



Harrah's Philadelphia

Petition for Sports Wagering Certificate

October 31, 2018



Leadership Structure / Org Chart

- **Christina Herrera**, VP of Operations
- Manager, Poker & Sportsbook
- Sportsbook Supervisors
- Window Tellers



Industry Experience

- Currently operating sports betting at 13 Nevada locations
- Recently opened sports books in New Jersey (July 30) and Mississippi (August 14)
- Leveraging existing partnership with Scientific Games



Caesars Palace - Las Vegas



Horseshoe Tunica (MS)

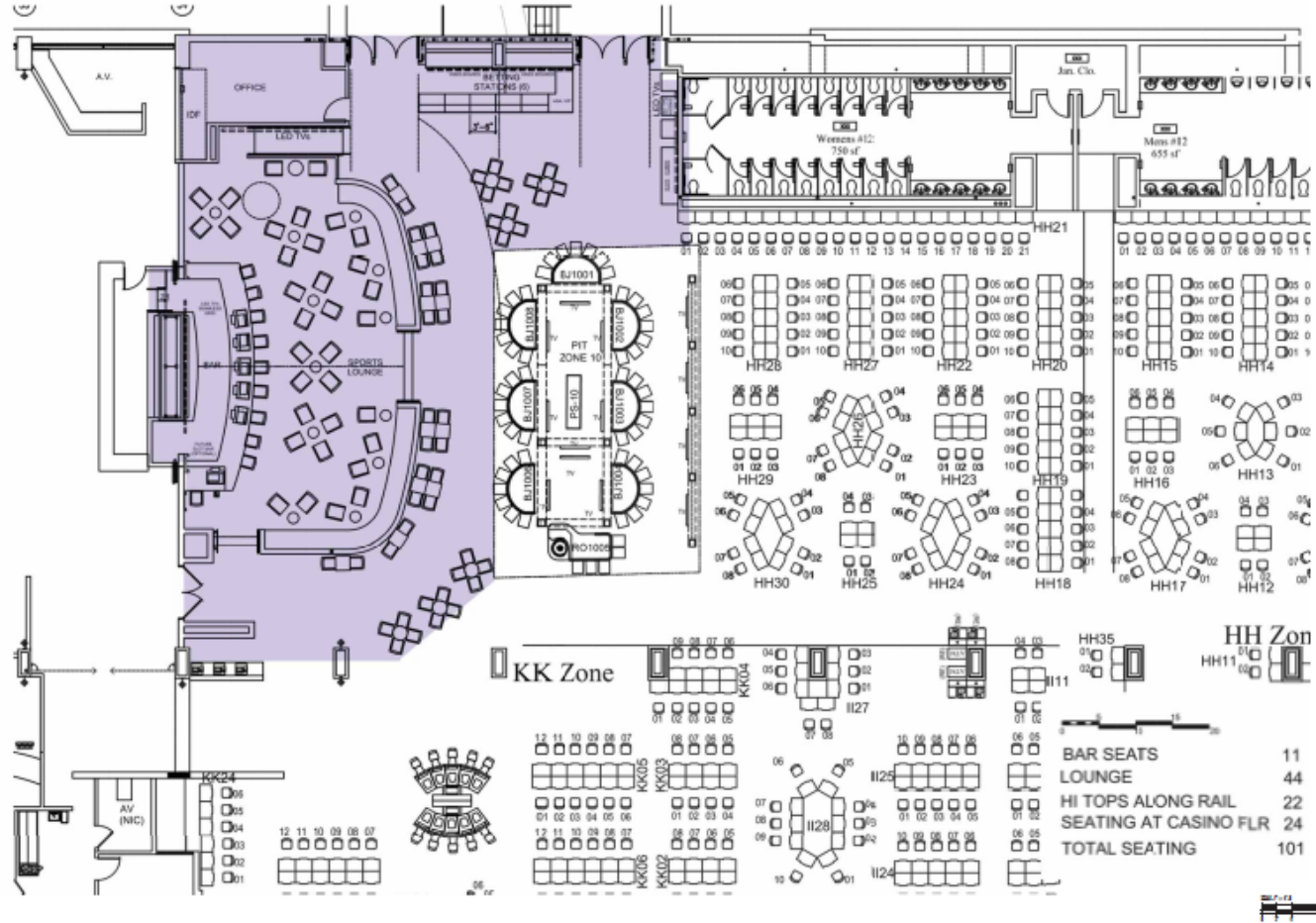


Sportsbook Details

- Plans for a 4,322 sq. ft. sportsbook facility to be constructed in existing gaming/entertainment space with expanded F&B offering
- Partnership with Scientific Games for land based and online sports betting
- Sportsbook will include:
 - Odds Board
 - 40 Flat Screen TVs
 - Six Teller Windows
 - Self Betting Kiosks
 - 2 Horseracing Terminals
 - Stadium-style seating
 - Television packages for all major American sports leagues as well as international and college sports packages
- Adjacent Table Games Pit



Sportsbook Details



JOB#010BR03 OCT 10, 2018
FRIEDMUTTER GROUP

Harrah's
 PHILADELPHIA

ENLARGED FLOOR PLAN



Sportsbook Details





Sportsbook Details





Responsible Gaming



- All Harrah's Philadelphia employees are required to go through Responsible Gaming Training annually
- All self serve kiosks and our mobile platform will have age verification checks
- All individuals excluded from other forms of gambling by the state or Caesars Entertainment will not be permitted to wager on sports



Closing

Questions?