



CITY OF PHILADELPHIA CITY COUNCIL

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COUNCILMAN - 5th DISTRICT
MAJORITY WHIP

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Honorable Gregory C. Fajt, Chairman
Pennsylvania Gaming Control Board
PO Box 69060
Harrisburg, PA 171720-9060

Dear Chairman Fajt:

I am writing in support of the renewal of SugarHouse Casino's Category 3 casino license.

Over the course of several years leading up to SugarHouse's September 2010 opening, SugarHouse worked at length with the City and neighboring community to address the City's and the neighbors' concerns around the design, traffic, safety of the casino development. SugarHouse pledged to be a good neighbor and good corporate citizen in Fishtown and the Philadelphia community at large.

Since opening, SugarHouse has kept those promises. SugarHouse continues to meet with representatives of the Penn Treaty Special Services District to make sure that the neighbors are satisfied with SugarHouse's performance and citizenship to date. In addition, SugarHouse has kept its commitments to the Special Services District, including making the first post-opening payment of \$500,000 just a few weeks after SugarHouse opened, and most recently, starting the SSD Internship and College Training Programs, which are open only to residents of the neighboring community.

SugarHouse also committed to aggressively seeking out and utilizing qualified MBE, WBE, and LBE forms throughout all phases of the project and they are making significant progress towards meeting the goals as outlined in the Economic Opportunity Plan (EOP). In addition to utilizing certified MBE and WBE firms for its supplies as well as professional services, SugarHouse's procurement department has been holding quarterly bid meetings in conjunction with the City's business chambers to aggressively seek out MBE and WBE forms and get them into the pipeline for future vendor opportunities.

Finally, SugarHouse committed to hiring a significant number of Philadelphia residents, women and minorities to staff the casino. Of SugarHouse's nearly 1,000 employees, more than half are Philadelphia residents, and nearly women and minorities each make up approximately 40 percent of the workforce. Another promise made and kept.

For all of these reasons, I am respectfully requesting that you renew SugarHouse's casino license.

Sincerely,

A handwritten signature in cursive script that reads "Darrell L. Clarke".

Darrell L. Clarke
Councilman, 5th District
Majority Whip



CITY OF PHILADELPHIA CITY COUNCIL

FRANK DICICCO
Room 332 City Hall
Philadelphia, Pennsylvania 19107
(215) 686-3458-3459
Fax No. (215) 686-1931

COUNCILMAN - 1st DISTRICT

June 14, 2011

Gregory C. Fajt, Chairman
Pennsylvania Gaming Control Board
PO Box 69060
Harrisburg, PA 17120-9060

Dear Chairman Fajt:

Thank you for allowing me the opportunity to submit written comments in support of renewing SugarHouse Casino's Category 3 license.

Since opening in September 2010, SugarHouse has kept its promise of being a good neighbor and corporate citizen. Almost 50% of the goods and services that Sugarhouse purchases are from Philadelphia companies, and over half of their jobs are from Philadelphia residents, many of those are from the adjacent surroundings.

Furthermore, SugarHouse continues to work closely with the 26th Police District and the Penn Treaty Special Services District to immediately address any impacts of the casino on the surrounding community. To date, there has been no increase in crime, no traffic back-ups along Delaware Avenue, or community parking issues as a result of SugarHouse's opening.

SugarHouse has also worked very hard to become part of the fabric of Philadelphia. The donated turkeys to local food banks at Thanksgiving, sponsored the New Year's Eve fireworks last December, held a blood drive in partnership with the American Red Cross in March, sponsored a team of more than 50 employees for the Susan G. Komen Race for the Cure in May, and have an ongoing partnership with the Philadelphia Mummers.

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Gregory C. Fajt, Chairman
Pennsylvania Gaming Control Board
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June 14, 2011

Recently, SugarHouse received approval to add ten (10) table games to its current footprint, which will generate additional jobs and revenue for the City and Commonwealth. Renewing SugarHouse's license will allow them to work diligently to further expand the property, create additional jobs, generate additional and increased revenue for the City and Commonwealth, and continue to expand their community partnerships. For all of the reasons above, I respectfully ask the Gaming Board to renew SugarHouse's casino license.

Sincerely,



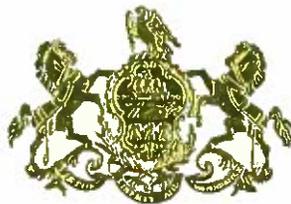
Frank DiCicco
Councilman, First District

1ST DISTRICT
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HARRISBURG, PA 17120-3001
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FAX: 717-787-4531

1802 SOUTH BROAD STREET
PHILADELPHIA, PA 19145
TELEPHONE: 215-952-3121
FAX: 215-952-3155

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Senate of Pennsylvania

June 15, 2011

Gregory Fajt, Chairman
Pennsylvania Gaming Control Board
PO Box 69060
Harrisburg, PA 17106-9060

Dear Chairman Fajt:

Thank you for allowing me the opportunity to submit written comments in connection with the renewal of SugarHouse Casino's gaming license. I support the renewal of SugarHouse's license.

