

poolrx  
casino®

# **Shippensburg Township Category 4 Casino Presentation**

---

Parx Casino • March 25, 2019

# Introduction & Opening Statement

---



**Robert Green**

Chairman of the Board  
Greenwood Racing, Inc.



**Tony Ricci**

Chief Executive Officer  
Greenwood Racing, Inc.

# Highlights

---

- Number one casino in Pennsylvania since our opening in December 2006
- Invested more than \$700 Million in the casino since 2006
- Created a beautiful destination, when combined with our first-class service, delivers a great experience that produces customer satisfaction and loyalty
- Developed the best team in the business that creates an exciting atmosphere for guests on a daily basis
- We are proud of our record of commitment to diversity, community outreach and social responsibility – Our wonderful community has shared in the benefits from our success story

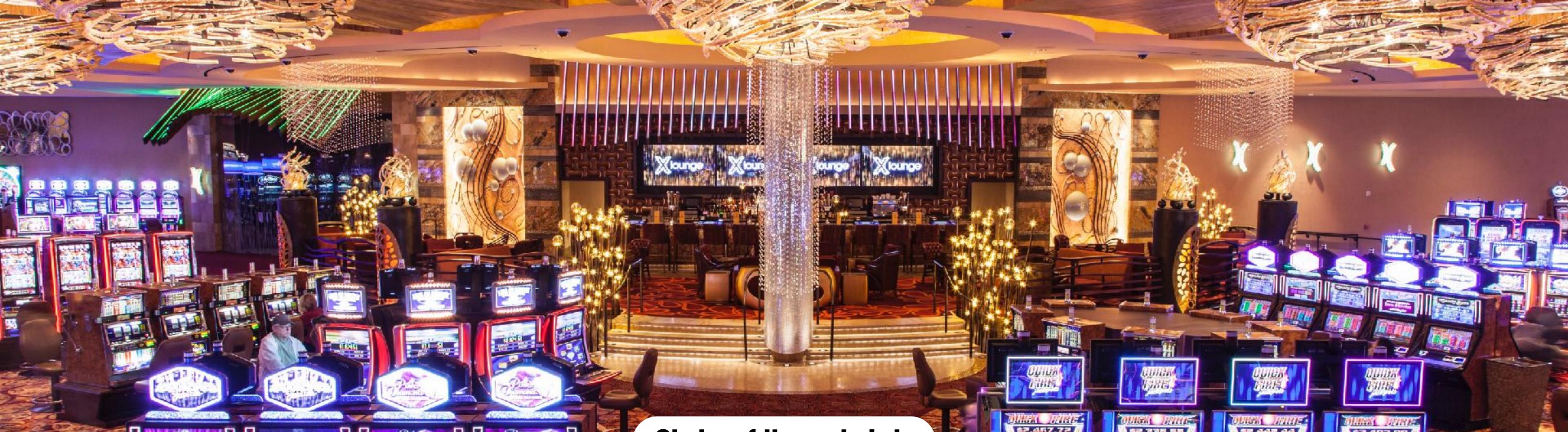


# Highlights (Continued)

---

- We prioritize local residents for hiring and vendor selection to ensure we can grow together
- Maintain a strong working relationship with community to ensure that there are no adverse impacts on traffic and crime
- Strong commitment to responsible gaming and compliance evidenced by our outstanding record in these areas





**State of the art slots**







Xcite  
center

Xcite  
center

Xcite  
center

**Xcite Center – Facing Stage**





**Liberty Bell Gastropub - Entrance**



**Oliveto - Entrance**



**Beer Garden – Facing Bar**

# Benefits to the Commonwealth

---

Parx Casino generates the highest revenues and gaming taxes among the Pennsylvania casinos. Since opening in December 2006, Parx Casino has paid the following gaming taxes to the Commonwealth:

- **Total gaming taxes paid are \$2.6 Billion**
  - Taxes from slots are \$2.4 Billion
  - Taxes from table games are \$187 Million
  - Taxes from sports betting (commenced January 2019) are \$0.8 Million

## Workforce Summary (As of December 2018)

---

- 2,199 employees in the gaming operation
- 402 employees in the racing operation
- 2,217 employees (82%) are Pennsylvania residents
- 42% of our employees are representatives of various historically underrepresented groups
- 41% of our employees are women

# Testimonials



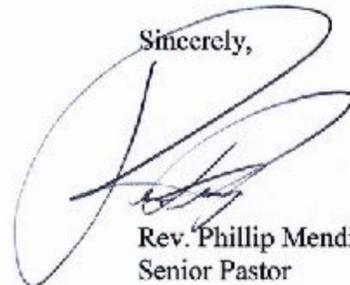
July 22, 2018

To Whom It May Concern:

I am writing this letter to thank Parx Casino for their generosity and attention they have given to the special needs of our community. They not only honor and bless our veterans each year but Parx Casino has also contributed a lot of funds and support to all the service clubs in the Bucks county area.

