



Pennsylvania Gaming Control Board



gamingcontrolboard.pa.gov

P.O. Box 69060 Harrisburg, PA 17106-9060

(717) 346-8300

Accepted Interactive & Sports Wagering Gaming Service Provider Notifications

Note: Interactive & Sports Wagering Gaming Service Providers included on this list are only authorized to provide goods or services related to Interactive Gaming and Sports Wagering. Full Registration or Certification may be required if it is determined that the Gaming Service Provider is no longer eligible to provide goods or services under a notification.

As of 11/13/2019

Business Name	City, State, Zip	Phone	Description of Services	Expiration
A Million Ads, Inc.	New York, NY, 10010	929-375-0793	Digital advertising	06/23/2024
Acast Stories, Inc.	New York, NY, 10013	7187537987	Audio advertising partnership.	10/09/2024
Accenture Sub, Inc., DBA: Adaptly, LLC	New York, NY, 10016	2123008599	Digital media advertising.	06/30/2024
Ad Results Media, LLC	Houston, TX, 77007	7137831800	Manage and execute endorser and produced based radio, podcast and digital audio campaigns.	06/24/2024
Adaction Interactive, LLC	Lakewood, CO, 80228	8559782777	Mobile app marketing services.	09/23/2024
Adjust, Inc.	San Francisco, CA, 94110	6179090321	Attribution.	10/21/2024
Adperio Network, LLC	Denver, CO, 80210	3039852627	Mobile app user acquisition.	06/24/2024
Airship, Inc.	Portland, OR, 97209	855-385-3155	Customer communication through push notifications.	08/11/2024
Akamai Technologies Limited	Addlestone Surrey, , KT15 2PG	+441784225383	Web security services and content delivery network.	10/09/2024
Algebra Digital Limited	London, , EC2A 4NE	+442080508029	Paid search consultancy.	10/09/2024
Amazon Web Services	New York, NY, 10001	5718314425	Providing cloud services.	07/29/2024
Anomaly Communications, LLC	New York City, NY, 10012	3038883368	Advertising and communications.	10/09/2024
Apple, Inc.	San Francisco, CA, 94015	415-412-7747	Search	07/11/2024
AppOnBoard, Inc.	Los Angeles, CA, 90025	16146400907	Creative design software for interactive marketing creative.	10/09/2024
AppsFlyer UK Ltd.	London, , W1F 8BH	02033188649	App attribution and marketing analytics.	06/10/2024
AppsFlyer, Ltd.	San Francisco, CA, 94105	6465227788	Mobile attribution analytics.	06/20/2024
Apptentive, Inc.	Seattle, WA, 98109	2064467446	App store ratings request, customer service interface, surveys, sentiment analysis.	10/02/2024
Barstool Sports, LLC	New York City, NY, 10001	9173373100	Media and marketing sponsorship.	06/25/2024
Bartle Bogle Hegarty, Inc.	New York, NY, 10013	211-812-6600	Advertising services and marketing.	07/08/2024
Boomshot, LLC	New York, NY, 10011	2673371620	Commercial post production.	06/25/2024
Branch.IO	Redwood City, CA, 94063	3234286118	Growth marketing.	10/02/2024



