



# Lawrence Downs

Casino and Racing Resort

Lawrence County, Pennsylvania



**Public Input Hearing**  
**May 8, 2014**



**ENDEKA**  
ENTERTAINMENT, L.P.

# Introduction – Project Team

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## Endeka Entertainment

- Chuck Long – American Harness Track
- Jim Doherty – Doherty Hayes, LLC

**ENDEKA**  
ENTERTAINMENT, L.P.

## Project Consultants

- Lee Huang – Econsult Corporation
- Edward Patton – Pennoni
- Anthony Castellone – Pennoni

**ECONSULT**  
**CORPORATION**<sup>®</sup>



## Operational Consultant & Developer

- BJ Fair – Chief Development Officer
- Eric Schippers – Senior Vice President, Public Affairs
- Chris McErlean – Vice President, Racing Operations
- Chris Rogers – Vice President, Senior Corporate Counsel



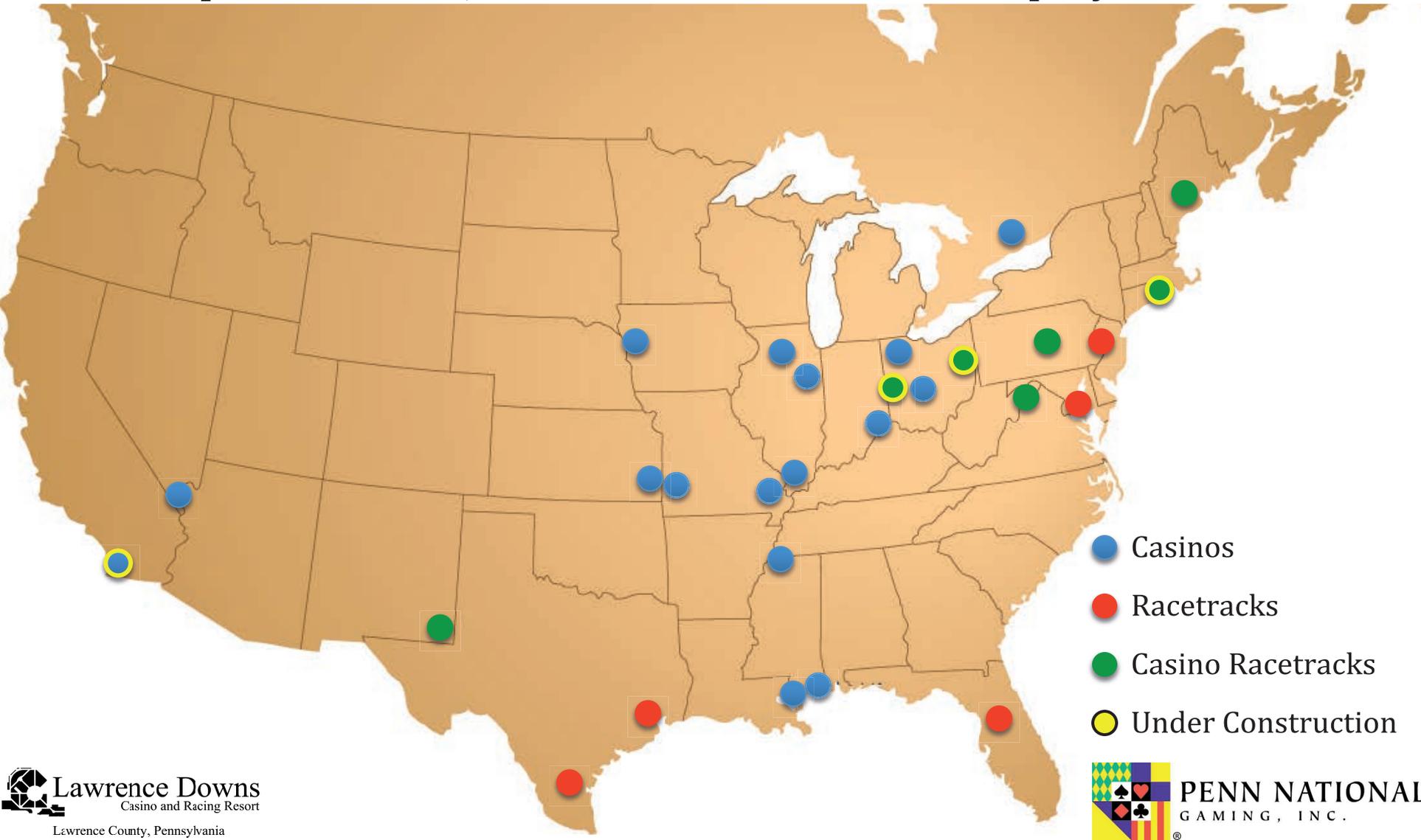
# Who is Endeeka Entertainment?