Ron Davis and his staff have always searched for ways to assist in any way they can when needs arise in the community.

Sincerely,



Rev. Phillip Menditto  
Senior Pastor



1200 Bridgewater Road  
Bensalem, PA 19020  
(215) 633-1221



PARX CASINO  
2999 Street Road  
Bensalem, Pa. 19020  
Attention: Ron Davis

Ref: Letter of Recommendation

July 22, 2018

Dear Mr. Sir,

The Officers and Members of Bensalem AME Church and I would like to recommend PARX CASINO for their exceptional leadership and diversity in our community. Their Diversity and Community Department, continue to show tremendous leadership in our community on how to build a better Bensalem Township. We have partner with PARX CASINO, Ron Davis and his team for the last four years. PARX CASINO was instrumental in organizing the restoting of our 200<sup>th</sup> Year old church, that was one of the stations for the "Under Ground Rail Road." As a result, their partnership is one with a purpose that made a difference for our church and community. Their leadership was the foundation for our community to work together and become family.

Therefore we are proud to call them our neighbors and I look forward to our extraordinary working relationship in the future.

Sincerely,

Pastor Lugenure M. Jones  
Bensalem AME CHURCH

July 24, 2018

To Whom It May Concern:

My name is Kenneth White and I am the CEO of the Linconia Community Center in Trevoese, Pennsylvania. We have been in a mutual partnership with Parx Casino for several years. Parx Casino has proven to be fully committed to the surrounding community and has assisted with several of our programs, mainly our Annual Summer Camp. Many have been helped through our relationship with Parx Casino.

Sincerely,

Kenneth White  
CEO  
Linconia Community Center

# Project Review — Location

---

- The proposed casino will be located at 777 Cramer Road, Shippensburg, PA 17257
- It will be situated on approximately 10 acres directly off Exit 29 of I-81
- The building will be approximately 65,000 square feet, with approximately 500 parking spaces
- The casino will include approximately 475 slot machines, 40 electronic table positions, along with a first-class sports bar and restaurant
- We also plan to offer a sportsbook for wagering on professional and college sporting events