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Brand Addition Limited	Manchester, , M17 1DD	01617860376	Branded/promotional merchandise provider.	07/31/2024
Braze, Inc.	New York, NY, 10001	9148151176	Mobile marketing automation.	06/20/2024
Brian Communications	Conshohocken, PA, 19428	4843852915	Communications agency - provide strategic counsel, PR consultant.	07/31/2024
Buzzoole, Inc.	New York, NY, 10011	347-964-0120	Influencer marketing platform.	09/08/2024
Canvas Worldwide, LLC	New York, NY, 10013	6466907121	Media planning and buying services.	10/02/2024
Comcast Cable Communications Management, LLC, DBA: Comcast Spotlight	Philadelphia, PA, 19178	888-877-9799	Advertising	06/20/2024
Convo Technologies, Inc., DBA: Rhombus Ads	New York, NY, 10001	4156948555	Advertising services.	07/11/2024
Datadog, Inc.	New York, NY, 10018-1741	8663294466	Provides infrastructure monitoring software.	10/09/2024
Digitonic Ltd.	Glasgow, --, G2 2LB	(0) 141 530 4080	AdNews	08/18/2024
Exponential Interactive, Inc.	Emeryville, CA, 94608	5102504074	Digital media.	09/08/2024
Facebook, Inc.	Menlo Park, CA, 94025	650-543-4800	igaming banner type advertising.	06/20/2024
FeedMob, Inc.	San Francisco, CA, 94104	8475028678	Mobile growth/app user acquisition campaigns.	06/30/2024
Flashtalking, Inc.	New York, NY, 10018	6468898120	Digital ad serving and reporting.	07/21/2024
Fresh8 Gaming	Teddington, London, , TW11	07939580065	Digital marketing technology solutions.	07/11/2024
FuboTV, Inc.	New York, NY, 10019	2126720055103	Media buy and marketing.	06/20/2024
GB Group	Chester, , CH4 9GB	07817831151	Identity verification.	08/18/2024
Global Wide Media Limited	Victoria, BC, V8W2G5	250-386-5323	Lead generation	06/24/2024
Google, LLC	Mountain View, GA, 94043	650-214-7103	Digital advertising.	09/25/2024
Google, LLC	New York, NY, 10010	3122069992	Search provider and digital media provider.	07/22/2024
Infobip LTD	Vancouver, , V5Y1M1	7324977075	SMS - short-code messaging.	09/15/2024
Innovative Systems, Inc.	London, , EC2N 1HQ	02037908309	Player screening.	08/01/2024



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Intelitics, Inc.	Irvine, CA, 92612	9493519532	Media buying.	07/24/2024
International Business Machines Corporation, DBA: IBM Corp	Armonk, NY, 10504	8567869434	digital marketing automation platform.	06/10/2024
Lator Media, LLC, DBA: Travel Plaza Media	Somerdale, NJ, 08083	8565664121	Advertising services.	07/24/2024
Livescore Limited	Gibraltar, , GX111 1AA	02074788100	Online sports results website and media publisher.	07/22/2024
Lockard & Wechsler LLC,, DBA: Lockard & Wechsler Direct	Irvington, NY, 10533	914-591-6600	Media Planning and buying services	06/23/2024
LogMein Ireland LTD.	Dublin, , 00000	7989402947	Provider of live chat software-as-a-service.	07/31/2024
M&C Saatchi Mobile Ltd., DBA: M&C Saatchi Performance	New York, NY, 10012	646-619-2809	Media planning and buying	06/24/2024
Machine Advertising Limited	London, , EC1R 0JH	02032867404	Fraudulent app install detection.	07/31/2024
Marzen Media, LLC, DBA: FantasyPros, BettingPros	Las Vegas, NV, 89134	3102545947	Marketing of Parx Casino to our users, including emails, banners and other geo-targeted campaigns.	06/25/2024
Maxmind, Inc.	Waltham, MA, 02451	6175004493804	IP geolocation data (soft checks)	07/22/2024
MediaMath, Inc.	New York, NY, 10007	6468404274	Digital marketing on behalf of FanDuel's sportsbook product.	06/25/2024
Mitek Systems, Inc.	San Diego, CA, 92101	9515016794	Mobile (front-end) integration only.	07/01/2024
Mobilewalla, Inc.	Chamblee, GA, 30341	7704026730	Mobile advertising audiences and analytics.	06/24/2024
MWW Group, LLC	New York, NY, 10010	3122069992	Public relations.	07/18/2024
My Custom Sports Chair	Ontario, , L8E 0H2	9057463980	Branded/promotional merchandise provider - customized sports chairs.	07/31/2024
New Relic	San Francisco, CA, 546825	650-777-7600	Provides software that will be used to monitor the performance of our Sportsbook website.	10/21/2024
Newbridge Business Solutions, LLC	Scottsdale, AZ, 85262	6022147643	Contact center phone system, IVR and agent communication platform.	10/09/2024
Numberfire, Inc.	New York, NY, 10010	6464910407	Odds comparison tool.	07/08/2024
Oath Americas, Inc.	New York, NY, 10003	4026862117	Advertising	07/24/2024



