



Mount Pocono, Pennsylvania

LICENSE RENEWAL HEARING
DECEMBER 15, 2011

Mount Airy Casino Resort



John C. Culetsu
Executive Vice President /
General Manager

Slots and Table Games

- **SLOTS** – The casino features a mix of approximately 2,075 of the latest slot machines, including the newest themed video slots, electronic table games, as well as progressive jackpots.
- **TABLE GAMES** – The main gaming floor features 72 tables including Craps, Roulette, Black Jack, Baccarat, Pai Gow Tiles, and specialty games. The Poker Room, features Seven Card Stud, Texas Hold’Em and Omaha.



Hotel

- **HOTEL**– each room and suite in Mount Airy Casino Resort’s luxury hotel was designed with a high level of detail. Mount Airy is the recipient of the AAA Four Diamond Award.



Dining and Lounges

- The resort provides guests with a truly upscale selection including red Steakhouse, offering prime aged steaks and the freshest seafood; LeSorelle Cucina, offers Italian delicacies; Betty's Diner, Reggie's Express, The Buffet at Mount Airy and soon opening Starbucks.
- The casino resort's upscale Gypsies Lounge & Nightclub, which offers a mix of live bands, headliners, musical and comedy acts, along with regional DJ's.



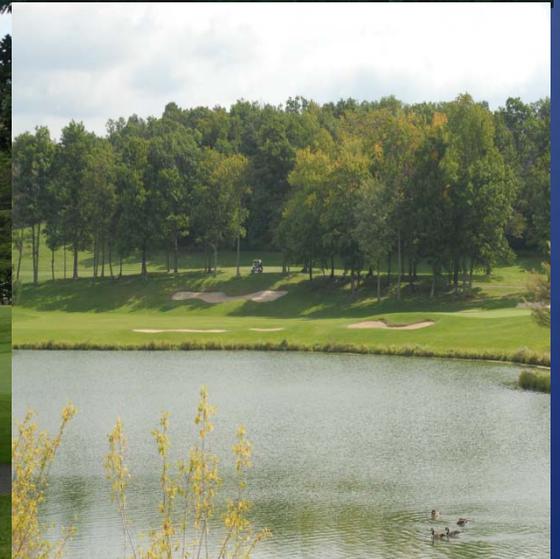
SPA and Fitness Center

- The SPA and Fitness Center at Mount Airy is the perfect place for relaxation, with accommodations to meet your every need. Our staff of talented professionals provides guests with a range of invigorating spa treatments including facials, skin treatments, including facials, skin treatments, hair styling, personalized massages and more.



Golf

- **GOLF** – the 18 hole golf course set in the mountainous terrain offers a challenge to golfers of all skill levels and offers spectacular vistas