In the midst of difficult economic conditions, the most important need voiced by my constituents is the need to return to work. More than 50 percent of SugarHouse's nearly 1,000 employees are Philadelphia residents – a large number of whom come from within the immediate surrounding neighborhoods – and close to 65 percent are Pennsylvania residents. Nearly half of SugarHouse's goods and services come from Philadelphia companies, including George Wells Meats, which is right across the street from the casino.

SugarHouse continues to work closely with Philadelphia Police and community groups to identify and address any impacts of the casino on the surrounding neighborhoods. Based on feedback at a recent community meeting with SugarHouse and City officials, there has been no reported increase in crime, nor have there been any significant problems with traffic on Delaware Avenue or the availability of community parking.

I have been, and will continue to be, an advocate for gaming reform and neighborhood participation in casino development. Going forward, I urge the Board to ensure that SugarHouse continues to meet and expand its commitments of working with community organizations, hiring local residents, and partnering with local businesses.

Thank you for your consideration.

Very truly yours,

A handwritten signature in black ink, appearing to read 'L. Farnese, Jr.', written over a large, stylized flourish.

Lawrence M. Farnese, Jr.
State Senator
1st Senatorial District



Gregory Fajt, Chairman
Pennsylvania Gaming Control Board
PO Box 69060
Harrisburg, PA 17106-9060

Dear Chairman Fajt and PA Gaming Control Board:

I am writing to express the strong support by the Greater Philadelphia Hotel Association (GPHA) for the renewal of SugarHouse's Category 3 casino license. GPHA is comprised of 87 hotels including all Center City Philadelphia hotels and over 160 allied members throughout the Delaware Valley. We work closely with the Philadelphia Convention and Visitors Bureau, the Greater Philadelphia Tourism Marketing Corporation, and the Pennsylvania Convention Center to ensure that Philadelphia is the premier destination for Business, Conventions, and tourists.

SugarHouse Casino has been an important partner and member of GPHA. SugarHouse provides another amenity that Philadelphia can offer to visitors to the region. Since opening in September 2010, SugarHouse has worked tirelessly to become an integral part of Philadelphia's thriving hospitality and tourism industry. In October 2010, SugarHouse launched the Sugar Express trolley, a free, easy and convenient way for visitors and conventioners to get to SugarHouse from the PA Convention Center and Center City Hotels. In addition, SugarHouse has partnered with several Center City hotels to provide guest rooms for out-of-town visitors to the casino and has held customer events at Center City restaurants and other venues.

Recently, SugarHouse invited all of Philadelphia's hospitality organizations, including all of GPHA's member hotels, to a private party at the casino to thank the organizations for keeping the industry thriving and show their commitment to being an integral part of the City's growth.

GPHA's and SugarHouse's work together to fuel tourism in the Philadelphia region has only just begun. Renewing SugarHouse's casino license will ensure that our work can continue and our partnership will grow stronger for years to come.

Sincerely,

A handwritten signature in dark ink, reading "Edward R. Grose".

Ed Grose
Executive Director



**Greater Philadelphia
Tourism Marketing Corp**

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*President and CEO
GPTMC*

June 10, 2011

Honorable Gregory C. Fajt, Chairman
Pennsylvania Gaming Control Board
PO Box 69060
Harrisburg, PA 17106-9060

Re: SugarHouse Casino Relicensing

To the Honorable Chairman and Members of the Pennsylvania Gaming Control Board:

We are writing to express support for the relicensing of SugarHouse Casino. Since their opening in September 2010, SugarHouse has been a reliable marketing partner for the hospitality community, and the addition of gaming to the city of Philadelphia has provided visitors with more reasons to come to Philadelphia, stay longer, and come back again.

The mission of the Greater Philadelphia Tourism Marketing Corporation is to make Philadelphia a premier destination through marketing and image building that increased business and promotes the region's vitality. Since we began marketing in 1997, leisure tourism to the region has increased by more than 10 million visitors, and overnight stays are up 66%, well above the national average.

An important part of this growth has come from the ever-improving tourist product in Philadelphia. New attractions, museums, parks and hotels give us more to market, and give visitors more reasons to come. Since opening in September 2010, SugarHouse Casino has become a key tourism asset for Philadelphia. Out of town visitors have yet another recreation option during their stay, and Center City hotel guests and conventioners are able to visit the casino conveniently through the Sugar Express shuttle service.

