



Pennsylvania Gaming Control Board



Casino Marketing and Capital Development Grant Program

Program Guidelines



Pennsylvania Gaming Control Board
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<http://gamingcontrolboard.pa.gov>

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Section I – General Information

A. Authority for Distributions and Grants

1. The Casino Marketing and Capital Development Account (the “Account”) was established by the passage of Act 42 of 2017. See 4 Pa.C.S. §1407.1.
2. The Casino Marketing and Capital Development Account is administered by the Pennsylvania Gaming Control Board (“Board”).
3. The Board is authorized to make distributions and issue grants from the Account to slot machine licensees that have been licensed for at least two years, other than a Category 4 licensee, for marketing or capital development.
4. Before the Board awards a grant, the Board is required to direct the following distributions from funds accumulated in the Account:
 - (a) Each Category 1 or Category 2 slot machine licensee with gross terminal revenues of \$150,000,000 or less for the previous fiscal year shall receive \$4,000,000.
 - (b) Each Category 1 or Category 2 slot machine licensee with gross terminal revenues of more than \$150,000,000 but less than \$200,000,000 for the previous fiscal year shall receive \$2,500,000.
 - (c) Each Category 3 slot machine licensee with gross terminal revenue of less than \$50,000,000 for the previous fiscal year shall receive \$500,000.

Slot Machine Licensee	Prior Fiscal Year Gross Terminal Revenue	Distribution
Category 1 or Category 2	≤\$150,000,000	\$4,000,000
Category 1 or Category 2	>\$150,000,000 and <\$200,000,000	\$2,500,000
Category 3	<\$50,000,000	\$500,000

(d) If there are insufficient funds in the Casino Marketing and Capital Development Account, distributions shall be made in the proportion of:

- (i) the eligible licensees under each subparagraph; to
- (ii) the total amount of money in the Casino Marketing and Capital Development Account.

B. Eligible Applicants and Activities

1. After the distributions in A, above, have been made and if funds remain in the Casino Marketing and Capital Development Account, the Board will accept applications for Casino Marketing and Capital Development grants. Eligible applicants include slot machine licensees, other than a Category 4 slot machine licensee or slot machine licensee which received a distribution under A(4) above, and which have been licensed for at least two years.
2. In accordance with 4 Pa.C.S. §1407.1(d), grants must be utilized by the slot machine licensee for marketing or capital development purposes or projects.

C. Grant Allocation and Limitations

1. No slot machine licensee may receive more than \$4,000,000 from the Casino Marketing and Capital Development Account in one year.
2. Upon application for a grant by the Board, the slot machine licensee shall provide the Board with a written statement of the specific proposed uses of the funds including the capital development or marketing initiatives for which the funds will be used.

3. The applicant shall agree that noncompliance with the conditions of this grant shall be grounds for the recapture of funds provided to the applicant. If the applicant fails to refund the monies, the Commonwealth, in addition to any rights or remedies it may have at law or in equity, reserves the right to offset the amount due against any existing or future sums of money owed the applicant by any Commonwealth agency or department, including the Board. The applicant, by accepting the grant, agrees to waive any immunities it may have from legal proceedings to recoup the grant monies, costs and charges should the Board resort to legal process to recapture the grant funds due to applicant's non-compliance with the conditions of the grant.
4. The applicant agrees to retain all cost supporting records and documentation for a period of three years from the date of distribution of funds.
5. Misuse of grant funds may lead to referral to the Office of Enforcement Counsel for investigation and evaluation of potential enforcement action based upon said misuse.

Section II – The Application Process

A. General

In September of each year, the Board shall calculate the amount of distribution due each slot machine licensee pursuant to the formula set forth in Section I, subsection A, above, and shall determine the amount of funds available for distribution as of June 30 of that year (i.e. the prior fiscal year). Thereafter, if monies remain in the Account, the Board will announce a date for accepting applications for grants for any remaining monies.

B. Application Requirements

Applicants for grants shall complete the prescribed application form available from the Board, and shall describe the projects and/or uses for which the grant is sought. The description must clearly indicate that the requested funds will only be used for capital development or marketing projects to be completed no later than June 30th of the next calendar year.

Section III – Distribution and Grant Award and Reporting Procedures

A. Distribution and Grant Award Notifications

At the time grant recipients are notified of their award they will be presented with a grant agreement. This grant agreement will contain the details of the distribution or grant, including name of recipient, amount of award, project description and terms of the agreement. The grant agreement must be signed by an officer of the organization authorized to commit the recipient organization to the terms of the agreement and returned to the Board for execution by the Commonwealth before grant funds can be released.

B. Reporting Procedures

1. The slot machine licensee will maintain full and accurate records with respect to the project and/or uses of the grant funds, and shall promptly furnish such to the Board upon request.
2. No later than August 1 of each year, the slot machine licensee shall file a Final Report with the Board in a manner setting forth all uses of the grant funds as prescribed by the Board. Any grant funds not expended by the slot machine licensee for capital development or marketing initiatives by June 30th of each year shall be returned to the Board prior to or with the filing of the Final Report. Failure to file a Final

Report will be grounds for the Board to refuse to accept future grant applications, and for referral to the Office of Enforcement Counsel.

The Pennsylvania Gaming Control Board (PGCB) reserves the right to accept or reject any or all applications contingent upon available funding and respective applicant eligibility. The PGCB also reserves the right to reject incomplete applications:

Mail Completed Applications to:

Pennsylvania Gaming Control Board
Casino Marketing and Capital Development Grant Program
303 Walnut Street
P.O. Box 69060
Harrisburg, PA 17106-9060

If you have any questions regarding this grant application, please call (717) 346-8300 or e-mail PGCB@pa.gov and type "Casino Marketing and Capital Development Grants" in the subject line.