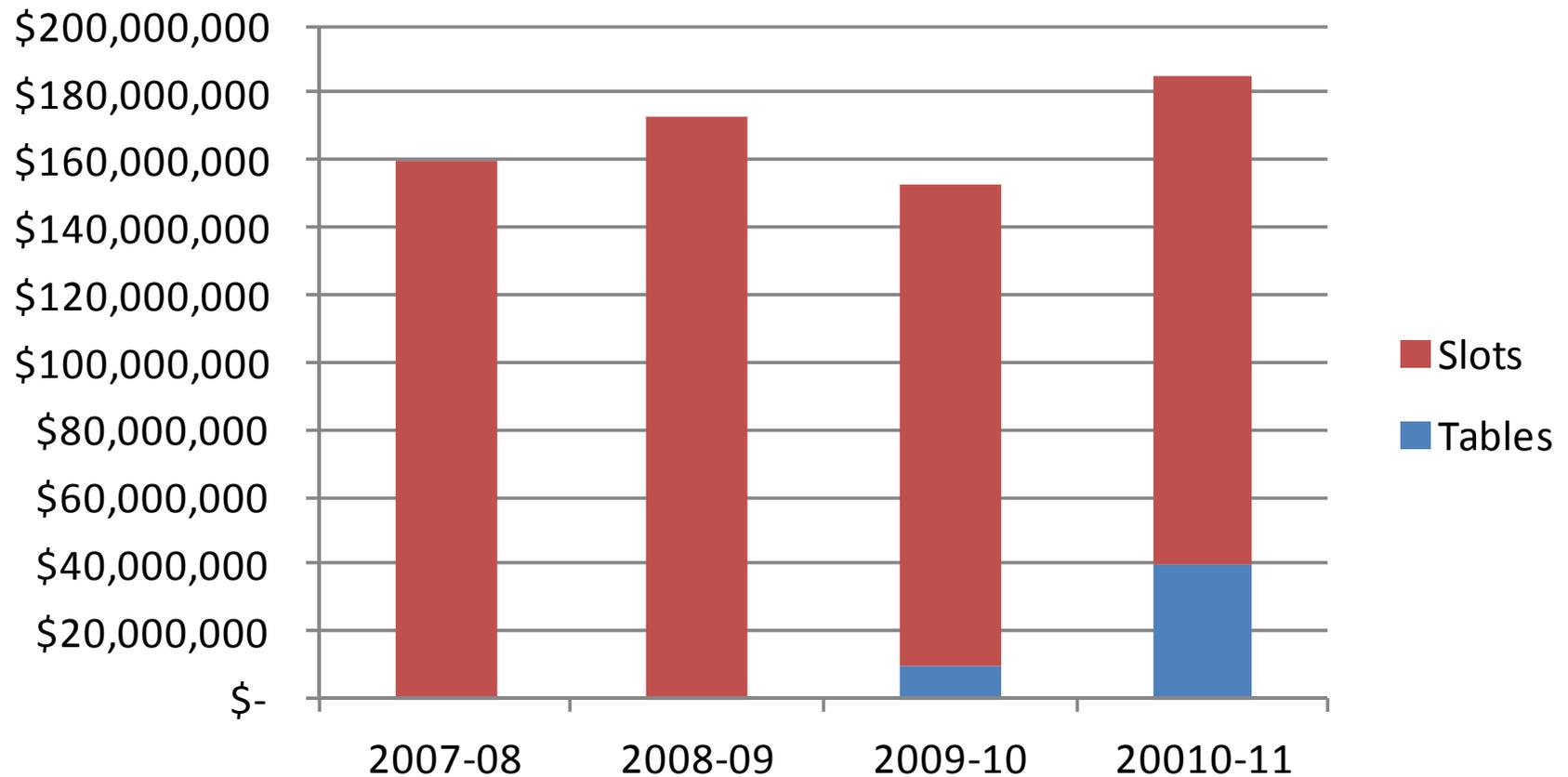
Commitments Delivered

- Economic Impact
- Team Members
- Community



Economic Impact

MACR Gaming Revenues



Economic Impact

- Since opening creation of a total of 1350 new jobs
- Created over 500 local construction jobs
- Table Games expansion will continue to grow Revenue and taxes and create new jobs

Frances Kneisc
Executive Director Human
Resources

Employment Statistics

Total Number of Employees	1359	
Number of Female Employees	583	43%
Number of Female Professionals, Supervisors & Above	84	32%
Number of Minority Employees	496	37%
Number of PA Resident Employees	1228	90%
Number of Regional *Resident Employees	1223	90%

**Monroe, Carbon, Lackawanna, Luzerne, Northampton, Pike & Wayne Counties
Data as of 11/17/2011*

Recruitment & Training Efforts

- East Stroudsburg University (ESU) Career Day (East Stroudsburg)
- ITT Job Fair (Scranton)
- Veteran's Job Fair (Carbon County)
- CareerQuest – CareerLink (Fernwood/Monroe/Pike County)
- Skills in Scranton Job Fair
- Femme Fatale (Women) Job Fair (Bethlehem)
- ESU Asian Society (East Stroudsburg)
- Northampton Community College Recruitment Fair (Bethlehem)
- One Stop Career Center (Sussex County, NJ)
- Career Day –Tobyhanna Army Depot (Tobyhanna PA)
- Northampton Community College Fall Job Fair (Northampton PA)
- Community Job Fair (Shawnee PA)
- ESU Job Fair (East Stroudsburg)