This new visitor asset helps build business in two ways. Visitors who come to Philadelphia specifically for gaming have the opportunity to discover all the other great assets of the region – historic attractions, museums, restaurants, arts, etc. These visitors can extend their stay to take in other parts of the city, and they may return again. Repeat visitors typically spend more on their subsequent trips to the region, and often become ambassadors for Philadelphia, telling their friends and family about their great experience and bringing them along on their next trip.

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Philadelphia, PA 19103 215-599-0773 (fax)

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Secondly, visitors who are drawn to Philadelphia for other reasons may extend their trip to include the gaming experience. Each extra night spent in Philadelphia means extra dollars for our hotels, restaurants and businesses. These visitor dollars generate tax revenue, and support jobs for our residents. The more diverse options a region offers, the more it can attract to all types of visitors, and the longer they will stay.

SugarHouse has proven to be a reliable and valued marketing partner for GPTMC and the hospitality community. Just months after their opening, SugarHouse was the title sponsor for the New Year's Eve Fireworks at Penn's Landing. Their sponsorship helped to ensure that two fireworks shows would be possible, which helped to make this critical hospitality night a success. Center City hotel occupancy on New Year's Eve hit 90% for the first time in several years, and those guests spent dollars at businesses throughout the city. SugarHouse has also partnered with Center City hotels and restaurants to connect their customers with places to stay and to dine, helping to build business throughout the hospitality industry. We look forward to their continued involvement as a hospitality partner in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "Meryl Levitz". The signature is fluid and cursive, with a large, stylized initial "M" and a long, sweeping underline.

Meryl Levitz
President and CEO



June 16, 2011

Dear Gaming Board,

The Executive Committee of the Philadelphia Convention & Visitors Bureau (PCVB) strongly supports the renewal of the SugarHouse Casino license. Casinos mean significant tax revenues, new opportunities for local vendors and permanent positions for residents.

Since opening in September 2010, SugarHouse Casino has provided an added appeal for conventioners and leisure tourists. Also, SugarHouse has kept all of its commitments to us at the PCVB, as well as being a great partner. We have just begun to do great work together to enhance the hospitality and tourism industries in Philadelphia.

Renewal of SugarHouse's license would ensure that this partnership will continue to grow and prosper, benefitting the citizens and visitors of the City of Philadelphia and the Commonwealth of Pennsylvania.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Jack B. Ferguson". The signature is fluid and cursive.

Jack Ferguson
President & CEO
Philadelphia Convention & Visitors Bureau



June 6, 2011

An open letter to the Pennsylvania Gaming Board
Hearing to renew Gaming License: June 16, 2011

(I write this letter to you in support of the Sugarhouse Casino)

I am a working mother & grandmother, and a **lifetime Fishtowner**.
I am thrilled and excited to share with you some of the things that have
been happening since the opening of the **Sugarhouse Casino**.

Sugarhouse has given us what we never had, right here in our own
backyard, access to the river front (**real access**) you can actually sit less
than 12 ft from the river, WHOA. The back deck is absolutely fabulous, the
view, the food, the entertainment, & always fun.

Sugarhouse has exceeded expectations, it has brought new life and a fresh
beginning to an area that was doom & gloom.

While sipping champagne, hanging out with my family & taking in the sites
of Philadelphia's finest fireworks on New Years eve, I had to pinch myself,
I was in awe, I was having the time of my life, I could not believe where I
was, and how great it was. It happened, it's here, and it's fabulous.
I was in my own neighborhood having all this fun with my family & friends,
I didn't take a plane, I didn't ride a train, I walked to this great oasis and
savored the fun. This is only one of many great fun times at Sugarhouse.

Sugarhouse is so much more than just a Casino.

The staff is always friendly and helpful, and Sugarhouse really is the best
thing that has happened in Fishtown. I am looking forward to new
endeavors with Sugarhouse, from where I stand, I can only see a **great**
future down the road.

KATHERINE M. RHOADS

2337 East Susquehanna Avenue ♦ Philadelphia, PA 19125
215 423-4977

I am proud to have Sugarhouse in my neighborhood, they are a **great** neighbor, and they LISTEN and hear us when we talk to them.

We have gotten what we asked for and more;

1. Employment
2. Cleanliness of the site and surrounding area's
3. FULL Access to the river without entering the Casino
4. Safety & Security in their parking lot

Just to name a few.

And more:

Thru the Penn Treaty Special Services District program, the revenue from Sugarhouse has permitted funding for a various amount of needy entities. Veterans, playgrounds, athletic groups, child care, neighborhood projects and more.

Kudo's to Sugarhouse, we are here for you, we want you to stay.

Your kind consideration to renew this license would be most appreciated, not only for now, but for our future.

Fishtown is a hard working neighborhood, and we want Sugarhouse to stay.

PLEASE HELP US DO THAT.

Thank you in advance for your support.

Sincerely,



Katherine M. Rhoads
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Phila. Pa. 19125
Day: 215-683-9670
Nite: 215-423-4977