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Optimove, Inc.	New York, NY, 10011	888-235-5604	Optimove software for marketing campaign personalization	07/02/2024
Oracle America, Inc.	Redwood City, CA, 94065	650-506-7000	Data as a service products, ranging from data management platform, moat analytics for website analysis and performance, CRM on-boarding, audience targeting for relevant reach in digital campaigns.	07/01/2024
Otherlevels, Inc.	Philadelphia, PA, 19106	2068491670	Provision of a messaging platform for the purpose of sending electronic messages.	09/05/2024
Pandora Media, LLC (Successor to Pandora Media, Inc.)	Oakland, CA, 94612	510-451-4100	Advertising services	06/24/2024
Play Octopus LLC	Bethesda, MD, 201814	570-772-5189	Video advertising	06/23/2024
Popdust, Inc., DBA: GeistM	New York, NY, 10019	5514043314	Digital marketing.	08/25/2024
Postie, Inc.	Los Angeles, CA, 90094	888-992-4935	Marketing services	06/20/2024
Purple Square Consulting, Ltd.	West Sussex, --,		Marketing email SAAS service provider to GAN	06/24/2024
Pusher Limited	London, , EC2A 4RP	4158162874	Update software and infrastructure used by our website and mobile applications.	10/21/2024
Pushwoosh, Inc.	Washington, DC, 20005	240-490-1498	Push notification provider.	06/20/2024
Qubit, Inc.	New York, NY, 10019	44203-551-3990	Marketing services	06/24/2024
Reblaze Technologies, Ltd.	Tel Avis, , 44392	52513399	Application security service.	06/20/2024
Reddit, Inc.	San Francisco, CA, 94105	4154948016	Online advertising.	08/18/2024
RedPoint Global, Inc.	Wellesley, MA, 02481	7816941468	Marketing software.	06/20/2024
Refinitiv Limited	London, , E14 5EP	02075427512	Player screening.	07/31/2024
Remerge, Inc.	Boston, MA, 02108	617-796-6951	Programmatic media app campaign (retargeting).	06/20/2024
Secco Squared, LLC	New York, NY, 10018	6467649873	Online marketing.	06/24/2024
Selligent, Inc., DBA: Selligent Marketing Cloud	San Jose, CA, 95128	650-421-4200	Omni-Channel Saas marketing automation platform	06/20/2024



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Sinch	Stockhol, , 112 18	7747856638	Mobile text messaging and telephone short code and toll free supplier.	07/31/2024
Snap, Inc., DBA: Snapchat	Santa Monica, CA, 90405	3103993339	Digital advertising.	06/30/2024
Social Code, LLC	Washington, DC, 20005	215-498-2199	Online Media Advertising	08/26/2024
Softcat PLC	Marlow, , SL7 1LW	+441628403460	Commercial intermediary for the purchase of a technology.	10/09/2024
Speedeon Data, LLC	Cleveland, OH, 44124	4402642109	Marketing services.	07/22/2024
Sportority, Inc., DBA: Minute Media	New York, NY, 10018	6467377908	Media partner.	07/29/2024
Strange Thoughts Ltd.	Bristol, , BS7 8LU	07811330298	Media agency services.	08/01/2024
Tapjoy, Inc.	San Francisco, CA, 94111	4157666900	Mobile advertising.	06/24/2024
The GOAT Agency	New York, NY, 10001	6463764251	Paid influencer marketing campaign.	06/24/2024
The Governale Group	Houston, TX, 77098	3232511121	Public relations and marketing.	10/09/2024
Transversal	Cambridge, , CB2 1LQ	01223488767	Provision of knowledge base system.	08/25/2024
TVM USA, Inc.	Tampa, FL, 33609	0720235864	Digital marketing.	07/08/2024
Twitter, Inc.	San Francisco, CA, 94103	415-222-9670	Advertising/marketing.	07/29/2024
Verint Americas, Inc.	Los Angeles, CA, 90049	310-820-8797	Provides a workforce management solution for the call center.	10/09/2024
We Are Roast, Ltd.	London, --, W1T 3LA	+442081023850	Media planning and buying.	10/09/2024
Xtremepush Ltd.	Ranelagh, , 06	0866078915	Marketing automation platform to send messages.	06/10/2024
Yep Ads	Amsterdam, --, 1017SB	+31202402531	Media partner.	06/24/2024
Zoomd LTD	Herzilya, , 4672560	2073193161	Mobile advertising.	08/01/2024

Total Apps Approved: 97