



SUGAR  
HOUSE  
CASINO

PETITION FOR  
**SPORTS**  
WAGERING  
CERTIFICATE

October 31, 2018

# PRESENTING FOR SUGARHOUSE CASINO PHILADELPHIA

## **Laura McAllister Cox**

VP of Regulatory Compliance and Legal Counsel  
Rush Street Gaming

## **Joe Scibetta**

VP of Development and Operations  
Rush Street Gaming

## **Cheryl Duhon**

General Manager  
SugarHouse Casino Philadelphia

## **Dean McBride**

Vice President of Gaming  
SugarHouse Casino Philadelphia

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# A PROUD TRADITION: SUGARHOUSE CASINO & SPORTS

- Celebrated our 8th anniversary last month
- SugarHouse has been a proud sponsor of the Phillies for several years, hosting the post-game show on property
- Our longstanding Flyers partnership has taken many forms, including hosting the Flyers golden anniversary alumni gala
- When he's not making regular appearances on the Ellen Show, legendary Eagle Jon Dorenbos has been performing magic to sold-out crowds at SugarHouse
- Our tagline "Philly Loves a Winner" was inspired by Philadelphia's legendary sports fandom
- New Jersey's PlaySugarHouse.com currently operates one of the Garden State's most successful sportsbooks, in fact doubling its month-over-month revenue, August to September 2018

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# SHORT- AND LONG-TERM SPORTS BETTING PLANS

## Temporary Location

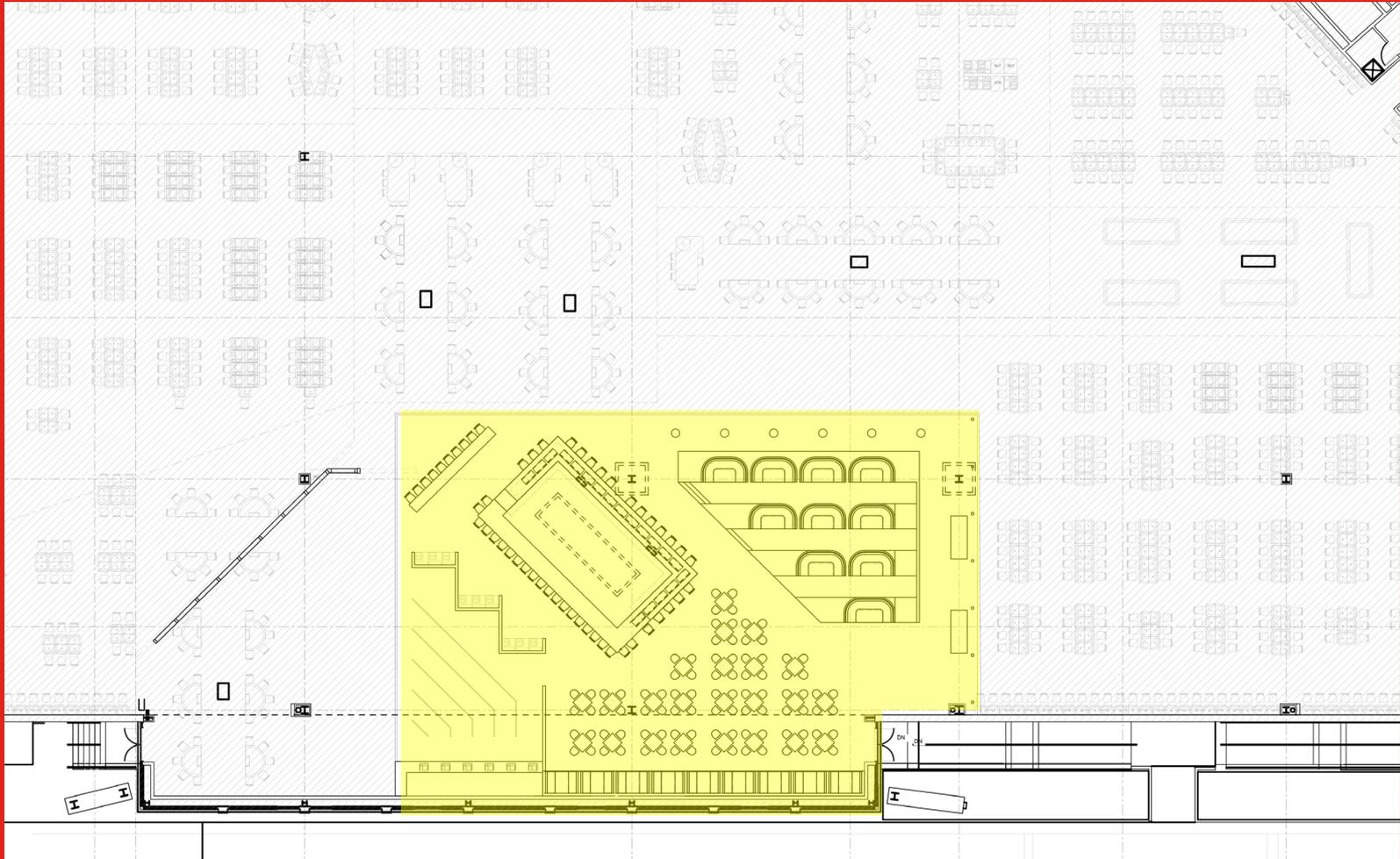
- North entrance across from the Poker Room
- On-site sportsbook, sports cashiers and self-service kiosks
- Construction and Activation: development in progress with target launch date of December 1 subject to PGCB approval