Competitive Employment Package

- BENEFITS
 - Paid Time Off Program
 - Competitive Wages
- MEDICAL BENEFITS
 - 76% eligible employees are participating in company sponsored group health insurance including coverage for family members
 - Medical
 - Dental
 - Vision
- *MACR funds majority of health care premiums*

Competitive Employment Package

- Company Sponsored Voluntary Benefits
 - Additional Life Insurance – Self
 - Additional Life Insurance – Spouse
 - Additional Life Insurance – Dependent
 - Short Term Disability
 - Long Term Disability
 - Flexible Spending Account – *Health & Dependent Care*
- Company Funded Life Insurance for All Employees
- Company Sponsored 401K Plan
 - 72% Eligible Employees Participate
- Company provides meals for every shift free of charge

Community Support

- United Way Monroe County Dinner
- Monroe County PA Dept of Labor
- Pocono Mountain Business Card Exchange
- Women in Business Luncheon
- ESASD Guidance Counselors
- Breaking Barriers- Employees w/Disabilities
- Monroe County PA Dept of Labor

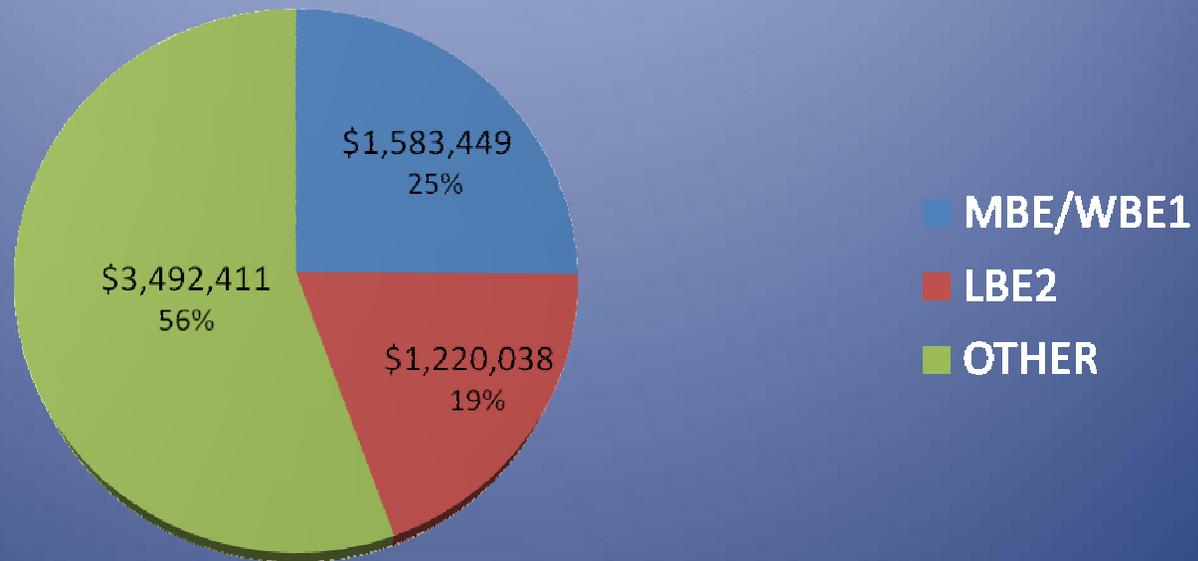
Career Opportunities

- Personal Stories
 - Erica Fishler – Employee Relations Supervisor
 - Elvis Varela – Receiving Steward
 - Korina Carrillo – Income Audit Supervisor
 - Brian Miller – Director of Operational Accounting
 - Jennifer Ariza – Security Officer

Vincent Viola
Director of Purchasing

Supplier Diversity

3RD QTR 2011



1- Includes vendors that are certified by the Bureau of Minority and Women's Business Enterprises of the Department of General Services and those vendors that Mount Airy has verified are minority or women's business enterprises.

