



# Harrah's Chester WSOP 2011

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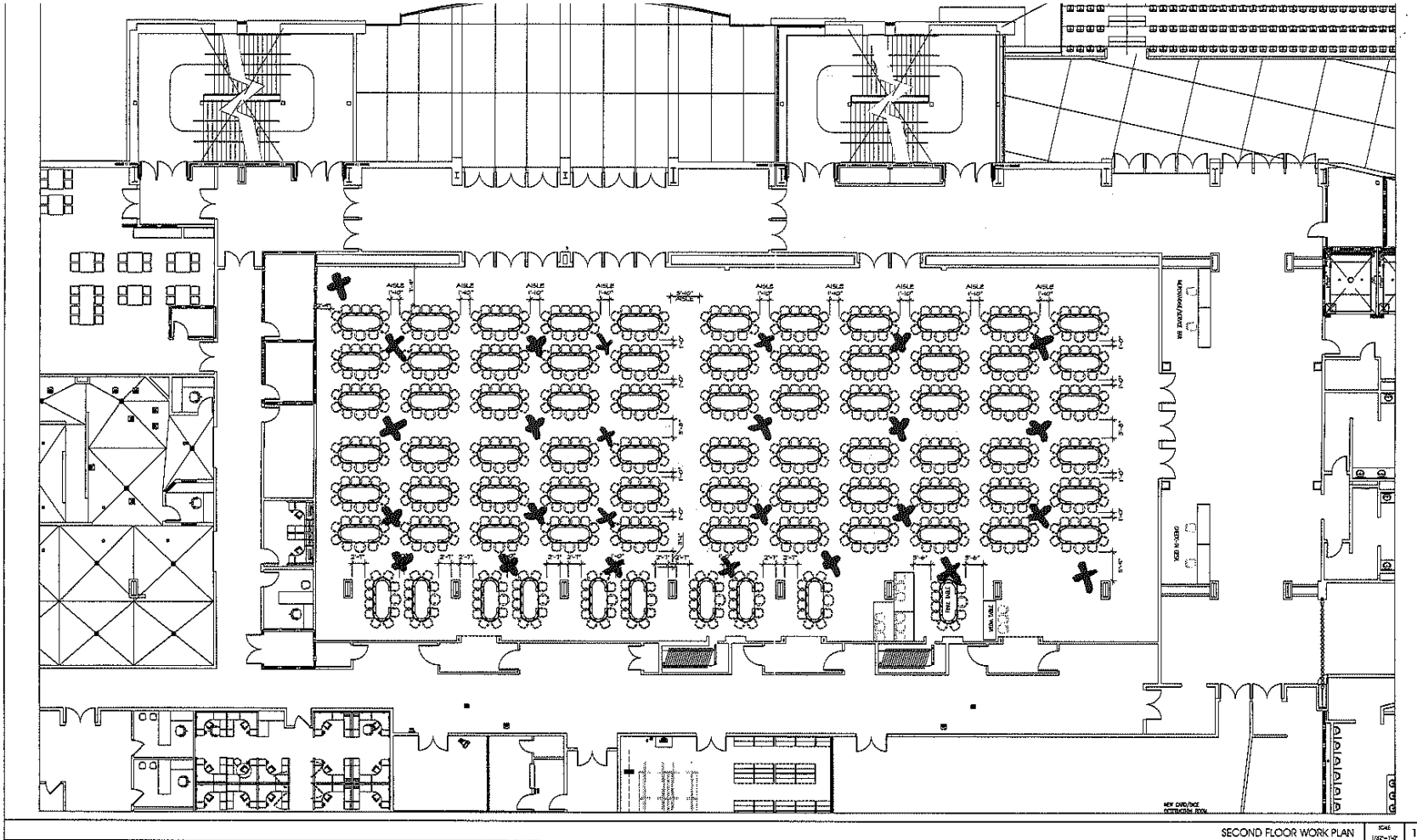
## World Series of Poker Circuit Event

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- **#1 most recognized and prestigious poker brand on earth**
- **Standardized series of tournaments run in various casinos throughout the country**
- **Circuit events most recently held:**
  - Harrah's Rincon (San Diego) – March, 2011
  - Caesars Atlantic City – March, 2011
  - Harrah's Tunica – February, 2011
- **WSOP at Harrah's Chester to be conducted in our ballroom**
- **Scheduled to run from April 27 through May 10**
- **Anticipated unique guest-count of ~4,000**
- **Collaborated and received guidance from PGCB staff**



# Ballroom Layout



SECOND FLOOR WORK PLAN SCALE 1/8"=1'-0" 1

PROJECT  
SCHEDULE  
9th FLOOR LOCATOR

**Harrah's**  
CHESTER  
CASINO & RACETRACK

Harrah's Chester Casino and  
Racetrack Table Games  
Masterplan

POKER TOURNAMENT LAYOUT

777 Harrah's Blvd  
Chester, PA 19313

Issue for Construction  
1/13/11

REVISIONS	

NO. | DATE | DESCRIPTION

DATE: 1/13/11  
SCALE: 1/8"=1'-0"  
DRAWN BY: JAC/CH/11  
REVISIONS: 00934.12

SK-102



## Promotion/Tournament Tables

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- Utilizing regional Caesars Entertainment furniture
- Tables to be brought via company truck to property – tables remain in CET possession at all times
- Standard inventory methods apply
- Ballroom access secured and restricted during non-event times
- Upon completion of event, furniture inventoried and returned to Atlantic City warehouse
- Furniture is standard and very basic in design (9'L, 44"W, 31"H)
  - Generic tables with green felt
  - Fold down legs
  - Bumpers
  - No drop box
  - No shuffle machine
  - No float
  - No logo
  - No identifiers