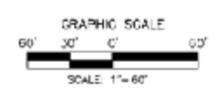
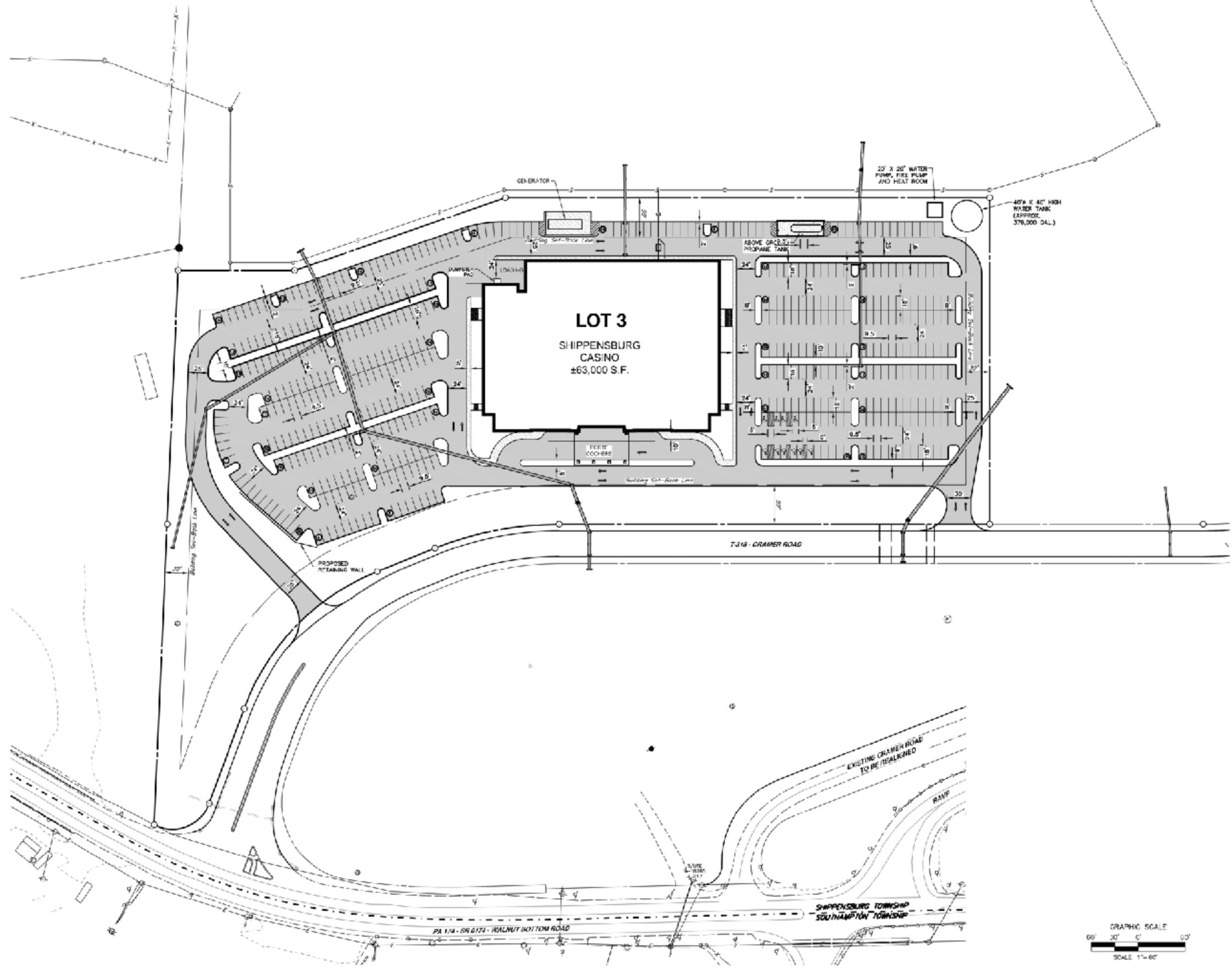
**Parx Casino Shippensburg – Rendering 1**



**Parx Casino Shippensburg – Rendering 2**



**Parx Casino Shippensburg – Rendering 3**



**LEGEND**

	PROPOSED PAVING
	PROPOSED CONCRETE

# Parx Casino Shippensburg - Site Plan

# Project Review — Economic Benefits

---

- Approximately 630 construction jobs and \$81 Million of economic benefit will be generated during the construction phase, along with \$1.7 Million in tax revenues for the Commonwealth
- Approximately 320 new permanent jobs will be created, with a projected \$74 million in annual economic benefit to the Commonwealth, along with \$25 Million of additional gaming, income, and business taxes
- We offer our team members the best benefit package in the regional gaming industry. The average annual salary at Parx Casino is approximately \$42,000
- A total of approximately \$1.8 Million per annum of local share funds will be generated for Shippensburg Township and Cumberland County
- Additional property taxes of approximately \$500,000 per annum will be generated by the new casino
- The casino will support and present real opportunities for synergies with other regional assets

# Project Review — Casino Operations

---

- Pennsylvania casinos operate under the strictest regulatory standards in the country, and are run by well-established, highly regarded corporations
- Casinos feature on-site security departments, with 24/7 surveillance departments, who ensure a safe environment inside and outside the facility
- On-site PGCB Casino Compliance Officers monitor all operations and activities within the casino

## Project Review — Casino Operations (continued)

---

- Parx takes compulsive and problem gaming very seriously, dedicating significant personnel and financial resources to its prevention and treatment
- Parx has a comprehensive Compulsive Gambling Plan that is subject to rigorous monitoring and enforcement by the Pennsylvania Gaming Control Board
- As part of its plan, Parx works with local service providers to ensure the best service and results

# Project Review — Summary

---

- Shippensburg Township offers an outstanding opportunity for a potential Category 4 casino
- The proposed site for casino is blessed with excellent access, egress and parking, that will not adversely impact neighborhoods, and offers a powerful economic boost to the area
- The Parx team is the #1 team in Pennsylvania. Our proven record of success provides confidence that the Category 4 casino will not only deliver the anticipated economic benefits, but will be conducted in a manner that respects and complements the heritage and beauty of this lovely community

**Thank You**



poolrx  
casino®