

BetCloud Mobile Gaming System



BetCloud – What Is It?

BetCloud is a gaming platform that uses online technologies to bring on-demand gaming to mobile devices within the casino



BetCloud – Attracting New Players

BetCloud expands your offerings by efficiently offering a selection of game mechanics and styles (**Entertainment Only** or **For Money**) that may not support a dedicated spot on the floor – but will attract a new and different audience

Casual / Soft Gaming

Skill Gaming

Passive Gaming –
Play While Away

Strategy Gaming

Persistent Gaming

Social and Multiplayer
Gaming

New Tournament
Mechanics

**Fantasy and Virtual
Sports**

Remote Live Table
Gaming



Casual Gaming



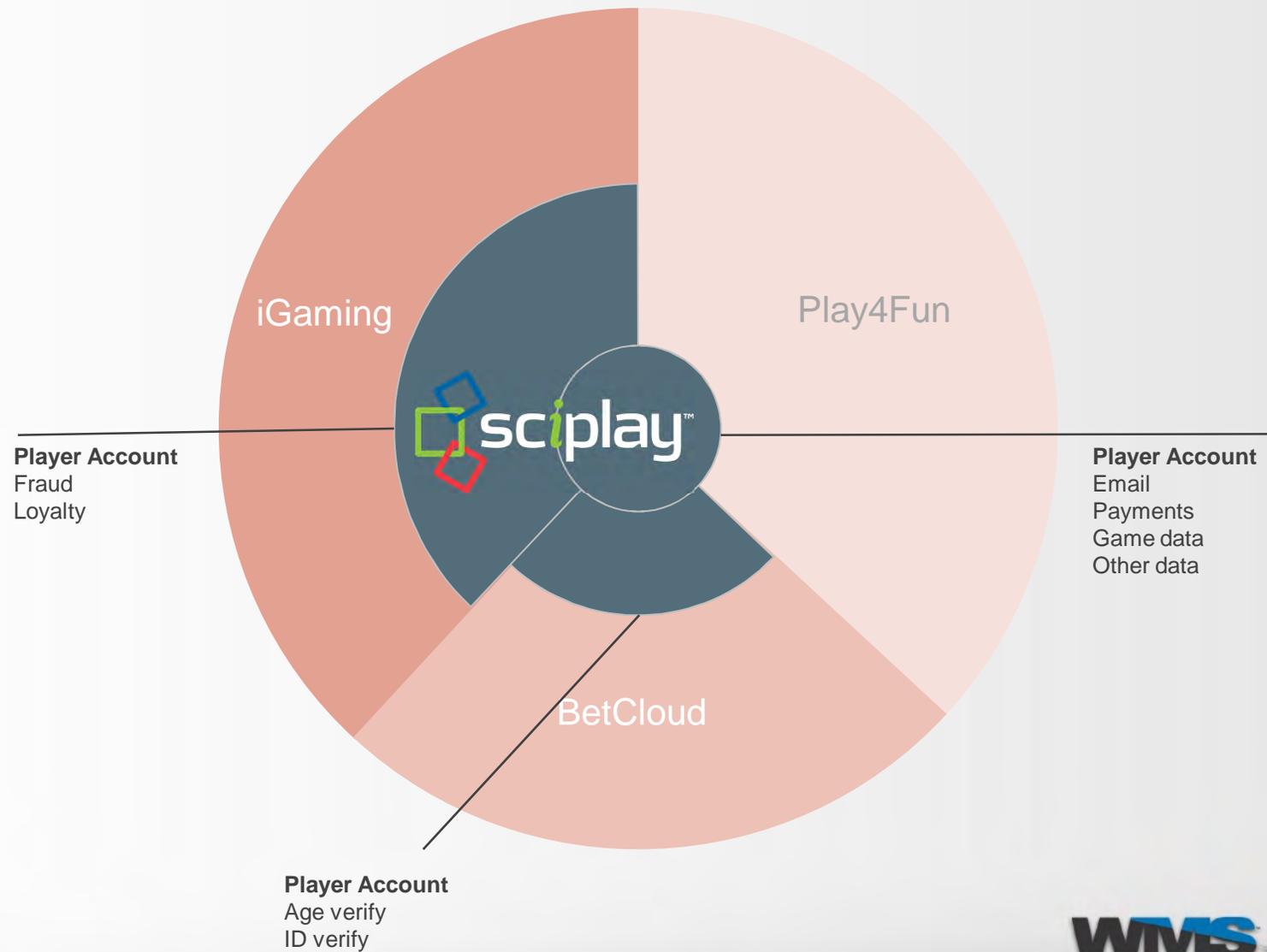
Bracket Elimination Tournaments



Virtual Sports



BetCloud – Flexible and Forward Looking



BetCloud – Built for the Casino Environment

- ▶ Integrated with existing casino systems
- ▶ Monetize gaming in new areas of the venue
- ▶ Easy to skin and customize
- ▶ Leverages signage systems to attract players

BetCloud – Built for the Casino Environment

- ▶ Features notification services for realtime customer touchpoints
- ▶ Integrated bonusing
- ▶ BYO or operator provided smart devices
- ▶ Client device agnostic – No app downloads necessary
- ▶ Secure and scalable

BetCloud Vision



Expanding the Gaming Experience

- The WMS **BetCloud Project** introduces a new secure Class-III server-based gaming platform utilizing off the shelf smart personal devices as gaming terminals.
- Portability, small footprint and ease of installation will allow operators to offer gaming in new venues and underutilized areas.
- Players will bring their own devices, which reduces operator investment, provisioning and maintenance



BetCloud Features



- BetCloud is based on WMS' approved and highly successful Jackpot Party online technology
 - Robust, proven technology that has been in 24/7 operation for more than 5 years in Europe and the US Gaming Markets
 - Adapted for local US operations
- The BetCloud system is specifically designed to be venue-based and utilizes a secure local game server. It is NOT internet based.