## Tournament Structure

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- 38 tournaments + satellites
- Texas hold'em, Seven Card Stud, Seven Card Stud Hi Lo, Omaha 8 or Better, Omaha Hi Lo
- Tournaments started various times throughout the day
- \$1,500 + \$100 to begin Sunday, May 8
- Ballroom is non-value chips only, no cash play
- Chip has unique look







# Schedule of Events

<b>27 Apr</b>	<b>WED</b>	<b>EVENT 1</b>
9AM		Satellites and Registration Begin
12PM	\$200+\$35	No Limit Hold'Em (2 Day Event)
4PM	\$150+\$25	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>28 Apr</b>	<b>THURS</b>	<b>EVENT 1A</b>
12PM	\$300+\$45	No Limit Hold'Em (Re-Entry) (3 Day)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>29 Apr</b>	<b>FRI</b>	<b>EVENT 1B</b>
12PM	\$300+\$45	No Limit Hold'Em (Day 1B Event 1)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>30 Apr</b>	<b>SAT</b>	<b>EVENT 2</b>
12PM	\$500+\$55	No Limit Hold'Em (2 Day Event)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>01 May</b>	<b>SUN</b>	<b>EVENT 3</b>
12PM	\$300+\$45	No Limit Hold'Em (2 Day Event)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>02 May</b>	<b>MON</b>	<b>EVENT 4</b>
12PM	\$300+\$45	Omaha 8 or Better (2 Day Event)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)

<b>03 May</b>	<b>TUES</b>	<b>EVENT 5</b>
12PM	\$300+\$45	No Limit Hold'Em (2 Day Event)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>04 May</b>	<b>WED</b>	<b>EVENT 6</b>
12PM	\$300+\$45	H.O.S.E (2 Day Event)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>05 May</b>	<b>THURS</b>	<b>EVENT 7</b>
12PM	\$300+\$45	6 Handed No Limit Hold'Em (2 Day Event)
4PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
7PM	\$100+\$20	No Limit Hold'Em (1 Day Event)
<b>06 May</b>	<b>FRI</b>	<b>EVENT 8</b>
12PM	\$500+\$55	No Limit Hold'Em (2 Day Event)
4PM	\$200+\$35	Mega Satellite
7PM	\$200+\$35	Mega Satellite
<b>07 May</b>	<b>SAT</b>	
12PM	\$20+\$20	Super Satellite (Re-Buys) (20 Seats Guaranteed)
4PM	\$300+\$45	Mega Satellite
7PM	\$300+\$45	Mega Satellite
<b>08 May</b>	<b>SUN</b>	<b>EVENT 9</b>
12PM	\$1500+\$100	No Limit Hold'Em Championship Event (3 Day Event)
7PM	\$200+\$35	No Limit Hold'Em (1 Day Event)
<b>09 May</b>	<b>MON</b>	<b>EVENT 10</b>
12PM	\$300+\$45	No Limit Hold'Em (2 Day Event)
2PM	\$100+\$25	Ladies No Limit Hold'Em (1 Day Event)
7PM	\$200+\$35	No Limit Hold'Em (1 Day Event)



## Event Summary

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- Buyins to be conducted at Cash Advance Center
- Tournaments held in ballroom with poker room used for overflow
- Winning players paid through poker satellite cage
- Registrations will not be conducted in the ballroom
- All cash procedure follow existing gaming regulations and approved internal controls



## Security Plan

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- Uniformed police officers to be present at key registration times
- Additional security presence in ballroom during events
- Spectators not permitted in ballroom during standard tournament play
- ~50 spectators (21 or older) permitted to watch final table for various events
- Food and alcoholic beverages available for purchase only
- Main Event not televised





## Surveillance Plan

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- Property spending >\$100K to secure 27 cameras and recorders for added coverage during major events
- All cameras to be PTZ and permanently installed for filming and storing footage (rolling 7 days)
- 2 permanent fixed cameras added to Cash Advance (buy-in)
- 2 recorders added to house additional coverage
- Surveillance coverage of the ballroom can be conducted 24 hours per day



## Dealers/Floor Staff

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- **Approximately 200+ dealers will be utilized during WSOP**
- **~100 dealers from Harrah's existing staff**
- **~100 dealers from external sources (local certified dealing schools and PA, DE or NJ casinos)**
- **Most NJ dealers to obtain temporary license**
- **Local dealers to receive standard gaming license**
- **Harrah's Chester currently training 75+ dealers in poker at standards to meet regulatory requirements**



## World Series of Poker Circuit Event

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- Harrah's Chester requests authorization to conduct the WSOP Circuit Event in the Caesars, Horseshoe and Harrah's ballrooms and in the poker room
- Harrah's Chester requests the PGCB designate an employee of the Board to approve or deny requests relating to the tournament (4 P.S. s 1321A(b))
- Thank You to the PGCB staff for their assistance in launching the first major Poker Tournament in PA
- Questions?