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- Chuck Long/American Harness Track
- Manuel Stamatakis
- Edward Snider
- Peter DePaul
- Thomas Leonard

# Who is Penn National Gaming?

- Largest regional casino operator
- Largest pari-mutuel operator
- 27 Properties in 18 Jurisdictions
- 19,000+ Employees

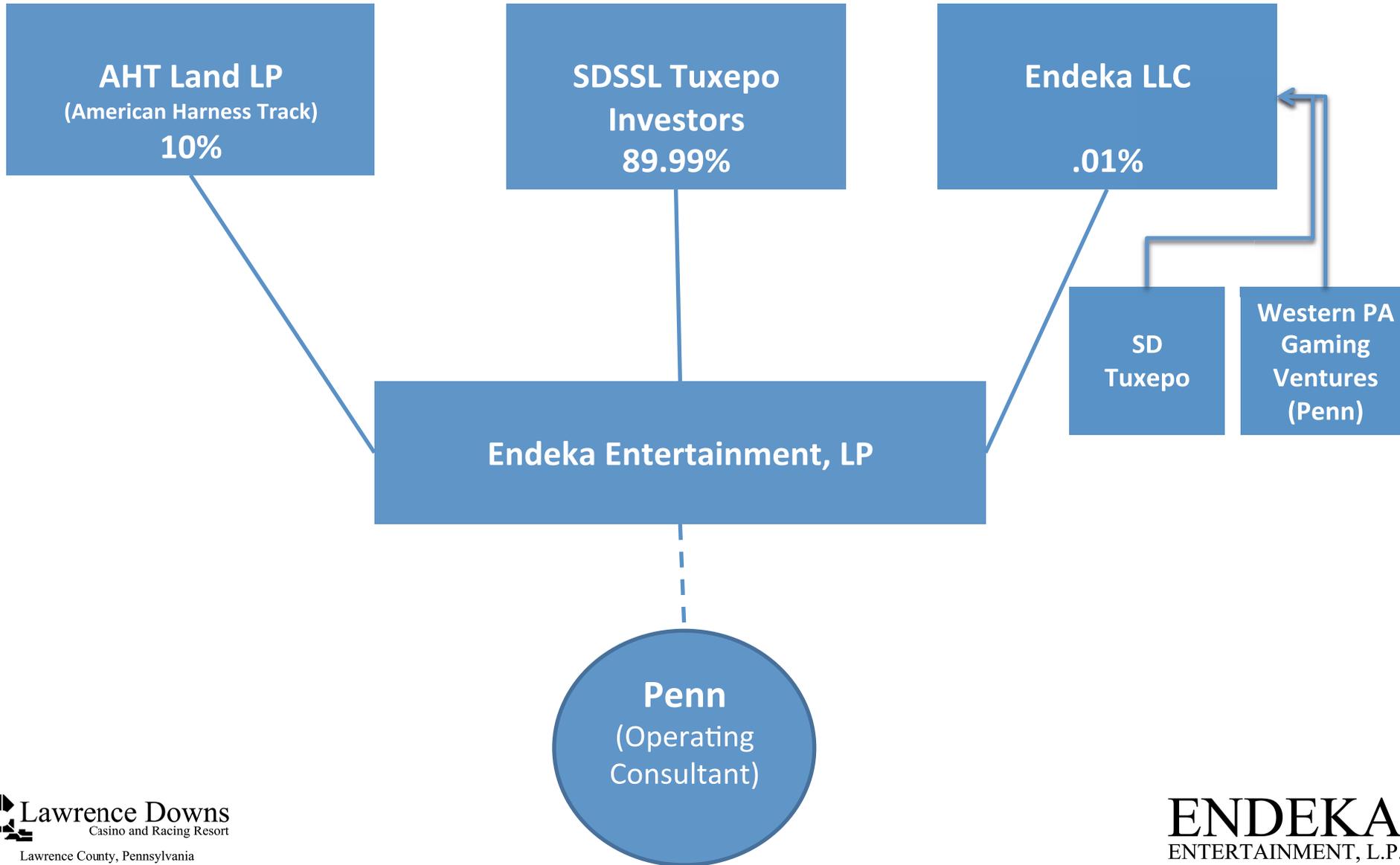


# A True Community Partner

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- **We Hire Local**
  - Competitive wages and comprehensive benefits package
  - Collaborate with local community colleges and workforce development organizations
- **We Buy Local**
  - Commitment to diversity
    - Exceeded goals in past six openings
  - Success through local partnerships
    - Vendor fairs
    - Mentoring programs
    - Cross marketing and promotions