 - WMS has approved, server-based gaming products in more than 90 casinos across North America
- Content, game logic and the RNG reside on the local BetCloud server.
- Content is served through Secure WiFi hotspots
- Accounting and performance metering reside in the BetCloud game server.
- The BetCloud client is HTML5 based and operates with guest's mobile devices.



BetCloud – Intuitive and Easy to Use



- Guests can easily connect to the BetCloud server via URLs or QR codes on electronic signage or printed materials
- BetCloud is browser based so there's no need to download an app



BetCloud Content

- WMS will offer an extensive library of authentic, well known, and proven casino slot games
- BetCloud will also offer a variety of traditional casino games
 - Poker
 - Roulette
 - Blackjack
 - Baccarat
- Uniquely features community games with in-venue signage



BetCloud Content



- BetCloud content is designed to adjust to the player's device and provide the optimum user experience on a variety of platforms.



BetCloud System Architecture



WIFI Network Security Recommendations

- ▶ Secure Hotspot Technology
- ▶ WPA-2 with Dynamic Pre-Shared Keys (DPSK) only with TKIP (Temporal Key Integrity Protocol) Data Encryption
- ▶ Syslog logging from WAP - Logs can be monitored by operator TechOps
- ▶ Limit the number of MAC addresses per port to only one
- ▶ Limit number of devices connected not to exceed 5000
 - Active Sessions < (5000 – number of machines on floor)
- ▶ Recommend operator implement 802.1X port-based security on all switches (Authenticate all connections)



Central Controller (GTECH) Integration

- ▶ BetCloud's Wallet and Player Management is built on the Sciplay PAM (Player Account Manager)
- ▶ Sciplay PAM has been tested by Gaming Companies for over 12 years
- ▶ PAM includes a full suite of REST based APIs to extract data securely
- ▶ GTECH controller has full access, after authentication, to the BetCloud PAM
- ▶ Sciplay Enterprise Service Bus will communicate with all Backend Control Systems and Slot Accounting Systems
- ▶ Sciplay currently talks to over 50,000 EGM's in North America
- ▶ SAS and G2S protocols are supported



On Floor Debit Card Payment Option