2- Includes vendors whose principal place of business is located in counties contiguous to Monroe which include: Carbon, Lackawanna, Luzerne, Northampton, Pike and Wayne.

Other - Excludes payments to government agencies/entities, utilities, professional sports teams, donations/scholarships, legal expenses, accounting expenses, alcoholic beverage companies, manufacturers of table games, table games and associated equipment, employee related expenses/reimbursements, insurance companies (i.e., medical, property, title), affiliated companies, banks or lending institutions, interest and commitment fees on debt and land acquisition costs.

Supplier Diversity

Minority / Women Owned Business	County / State
Banko Beverage Co.	Lehigh / PA
Creative Benefits, Inc.	Luzerne / PA
Pocono Produce Company	Monroe / PA
Body Works Etc., LTD	Monroe / PA
Red Planet Substance Abuse Testing	Northampton/ PA
Unigraphic Color Corporation	Luzerne / PA
Vicki's Travel	Northampton / PA
Wendy K. Wilson Communications	Lackawanna / PA
B.R.P. Entertainment	Lehigh / PA
The Halo Group	NY/ NY
Kegel's Produce	Lancaster / PA

Supplier Diversity

- Outreach & Inclusion
 - Organization Meetings
 - Quarterly Bid Meetings
 - Tier II Vendors
 - Website

Community Partnerships

- Pocono Mountain Regional Police Department Fund
- Paradise Township Emergency Services Building
- Villa of Our Lady Retreat House
- Northeast Abilities
- United Way of Monroe County
- Friendship House
- St. Joseph's Center
- Northampton Community College
- East Stroudsburg University
- St. Patrick's Day Parade (Scranton & Stroudsburg)
- Salute to Veterans
- Latino Task Force Art Auction
- Feed A Friend (Monroe County)
- Rock 'n Golf Wildlife Golf Tournament
- Scranton Junior Knights
- University of Scranton
- Make A Wish Foundation
- Women's Resource Center of Monroe County
- Toys for Tots
- Memorial / Labor Day & New Years Eve – Fireworks
- Xmas Tree Lighting
- Meals on Wheels
- Navy Seals
- American Heart Association
- American Cancer Association
- Big Brothers / Big Sisters
- Boys & Girls Club
- Friends of the Forgotten
- Allied Services
- Blue Cross of Northeastern PA
- Everhart Museum
- St. Luke's Soup Kitchen
- Pocono Wildlife
- Marley's Mission
- Pocono Mountain Visitors Bureau
- Sisters of the Poor
- St. John Neumann Society

Community Speakers

Reda Briglia

Deb Brady

Paradise Township

Community Speakers

Gwen A. Stettler, MPA

Chief of Staff

Office of Representative Mario
Scavello

Community Speakers

Dagmaris Cabezas

President

Latino Task Force

Community Speakers

Debra Dudley

Director of Development

Friendship House

Community Speakers

Carl Wilgus

President / CEO

Pocono Mountain Visitors Bureau

Community Speakers

Robert Phillips

President

Pocono Mountain Chamber of Commerce

Community Speakers

Lisa Stokes

B.R.P. Entertainment

Community Speakers

Robert Uguccioni



APPENDIX



A BROADLINE FOODSERVICE DISTRIBUTOR
ESTABLISHED 1940

RT. 191 AND CHIPPERFIELD DRIVE, P.O. BOX 669, STROUDSBURG, PA 18360

To: Pennsylvania Gaming Control Board
Attention: Board Secretary
Date: December 13, 2011

Pocono Produce Co., Inc. is a family, woman owned and operated foodservice distribution company located in the heart of the PA Pocono Mountains, serving a 150 mile radius of Stroudsburg.

The opening of the Mount Airy Casino has been an economic benefit to the Monroe County community and Pocono Produce Company is pleased to be one of the foodservice distributors chosen to serve all of the venues within the Casino.