# Ownership Structure



# Project Components

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## Phase I

- \$210 million investment
- 110,000 sq. ft. facility
- 1,000 slot machines
- 36 Table games and 8 poker tables
- Feature dining restaurant and entertainment lounge
- Four venue food court
- 1 mile harness racing track and simulcast theater

## Phase II

- 15,000 sq. ft. expanded casino space
- 500 additional slot machines

# Local Impact Analysis

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- **Employment**
  - Over 600 new permanent jobs
  - Approximately 1,000 construction jobs
- **Capital Expenditures**
  - Nearly \$100 million direct construction expenditures and an additional \$92 million indirect and induced expenditures

*Source: 2013 Econsult Solutions Report*



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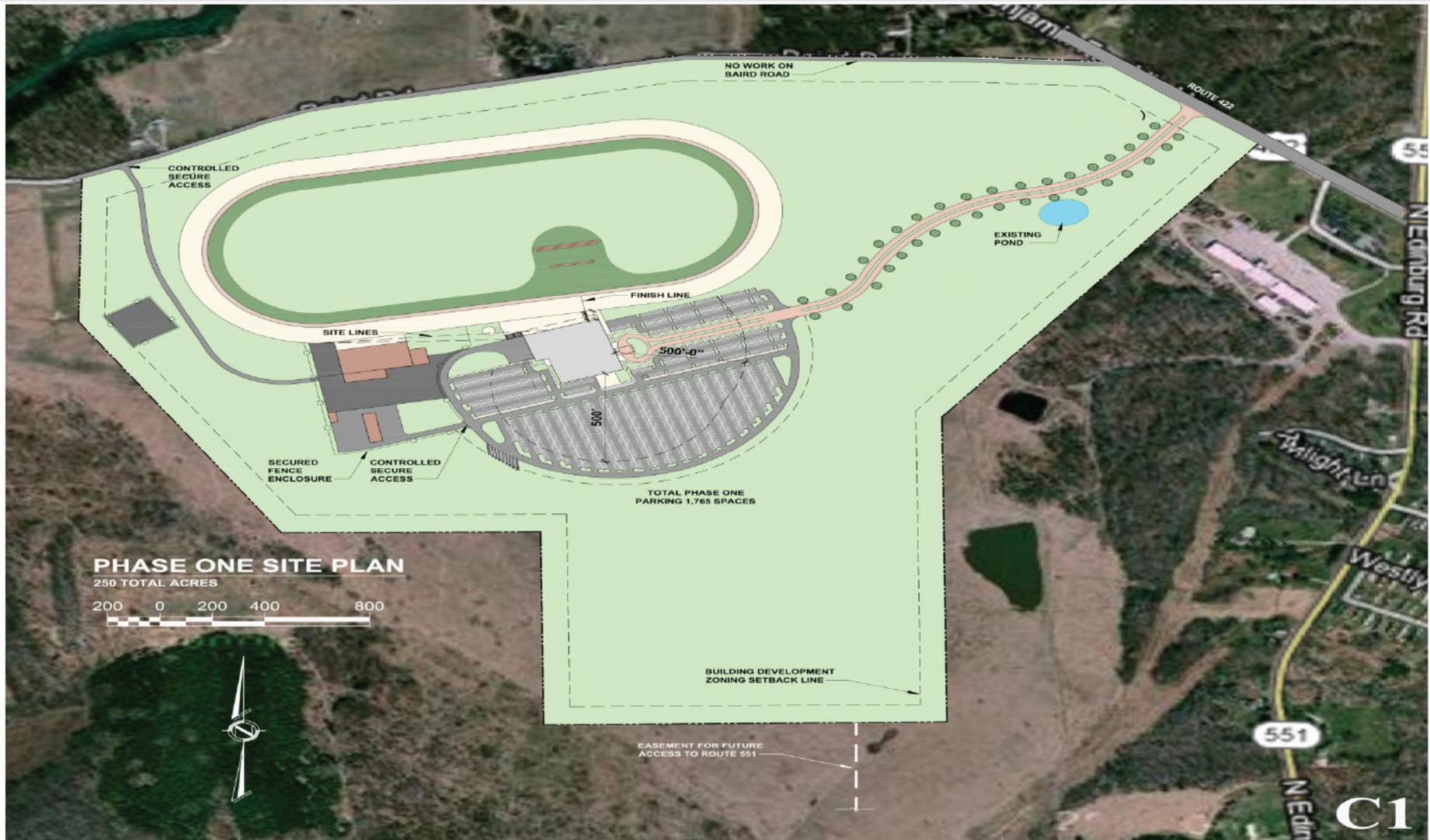
## **Building and Site Design**

