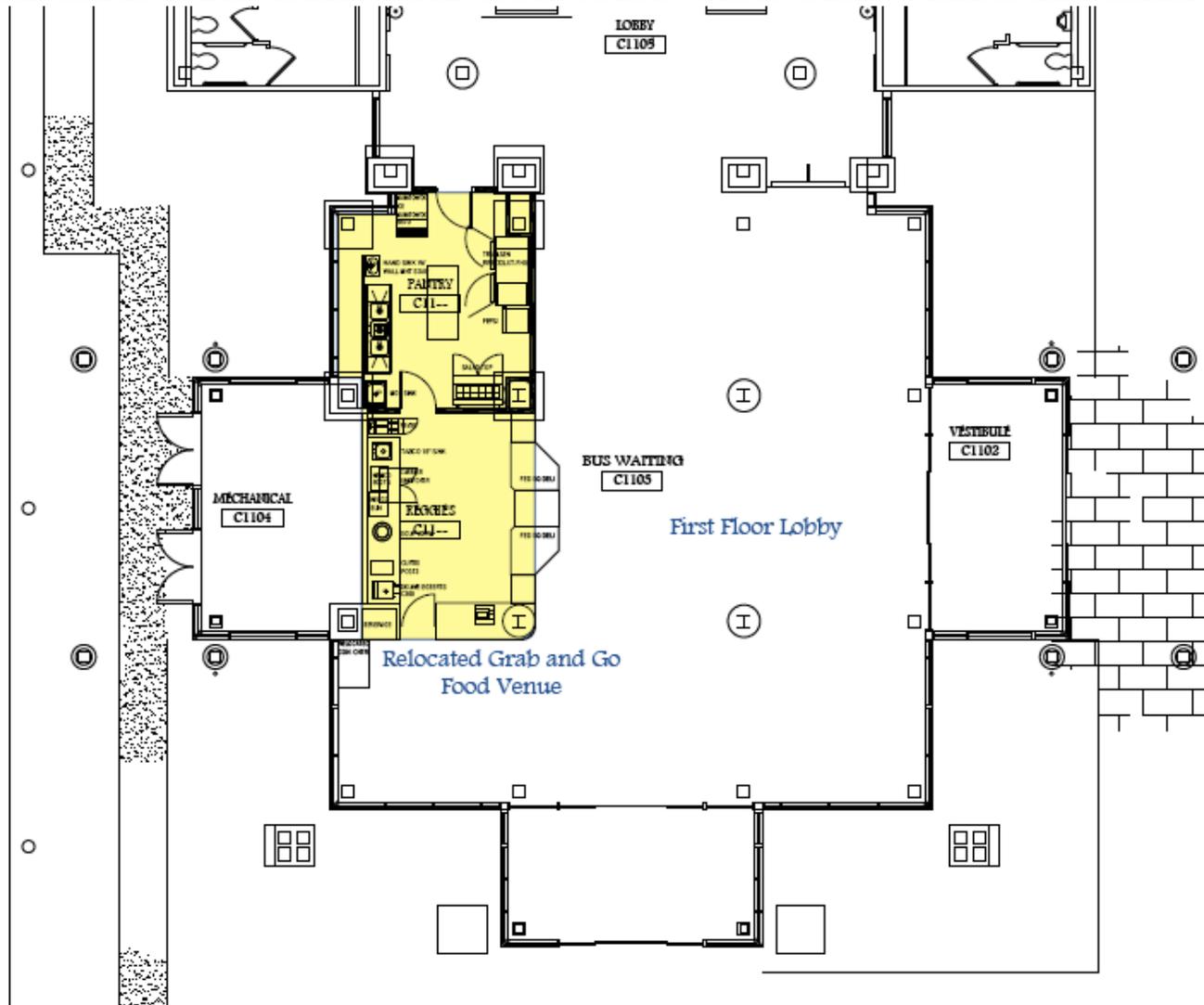
# Garage Area



Mount Airy  
Casino Resort  
Table Games  
Expansion



# Bus Lobby Area



Mount Airy  
Casino Resort  
Table Games  
Expansion

# Economic Impact

- Creation of 480 new jobs –
  - 330 full time / 150 part time positions)
  - Additional Security, Surveillance, F&B, Credit Manager, Ancillary Personnel
- Created between 75 to 100 local construction jobs

# Table Game Organizational Chart

- (1) Vice President Casino Operations (Key)
- (1) Director (Key)
- (4) TG Shift Managers
- (12) Pit Managers
- (40) Supervisors
- (1) Manager Casino Administration
- (1) Scheduler
- (220) Dealers

# Diverse Workforce

- Currently over 800 people employed with quality living wage jobs
  - 408 Males
  - 409 Females
- Currently 36.8% of Mount Airy's work force is made up of minorities with 50.06% total workforce are women.
- 96.82% of these employees are Pennsylvania Residents
- With table game expansion, Mount Airy will continue our commitment to diversity expanding to Asian and other minority groups



# Continuous Training

## Northampton Community College

- Partnered with Northampton Community College (NCC) for Dealer School Training
- After June 1, training to be conducted at NCC Bethlehem Campus

# Security and Surveillance

- Number of Security and Surveillance Personnel have been increased to provide added coverage for the increased demographic area for table games and all areas of gaming floor
- Minor Prevention & Identification – SOP amended to include:
  - Training/Procedure Addendum on how to proceed with identification checks thoroughly
  - The use of Hand Stamps
  - Handheld Identification Scanners
  - Escorts provided for individuals under 21 to dining establishments
  - Procedure on Minors on Casino Gaming Floor including Proper Notification to PGCB
- Bus Lobby Podium

# Benefits to the Community

- Adding table games to Mount Airy's operation will only further serve to enhance the positive economic and social benefits that Mount Airy has brought to the Poconos
  - Built a 3,021 square foot facility for Paradise township Emergency Management Services
  - Provided economic support to St. Joseph's Center, The Friendship House, The Boys & Girls Club of both Lackawanna and Monroe Counties, Annual Holiday Food Drive, proud sponsor of numerous local and charitable organizations.
- Increase the Local Tax Base for Community and State Projects
  - The increased revenues that will be seen through table games will result in more gaming tax paid to the Commonwealth for projects and initiatives state wide