## Proposed Permanent Location

- Central gaming floor, at the current location of Lucky Red Lounge
- On-site sportsbook, sports cashiers and self-service kiosks
- iGaming will launch with online sportsbook
- Construction and Activation: development in progress with anticipated completion Spring 2019



# PROPOSED PERMANENT SPORTSBOOK FLOORPLAN



# TEMPORARY SPORTSBOOK FLOORPLAN



# TEMPORARY SPORTSBOOK RENDERING



# TEMPORARY SPORTSBOOK AT-A-GLANCE

**Approximately 1,800 square feet**

**Luxury sports lounge design**

**Club chairs & table seating for approximately 70 people**

**State-of-the-art 14' x 7' LED video wall**

**12 flat screen, hi-definition monitors**

**Food & beverage offerings available**

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# TYPES OF GAMES/BETS OFFERED

## Games for wagering may include but won't be limited to:

- NFL
- NCAA Football
- MLB
- NHL
- NBA
- NCAA Basketball
- CFL
- Golf
- Tennis
- Boxing
- UFC
- Rugby
- Nascar
- MLS
- Premier League Soccer
- La Liga
- Liga MX
- Serie A and Bundesliga

## Bets may include but won't be limited to:

- Straight Bets
- Parlays
- Round Robin

## Offers/markets may include but won't be limited to:

- Fixed Odds
- Point Spread
- Run Lines
- Money Line
- Prop Bets
- In-Play Betting



# PRODUCT/SERVICE COLLABORATORS

## Rush Street Interactive

- Affiliate of Rush Street Gaming, founded by pioneers of internet gaming
- Owns, develops and operates proprietary gaming platforms
- Owns and operates PlaySugarHouse.com, online casino and sportsbook in New Jersey
- Managed Services (Customer Care, Payments/Risk Management, Retention/CRM/Analytics, Web Management/Live TechOps/Security, Regulatory Reporting & Accounting)
- First U.S. online gaming operator to launch sports betting in South America

## Kambi

- 24/7 risk monitoring, risk management & fraud prevention
- Pricing, Trading and Event settlement
- Deep wallet seamless integration with RSI platform

## Geocomply

- Global leader in geolocation compliance technology

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# RESPONSIBLE GAMING

- Existing compulsive & problem gaming program will be amended to include sports betting
- Training will be ongoing for age verification, self exclusion, etc.
- Must be 21 years or older to access SugarHouse Casino's gaming floor, restaurants and lounges
- All marketing will include 1-800-GAMBLER

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# QUESTIONS

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**THANK YOU**

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