The impact that the Casino has had throughout the Pocono Mountains has been a positive one. In our opinion, Mount Airy has been a good corporate citizen in providing the facility for many benefit functions as well as what they bring in traffic to the tourism and business industry in our community.

Our company has a good day-to-day working relationship with the hospitality service purchasing department. Mount Airy has honored their financial payment terms since we began serving the Casino.

We look forward to continuing to be a good business partner with the Casino.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Rosemary Driebe Olofsson", with a long, sweeping flourish extending to the right.

Rosemary Driebe Olofsson
Executive Vice President

**Shepherd's Maternity House Co-Founders
Sister Marion Reiersen
Patricia M. Stys
201 Jersey Lane
East Stroudsburg Pa. 18301
570-424-2578**

December 13, 2011

Dear NACR Renewal Hearing Board,

As the co-founders of Shepherd's Maternity House of Monroe County, it is our sincerest honor to testify on Mount Airy Casino and Resort behalf during their License Renewal Public Hearing.

The Shepherd's Maternity House is a non-profit organization whose mission is to provide shelter, care, counseling and education to homeless pregnant women regardless of race, religion or financial means. The DeNaples were responsible, because of their generous donations, with the opening of the doors to this much needed community project.

We have witnessed the DeNaples Family being very generous and caring people to all walks of life in and around the Pocono Mountains area and in the support of many non-profit organizations. They have been a blessing to our community.

Mount Airy Casino & Resort has been a tremendous asset to our community by providing hundreds of jobs for those seeking employment. It has stimulated the economy and has enhanced our area by its beautiful appearance both structurally and with the landscaping as well.

The DeNaples Family are very devoted to our local community and who truly share their blessings with the local businesses and community.

We whole-heartedly provide our continued full support and are proud and honored to have written this letter of recommendation on behalf of Mount Airy Casino Resort.

Sincerely yours,



Sister Marion Reiersen



Patricia M. Stys

Villa of Our Lady Retreat House



245 Meadowside Rd.
Mount Pocono, PA 18344

WEBSITE Villaourlady.com
EMAIL office@villaourlady.com

PHONE 570-839-7217

FAX 570-839-7553

Dear Paradise Township Board Members and Attendees of this Meeting,

This letter is to present comments in regard to Mt. Airy Casino and Resort's renewal of license.

Our institution "The Villa of Our Lady Retreat House" is a neighbor of Mt. Airy and our properties boarder each other on part of Woodland Road and Meadowside Road.

Over the last five years including the building, opening, and continued activities of Mt. Airy we have been supportive to their efforts. They have maintained a safe and clean environment and always have been respectful of our Retreats and retreatants who come to pray and meet the Divine in their lives.

They have been solicitous to our needs and unexpected emergencies that we have had. (e.g. Our loss of electricity Memorial Day weekend which lasted for 5 days and could have resulted in 10 of our freezers losing all of the food we had in stock) They provided a generator that helped us to maintain our freezers.

This is just one example of their outreach to community which directly involved us. But we must also acknowledge the amount of employees, supervisors, and leadership personnel who have employment and live directly in Paradise Township or in Monroe County generally. The community has grown in many rich ways over the last years.

Villa of Our Lady Retreat House

Our township is known for its great respect for the "natural environment" and Mt. Airy has shown this in the type of buildings erected and the care and quality in advertising (not glitzy - we haven't become a "Los Vegas strip"). Our township has been blessed with nature's beauty and its respect for keeping simple beauty a special part of its heritage.

As a religious house existing adjacent to Mt. Airy, we have not lost the "quiet and "peace-filled environment that is so vital to our daily life and to the retreatants who come here.

We support Mt. Airy, Lisa DeNaples and the family in their continued commitment to the future of the Casino and Resort. From what we have experienced over these last few years, we are sure continued efforts of Lisa DeNaples, the family, and the Casino/Resort leadership will be a special value to Paradise Township and Monroe County into the future.

Respectfully submitted,



Sister Mary Bonaventura, OSF
Administrator of Villa of Our Lady Retreat House