# Rendering

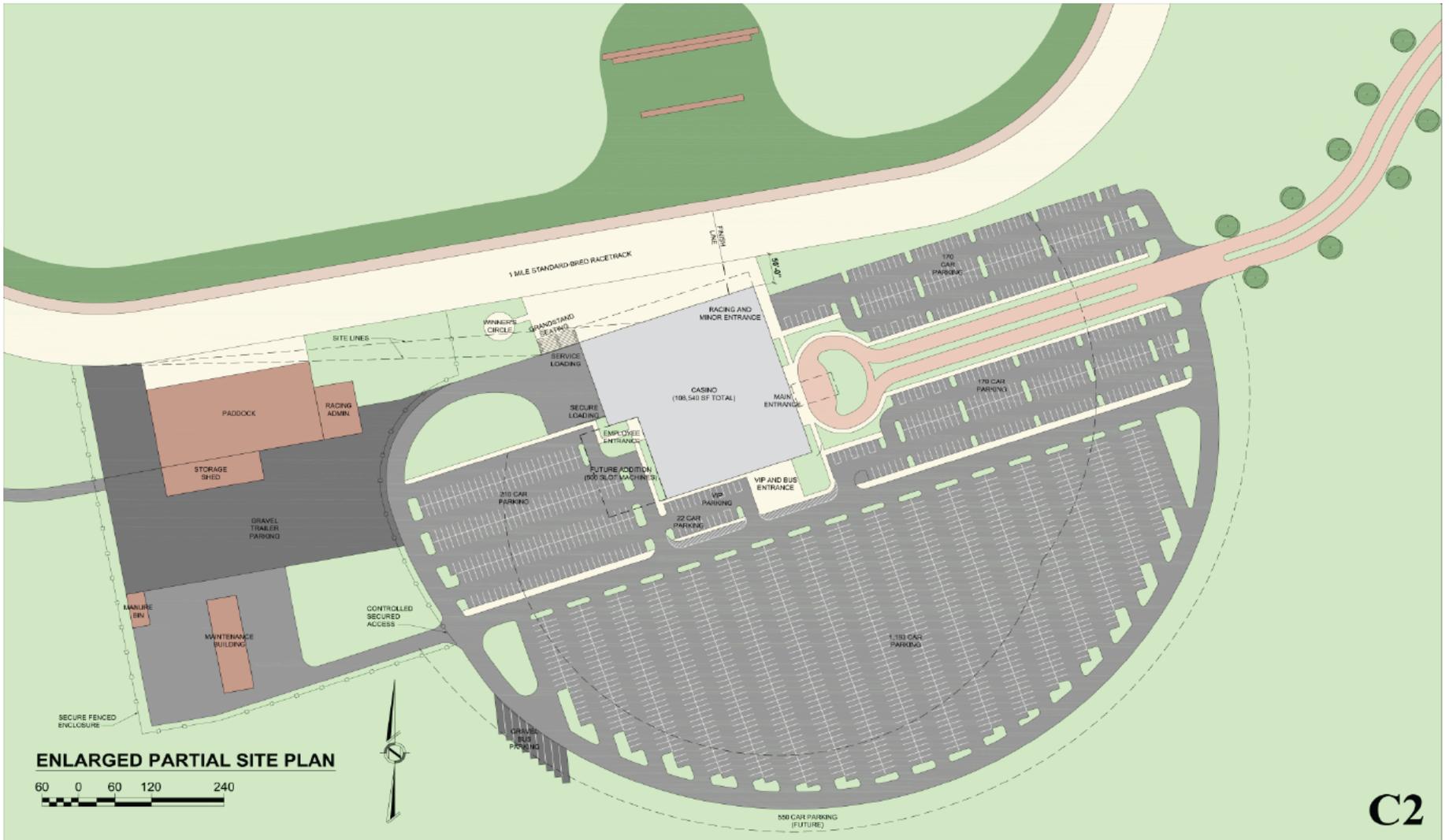


*David J. Huntley*

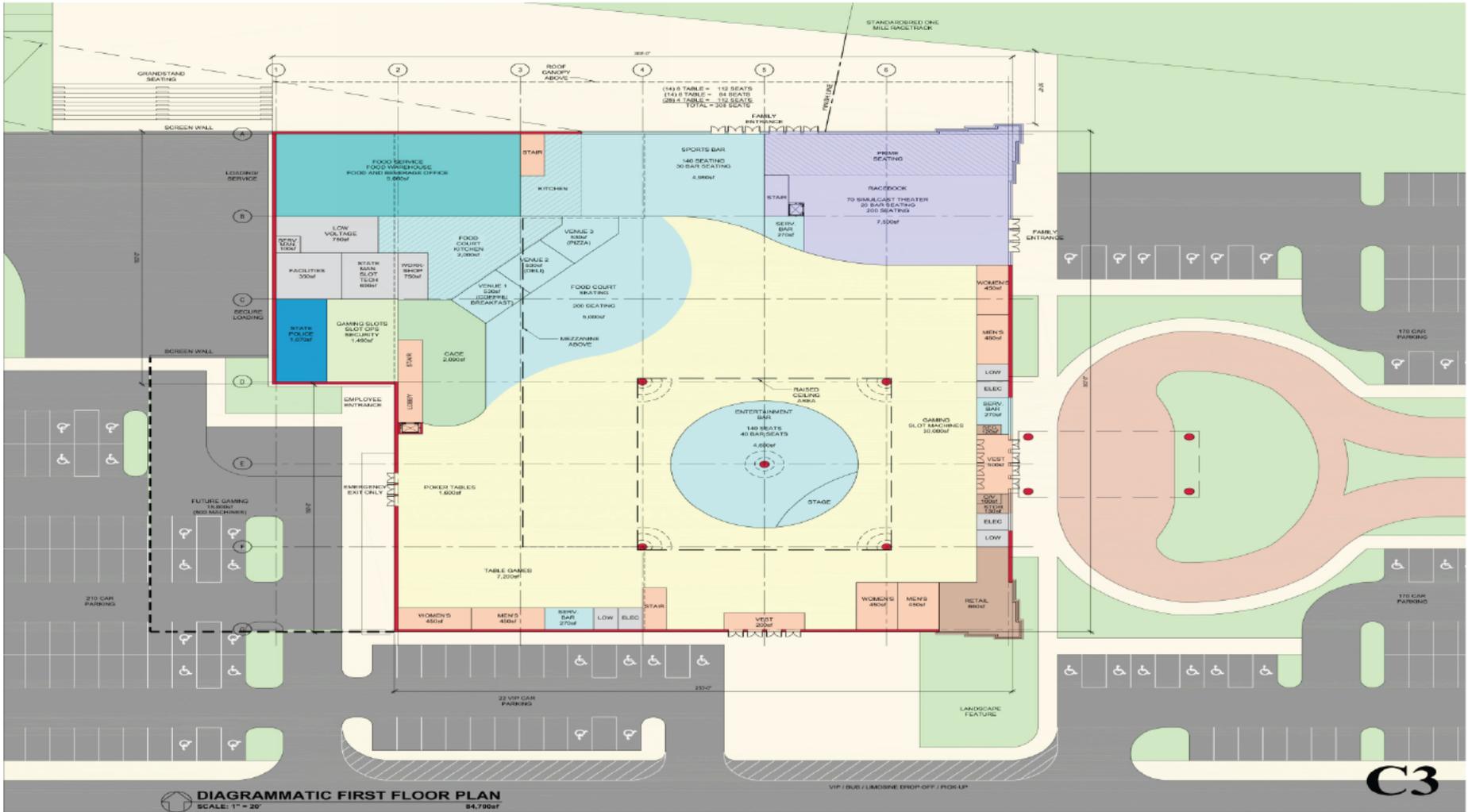
# Site Location



# Site Plan



# Facility - First Floor Plan



# Next Steps

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- Finalize financing package
- Modify application to reflect phasing
- PGCB suitability
- Final regulatory approvals
- Construction phase

# Thank You

